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Three rooms in one—without crowding

If you are planning to build a home, you know the problems of getting all the room you want for the money you can afford to spend. The room shown here was designed to solve the problems of costly space—and still provide for all the activities of a modern family.

It's a dining room, a living room, a party room. The secret of its versatility is found in the storage wall—the tables that combine for dining, pull apart for cards—and the floor of Armstrong's Linoleum that serves every use of the room.

A floor of Armstrong's Linoleum has much to offer for a room that must be attractive as well as practical. Since it's a flooring material and not just a floor covering, it provides wall-to-wall color that holds the room together decoratively. When rugs are used, the rich coloring of Armstrong's Linoleum makes a handsome background. No other flooring material offers so many decorative possibilities or such a wide choice of colors and style effects.

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For all it offers, Armstrong's Linoleum costs surprisingly little. In addition, it's an economical floor to maintain throughout its long life. It's a floor that never needs expensive refinishing.

When it's a living room, the tables can be pushed through the wall opening into the kitchen. Or, as you see them here, they can be left partly out of the wall to serve as a buffet or library table. The folding chairs are stored away in the wall compartments along with the table linens and dinnerware. In any room that receives a lot of use, like this, Armstrong's Linoleum is extremely serviceable.



When it's a party room, tables and chairs are set up for two bridge foursomes. The adjustable hanging light fixture serves for each of the room's varied functions. The floor is Armstrong's Marbelle® Linoleum, Style No. 05, with bands of No. 33. Your Armstrong merchant will gladly show you other styles and colors. Write for free room plan and list of furnishings.

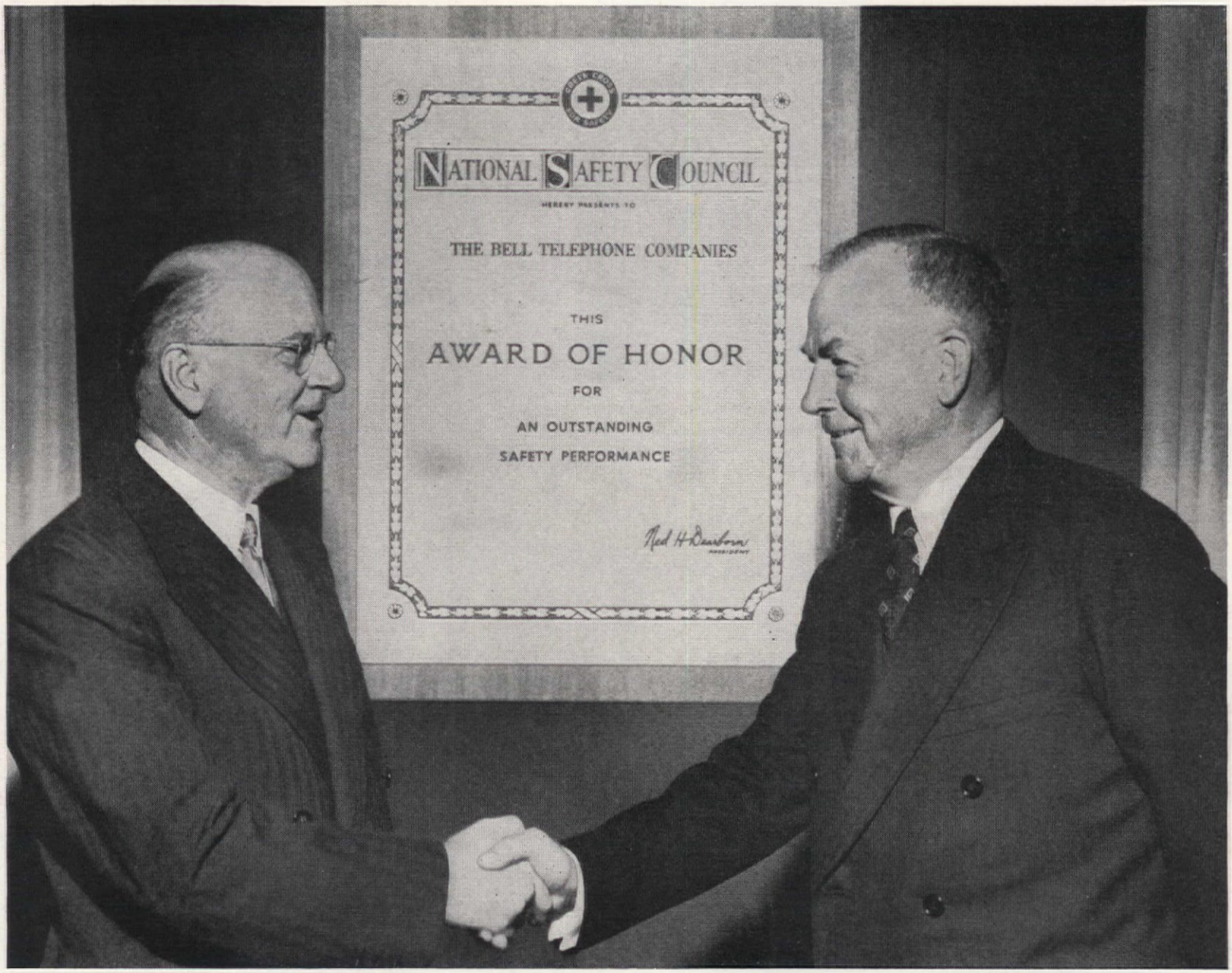


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modern is the keynote of this room decorated by Marion Quinlan, the noted interior decorator. This booklet shows this room in full color and describes its unusual accessories.



french provincial, now more popular than ever, is shown at its colorful best in "Planning and Decorating with Furniture." You'll want to see the charming Provincial decorator touches.



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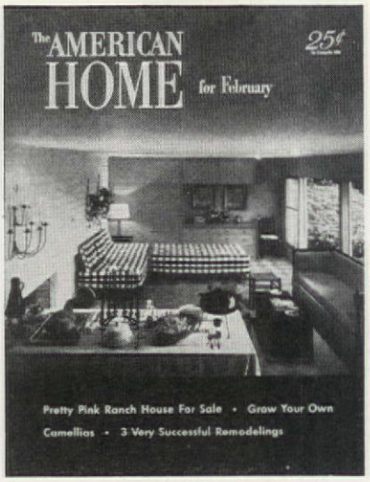
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Good as it looks, the real beauty of this room is much more than wall deep. To find out why, see "Our Cover Room WORKS," page 34. Photograph, F. M. Demarest

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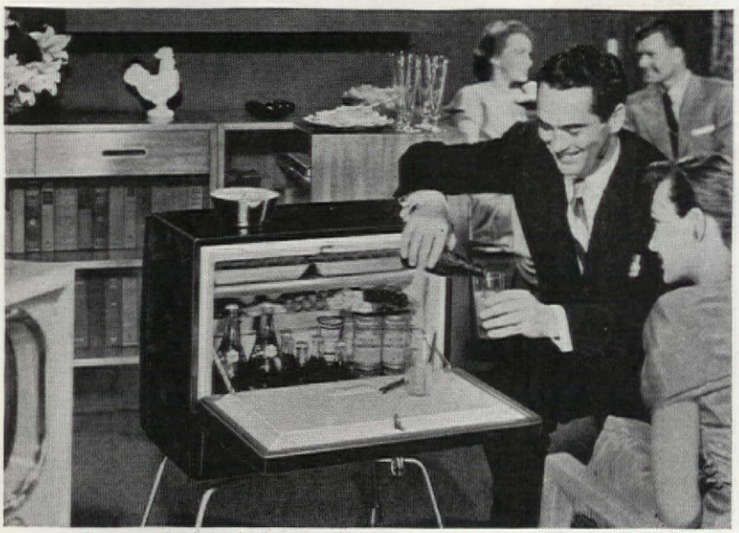
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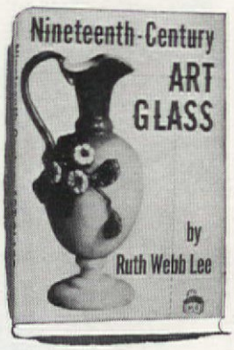
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Nineteenth-Century Art Glass by Ruth Webb Lee. (M. Barrows & Company, Inc.) Price $4.00. . . Another gem of a book by the well known authority on American glass. This one covers 26 of the most popular "collectibles," or ornamental show pieces of the last century, and devotes several pages to clearing up the confusion regarding the origin of the word "Peachblow" and other glass of the period. Examples of rare pieces from various private collections beautifully illustrate the book.

Field Guide to American Victorian Furniture by Thomas H. Ormsbee. (Little, Brown and Co.) Price $4.00. . . A most complete book on Victorian furniture. Not only the collector, but everyone interested in this fascinating period will find it a sure guide to "the identification, period and value of American Victorian Furniture between the years 1840 to 1880." The eight sub-

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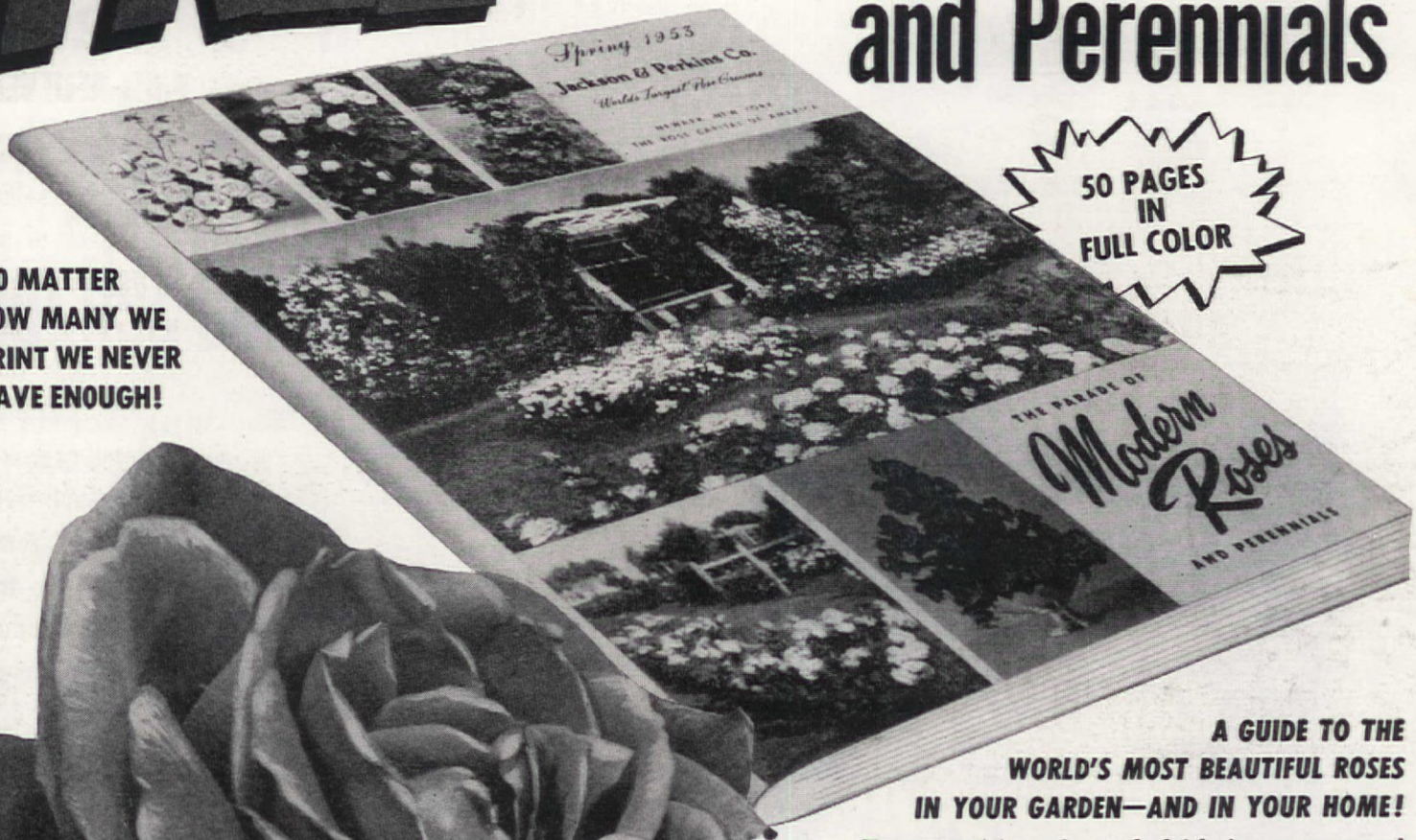
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(Begins on page 6)

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How to Grow Rare Greenhouse Plants by Ernest Chabot. (M. Barrows & Company, Inc.) Price $4.00. . . For those who have gone beyond the author's "Greenhouse Gardening for Everyone," and want to try less familiar (but not necessarily more difficult) subjects. The simple directions for obtaining and growing 260 of them are based on personal experience, and the halftones and drawings are helpful.



The Joyful Gardener by Agnes Rothery. (Dodd Mead) Price $4.00. . . A joyful book of essays written "for everyone who likes to read about gardens, look at gardens, or work in gardens" by one who, besides doing all those things, thinks about gardens and writes skillfully and charmingly about them. Her range of interests, conjectures, and comments is broad, illuminating, provocative; the result is rich in fact as well as fancy. A delightfully satisfying book.

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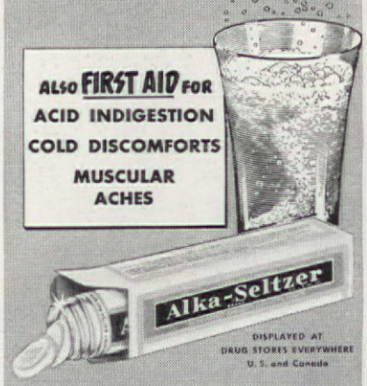
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Send for this big Free Catalog and get the surprise of your life! You'll see hundreds of articles of the newest, finest merchandise, shown in full, natural color—the very same things you see advertised in leading magazines and that you've often wished you might own—and then, to your amazement, you'll read *how you can have anything in this catalog without a penny of cost!* Yes, delivered right to your home without charge. There is absolutely nothing to pay now or later.

Incredible? It's true! Right now, today, thousands of women (and men, too) are furnishing and equipping their homes without spending a cent! Literally, millions of dollars' worth of merchandise is being given to individuals under this amazing new plan.

Why This Merchandise is Given to You Without Cost

It's as simple as A-B-C. This is the popular club plan that is taking the country by storm. It is a new way of distributing merchandise. It offers consumers extra values, easy payments, the convenience of shopping from home! You can do your friends and neighbors a favor by helping them form a merchandise club and serving as Club Secretary. It takes only a few minutes a week.

You simply invite a little group of, say, ten women to form a club. Show them the catalog. Let each one select any item she pleases. She pays the low price by depositing as little as $1.00 per week in the club treasury. She also selects an extra, merchandise PREMIUM which is given to her without extra cost as a membership dividend. Thus, everybody benefits; everybody gets more for her money. And you, as Club Secretary, pay nothing at all for *your* merchandise. It is given to you as your reward just for forming the club.

You can have a $12.95 Mirro-Matic Coffee Maker without cost — a $19.95 Duncan Phyfe Lamp Table without cost—a $74.95 set of Holmes & Edwards Sterling Inlaid Table Service, 52 pieces, without cost. You can have $25., $50., $100. worth or more of merchandise without cost—without buying anything, without selling anything, without paying anything. And you can go on obtaining one product after another in the same easy way, as long as you care to continue.

Send for Beautiful Color Catalog Now!

No cost or obligation. Simply mail the coupon or write for the FREE Catalog. Before you know it, you'll have a club formed and soon you'll be receiving beautiful furnishings and valuable home appliances without a penny of cost.

THESE AND MORE WITHOUT COST

- $29.95 Universal Coffeematic
- $26.95 Fryer-Chief
- $18.95 Dominion Heater
- $11.95 Proctor Hi-Lo Ironing Table
- $7.95 Detecto Scale
- $14.95 Sperti Sun Lamp
- $13.95 Loop Pile Rug
- $9.95 Two-Tone Chair Slipcover
- $14.95 Chatham Blanket
- $27.50 Remington Electric Shaver
- $49.50 Benrus Bracelet Watch
- $19.50 Raincoat and Hat
- $12.95 "Parkella" Robe

Hundreds of Happy Letters Like These!

"I have gained so many friends since I have been a Popular Club Secretary. And look at all the wonderful gifts I have gotten ($125.00) worth. Who could ask for more?"
Mrs. Novellie Wetmore, Ohio

"I ran 4 clubs at work. I just brought the catalog in and the girls were asking me to let them join. I received $150.00 worth of merchandise including a Dormeyer Mixer, blanket and sheets, pillows, pressure cooker and many others. It is a great way to furnish your home."
Mrs. Eleanor Hynson, Conn.

"Among Free Rewards I have received ($107.50 worth) are 2 end tables, silverware, bedspread, bathroom scales, cigarette lighter, nightgowns, drapes, sauce pans, etc. My friends were all pleased with their merchandise, too."
Mrs. Edna Asbury, Ohio

"I have received such wonderful rewards. My house was never so well stocked. Your clubs are so easy to run and profitable."
Mrs. Elsie G. Slaney, Conn.

Popular Merchandise Club, Dept. A-700
Lynbrook, New York
Without cost or obligation to me, please send your FREE CATALOG of nationally advertised merchandise and tell me how I can get anything I want without a penny of cost.

Name.....

Address.....

City.....Zone.....State.....

POPULAR MERCHANDISE CLUB Dept. A-700, Lynbrook, New York

SAVE 1/3 AND MORE

Order finest rugs direct from importer

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HAND HOOKED RUGS

Room sizes—throw rugs 9'x12' **$67.50** ppd.

The world's finest hand hooked rugs in all sizes from 2'x3' (only $3.75) to 12'x18' (only $137.50). Round, oval, oblong; 10 decorator designs. Long wearing, luxuriously textured in colorfast long staple cotton yarns. We'll send information on sample rugs.

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only **45¢** a sq. ft. for standard sizes

You'd regularly pay 75¢ and more for this quality. Our custom made price only 45¢ a sq. ft. for standard 9 ft. (width or length) sizes. Special sizes, 50¢ a sq. ft. Light natural color. Bleached white, checkerboard, 36" squares also available. *Send 60¢ for sample square.*

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in decorator colors

9'x12' only **$52.50** ppd.

Square patterned rugs woven seamless in gray, beige, yellow, green, brown, or off white. Send for free color swatches.



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☐ Hand Hooks ☐ Manila Hemp
☐ Sisal Hemp ☐ Enclose 60¢ for sample Manila square

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Address_____

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PERSONALIZED TREASURE DOME "T.M. Reg. **TRANSFORMS GRANDFATHER'S WATCH**

into a smart, modern "conversation-piece" for desk or table. Graceful bell-case of crystal-clear Dupont Lucite, set in walnut, ebony or mahogany base, personalized with name you specify (please PRINT). $4.95 ppd. Perfect showcase for medals too. State if for watch or medal. Without name: $3.95 ppd. No C.O.D.s. Carol Beatty Company, Dept. 18D, 635 South Kenmore Avenue, Los Angeles 5, California. CANADA: Dept. 18C, 2 Toronto Street, Toronto, Ontario. Write for free gift catalog.



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The flavor and aroma of SEA FARE COFFEE is different. Because only small batches of finest quality South and Central America bean coffee is used in an original blend, you get a better-tasting, flavorful cup of coffee. It is the same coffee as used at our world famous Aristocrat of Sea Food Restaurants.

3 lbs.	$3.50 ppd.
2 lbs.	2.40 ppd.
1 lb.	1.25 ppd.

Free Salad Recipe Folder

Dept. AH-2

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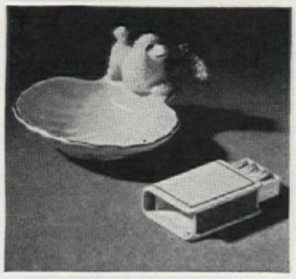


the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.



PRETTY LADIES seem to love dangley bracelets—and she'll jump at the chance to be your Valentine if you dangle one of these before her big bright eyes. Be as sentimental as you please and select the heart, or choose a clover for luck (or if she's a colleen). Simulated pearls; charms are 12K gold-filled. $3.95 each (tax incl.). Ppd. Lillian Terr, 65 East 93 St., N.Y.C. 28.



YOU'RE WRONG! A gal's best friend is a French Poodle. (Altho' diamonds *are* nice.) A fancy poodle for a poodle fancier dresses up a pretty pink ceramic, shell ash tray (3½" across). Tiny leather-covered matchbox completes the set. Also in blue, or combinations of yellow and gray, black and white, or white and gold with green matchbox. $2.25 ppd. Serv-U, 829 Washington St., N.Y. 14.



ALL TIED UP in a cute Hobo Pack, made of a red bandanna kerchief and swinging from a stick from the mountains of California, is a horde of tasty taffy chews. You can bet all the sweet-tooths around will be bumming tastes. We have our eye on the licorice-candy stick which tops it off, too. A gift the kids will eat up! $1.25 ea., or 2 for $2 ppd. Ranch House, Box AM, Goleta, California.



EARLY AMERICAN LADDER-BACK CHAIR $6.75

Height 42" Seat 18" x 14" Height of Seat 18"

FULLY ASSEMBLED

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood. Unconditionally guaranteed!

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This all-purpose rack makes a handsome and handy gift. Set it in the living room, bedroom, sunporch or bathroom to keep magazines and newspapers neat and within reach. Let it hold those always-misplaced phone books . . . or store paper bags in the kitchen. Sturdy metal with delicately pretty latticed front, MAD-RACK measures 12"x12"x4". A clever hostess or housewarming gift!

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market place

Photographs by F. M. Demarest



IN ANY LANGUAGE a Valentine delights to hear the magical words *I Love You.* Etched glass dish (or ash tray) tells her in twelve! We're heaping one high with our man's favorite fudge come the sentimental day—and feel cock sure love's labor won't be lost when we sing out for a dishwashing volunteer. 4¾" sq., $1.50 ppd. Charles W. Chase, Haddam Neck, East Hampton, Conn.



THE KEY TO YOUR HOME is a prized possession—whether you've had it years, or just got it yesterday and the front lawn is a sea of mud waiting for its first grass seed. Send your key to this firm to have it topped with your three proud initials and polished to a high luster. They'll do the same for a car key. Whichever you send, $3 ea. ppd. Robin Hood's Barn, Sudbury, Mass.



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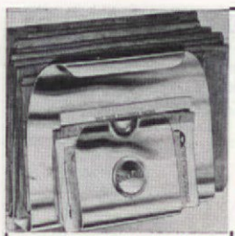


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Contemporary design in sturdy wrought iron and solid hardwood. Use them for seating, for serving. Each stool can support over 300 pounds. 17" high; 14½" diameter top. Charcoal black legs are rubber tipped. Clear, selected poplar seat is smoothly sanded—ready for shellac, stain or paint. Completely assembled. Shipped express charges collect. Sorry—no C.O.D.'s. Send check or money order.

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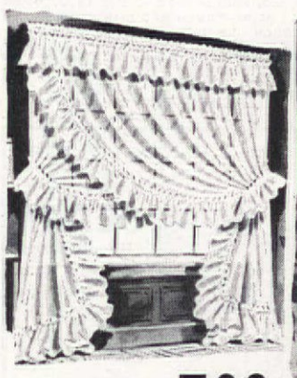
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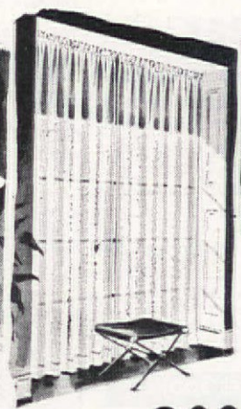


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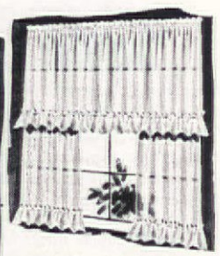
RUFFLED 5.98 per pair

Usually $9.98 per pair, 86" wide per pair, 54" long, as shown. 6" Baby headed, dainty edged ruffles, permanently stitched. All sizes wide enough to criss-cross (as shown) or hang Priscilla-style. Also available in double or triple widths.



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These lovely curtains distinguish any room. Usually $5.98 per pair. 78" wide per pair, 45" long. See how little they cost (price lists below). Ample hems, beautifully stitched.



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NO IRONING! Hang dry in 7 minutes. Can't burn, shrink or rot. Unharmed by sun, mildew, rains, radiator heat.

RUFFLED

Width to pair	Length	Usually	NOW
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86"	63"	10.98	6.69
86"	72"	11.98	7.69
86"	81"	12.98	8.39
86"	90"	13.98	8.98
86"	99"	14.98	9.69
168" (Double Width)	72"	22.98	14.98
168" (Double Width)	81"	24.98	15.98
168" (Double Width)	90"	26.98	16.98
168" (Double Width)	99"	28.98	17.98
246" (Triple Width)	72"	32.98	22.98
246" (Triple Width)	81"	34.98	23.98
246" (Triple Width)	90"	36.98	24.98
246" (Triple Width)	99"	38.98	25.98

TAILORED

78" wide to pair	Length	Usually	NOW
"	45"	$5.98	$3.98
"	54"	6.59	4.39
"	63"	6.98	4.79
"	72"	7.79	5.39
"	81"	8.49	5.79
"	90"	8.98	5.98
"	99"	9.59	6.59
"	108"	9.98	6.98

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Lovely ivory-white color

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Quan.	Size	Price	Quan.	Size	Price	Quan.	Size	Price

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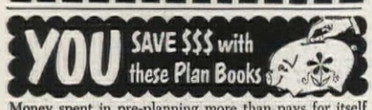
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FOR CHILDREN with little cuffs in tan & brown only
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Ironing board CLOTHES RACK and CORD HOLDER

Greatest Ironing Day Work Saver Since the Electric Iron



Handy rack to hang and dry 12 ironed pieces saves time, steps, energy. Cord holder keeps cord free, prevents wrinkling, reduces wear. Rods and cord holder on or off in a jiffy; clamp stays on board. At your dealer or $3.98 postpaid from dept. 2A.

For Canadian price write I-K-I Products Co., Ltd., 2215 Bloor St. W., Toronto, Ontario.

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The Gift—that's really different!
BLACKBOARD FOR GROWN-UPS



For kitchen, reminder notes, shopping list, phone messages, etc. Slated, washable surface. Hand decorated in attractive colors. Choice of Penn. Dutch Heart & Tulip (shown), Green Philodendron or Red Geranium designs. Money back if not entirely satisfied.

11" x 14" cord and chalk incl. **$2.00** Postpaid

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Dept. A-2, 1124 S. Harvey Ave., Oak Park, Ill.



NEW . . . GLUE INJECTOR COMPLETE WITH DRILL injects new life into old furniture joints. Drill in handle makes a tiny hole to heart of joint—plunger creates syringe action forcing glue thru steel pressure tip into and around joint under great pressure. Mends furniture and toys quickly, without disassembly. Any standard furniture glue will work. **$1.45 PPD.** No COD's.
Arteraft Products, Box 876E, Cleveland 22, Ohio

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MAKES TAP WATER SAFE FOR STEAM IRONS, BATTERIES, ETC.

It's a nuisance to keep distilled water on hand for your steam iron—and now it's unnecessary! Steam-Iron Water Purifier makes ordinary tap water soft as rain and chemically pure—safe for steam irons and batteries. Ion-exchange resins do the job. You get chemically pure water for only 6¢ to 13¢ per gallon (depending on local water) instead of 50¢ to 75¢ per gallon for distilled water. And it's always there when you need it! **$1.75** POSTPAID

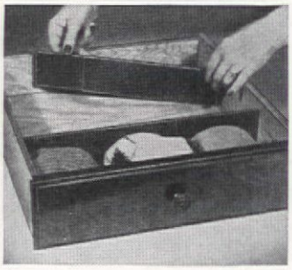
Walter Drake SATISFACTION GUARANTEED OR YOUR MONEY BACK
492 Drake Bldg., Colo. Springs 12, Colo.



FUR EASTER wouldn't you love to have a fur cape, jacket, or cape-stole? Well, if your old fur coat won't see you through another winter, bundle it up and send it off to this firm. For $22.95 they will fashion it into one of seven styles. Send for all the information and be the grandest lady in the Easter Parade. Morton's, Dept. H, 312 Seventh Street, N.W., Washington, D.C.

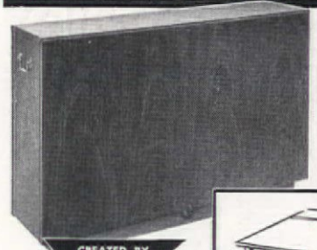


GET A HEAD START on summer with a Propa-Gator Kit. Start seedlings, bulbs, root cuttings as experts do. Grow orchids, African violets under the greenhouse hood. Kit includes sterile growing medium plus plant food and rooting hormones; a clear plastic greenhouse hood with metal posts which fits over Styrene planter tray. $2 ppd. Max Schling Seedsmen, 618–16 Madison Avenue, N.Y. 22.



DIVIDE AND CONQUER the confusion in your dresser or cupboard drawers with these metal partitions. Ordinarily used from front to back, they expand from 9 to 17 inches. Can be used across small drawers. Fasten in with tacks provided. Brown only, in sets of 4 of equal height. Select yours, 2½" high, $1; 4½" high, $1.19; 6½" high, $1.29 ppd. Downs & Co., Dept. 3636, Evanston, Ill.

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does much to create a home in one room!

CREATED BY MAKERS OF FAMOUS HUBBELL FILE CHESTS



Flexible and versatile, this sturdy table will furnish a living room charmingly and at the same time, stand ready to transform to dining facilities for four or eight.



★ Ideal for modern homes, apartments or dining alcoves.

★ Use it as a console or room divider.

★ Let it create an illusion of space in your room.

★ Made of Mahogany, Walnut, Oak and Maple. Light and dark finishes.

Size open: 47" x 66" x 30" high.
Size closed: 47" x 12" x 30" high.
Matching chairs and china available.

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Use this revolutionary, chemically treated mat on regular bed of pet, or separately — rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. Order today — money back guarantee! Check or Money Order

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Now—Only $1.98 ppd. Write NOW!

Mail Trails, 174(B) Ninth Av., N. Y. 11

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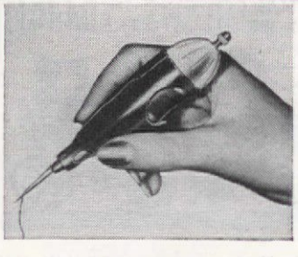


A new type outdoor disposeall unit safely, quickly burns trash and garbage in any weather. Damp, green, dry refuse is fully consumed. Scientific draft design eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" sq. at base by 34" high. 2 bu. cap. Sturdily built. New hinged top with handle. Recommended by Bureaus of Fire Prevention. Full price Model E $12.95 postpaid. Money back guarantee.

DELUXE WEATHER-RESISTANT MODEL EC—Same specifications as above plus a baked-on, dull gray, ceramic finish that's rust resistant regardless of climate. Efficient—attractive—lasts for years. Money back guarantee. Model EC—$15.95 postpaid.

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Fastest, smoothest, easiest ice cream you ever made! Eliminates tiresome cranking, special ice and salt. You just need ordinary ice cubes, table salt. Has 2-in-1 special speed action rotor spindle, 1½ qt. steel inner container. Sturdy Norwegian churn style wooden bucket. Makes a dozen servings. Also makes delicious sherbet, malts, butter, and even cocktails. Freezemaster doubles as handsome ice bucket. Even a child can use it. Special mail order price. Includes complete recipes. Money back guarantee. Send $3.98 check, cash or M.O. to

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We've put chic in chickens with this brand-new lamp idea! Combine Planter Pin-Up with matching wall placques for gay decorator's effect at little price! Lamp is 19" high; includes black pot. Chickens come in red or black plastic; oval shade is banded in gold.

Chicken Planter Lamp . . . $3.95 ppd.

Matching Placques . . . 75¢ ppd.

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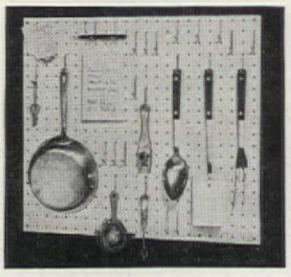
WE'LL BET OUR BOOTS you are repenting in leisure a pair of shoes you bought in haste. This firm will get them back on your feet. $2.95 cuts down a high vamp to a shell effect; $3.95 opens a closed toe; $5.50 changes closed back to sling. They'll reglaze, resuède, resole your old standbys. Catalog and free mailing carton. Century Factory Shoe Repair, 202 Park Ave., Balt. 1, Md.



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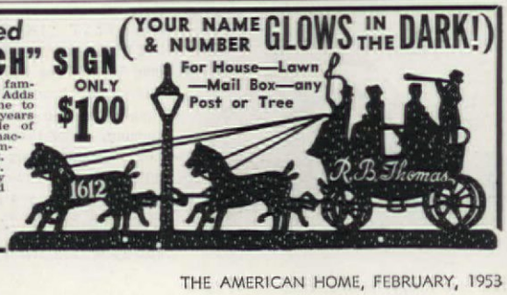
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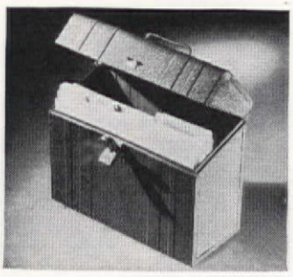
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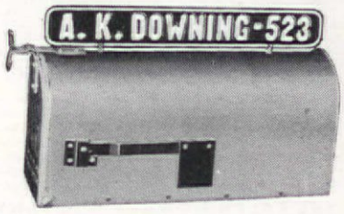
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install in a minute
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Makes Furniture Scratches Disappear —IN ONE STROKE!

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An exclusive plan entitling you as a member of this club to . . .

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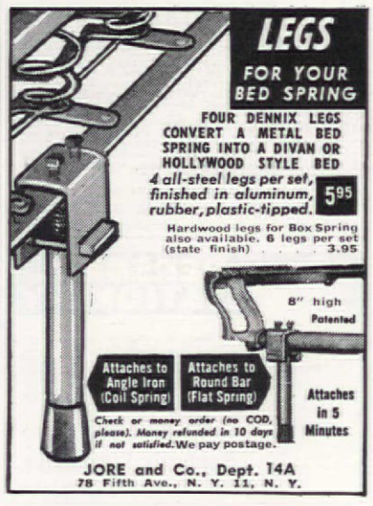
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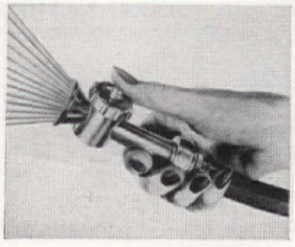


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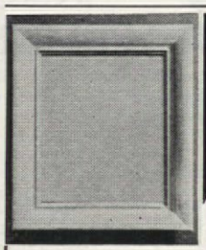
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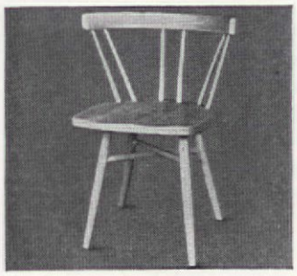
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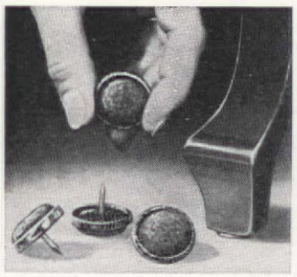
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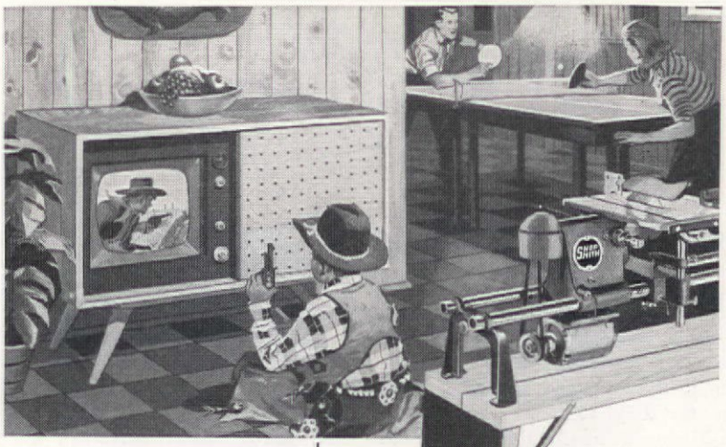
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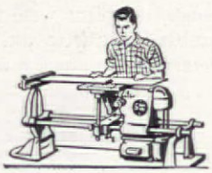
An inaccurate tool is worse than no tool at all. SHOPSMITH is *so* accurate that its Disc Sander, for example, can make exact duplicates of drawer fronts, table legs, etc. Whatever tool you get, get . . .



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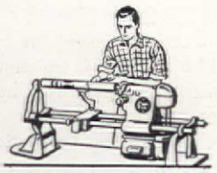
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Contributors



. . . **JUNE TOWNE,** new associate home equipment editor, comes to THE AMERICAN HOME from the General Foods Corp., where she was associate manager of the Institution Food Service. Her extensive background in home service stems from work for public utilities, home-equipment firms, and the Red Cross. She was educated at Michigan and Columbia Univ., and resides with her husband in Stamford, Conn. Her hobbies: flying (she holds a pilot's license), art, music.



. . . **BERTO ROGERS,** a native of Social Circle, Georgia, has been for more than two decades well known as a writer and editor in the legal field. He lives on Long Island and commutes between Northport and his law office in New York's financial district. His hobbies, in addition to growing camellias (page 48) and other house plants, are gardening, his son's interest in geology, and searching for the odd and humorous in the realm of the law.



. . . **HELEN BOILEAU,** whose tips for glamorizing everyday menus we present on page 68, is a native Californian. A graduate of Pomona College, she started writing as a hobby. She and her husband are the proud owners of a new ranch home which is situated on a citrus-covered hillside in the Sierra Nevada Mts. Although a builder did the main part of the house, the plans were their own, and husband Burdette did much of the detail and cabinet work himself.



. . . **DONALD SCHOLZ,** designer and builder of our "pink and pretty" ranch house (page 32), directs a family construction venture, founded in Toledo, Ohio, after the war. A graduate of the Univ. of Toledo, he worked previously as an engineer in Detroit and Hartford Conn., where, with three partners, he organized a company of consulting engineers. The Scholz firm has completed three large-scale building projects, as well as many custom-built homes.



. . . **TINA SATTERTHWAITE,** who contributed our cover story (page 34) and data for other features in this issue, proudly associates herself with a thoughtful husband, two lovely children, and a dog, Mugwump. Educated at Toledo Univ., Northwestern, and the Univ. of Chicago, she wrote the women's page and features for the Toledo *Times*. Currently she writes an interior-decoration column for the Toledo *Sunday Blade*, an interest fostered by remodeling two homes.

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Neighbors



The Executive Committee of the Fairway Park Association meets at the home of Mrs. H. B. Grow. Committees for the year were: Beautification, Street Repair and Maintenance, Tree Improvement, and Entertainment

Floridans Find Their Neighbors



This marks the entrance to a success story of community spirit and cooperation. Fairway Drive, a short, winding street bordering the Pensacola Country Club, was run-down and shabby, its three small parks overgrown and debris-ridden. Today it is a lovely, well-kept residential district, proud result of the combined efforts of twenty-seven families and forty-three children.

It all began when a small boy said he didn't want to invite a certain new boy to his party because he didn't like him; the reason—he didn't know him! Several parents present realized they could say the same thing about other families, and decided it was time everyone on Fairway Drive got together, not only for the sake of acquaintance, but to try to improve the appearance of the rapidly deteriorating community.

PLEASE TURN TO PAGE 22



Bricks and labor were volunteered for the repair of the entrance gates. A contractor-neighbor helped with stump-removal and the clearance of years' accumulation of debris

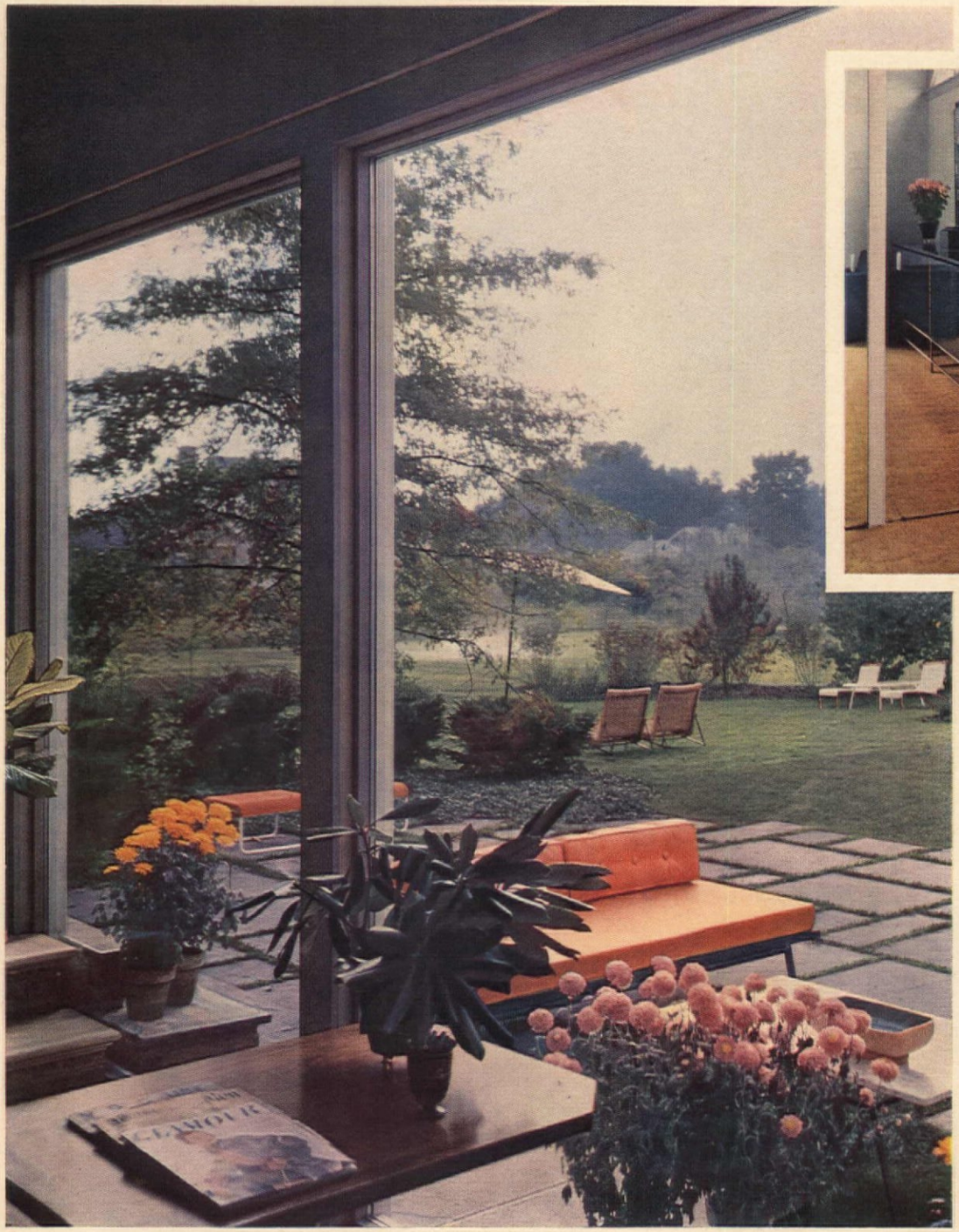
Data from Mrs. H. B. Grow



Fairway Drive mothers get to the root of things in grass-sprigging of East and West Parks. Bushes and flowering shrubs were donated, hauled, and planted by volunteers. Through the efforts of a committee, the Parks were piped for water

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Floridans Find Their Neighbors

(Begins on page 20)

Here's a real Before and After story. Fairway Park was a dry, sandy spot full of trash and dead shrubs. Now it is grassy and pleasant, a wonderful spot for Fairway Drive kids to play away from traffic

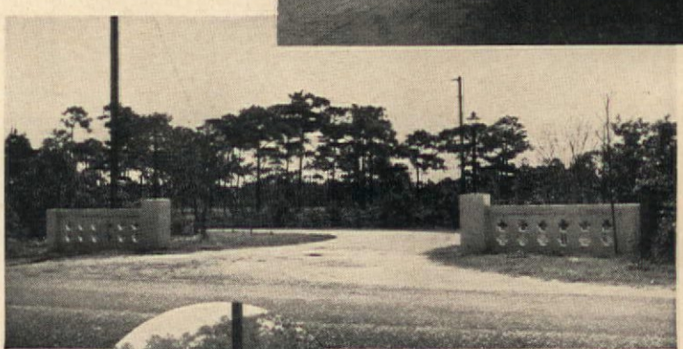


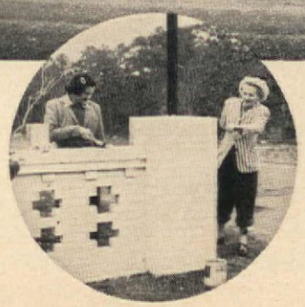


From the first meeting of eight women, to the present, Fairway Park Association has traveled a long road—but every family on Fairway Drive will tell you what a lesson in neighborliness it has been. Volunteering—of labor, time, and materials—has been the keynote from the start. A new gateway has been erected (bricks and labor volunteered); the small parks have been cleared and seeded to grass; house-to-house mail delivery has become a reality. The Association publishes a small news-sheet which gives notice of meetings, suppers, and local news. Dues of 50¢ a month, collected by the children, have proved enough to employ a man for the upkeep of the parks and entrances. Through the unifying work of making a better place in which to live, every family on Fairway Drive knows every other family, now.

Speed limit signs and handsome entrance gates mark one of the entries to Fairway Drive. Both the East Gate and the Barrancas Avenue entrances were rebuilt and replanted







Mothers gave time and energy to paint the bricks on the Barrancas gates, as well as the East entrance. Community spirit was high at the painting and grass-sprigging, and Fairway Drive families got acquainted over paintbrushes and bunches of grass

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Our Children



Story-acting for very young children helps develop expression. These tots are acting out a story about quiet kittens

Theater for Pint-Sized Hamlets

POLLY KEUSINK

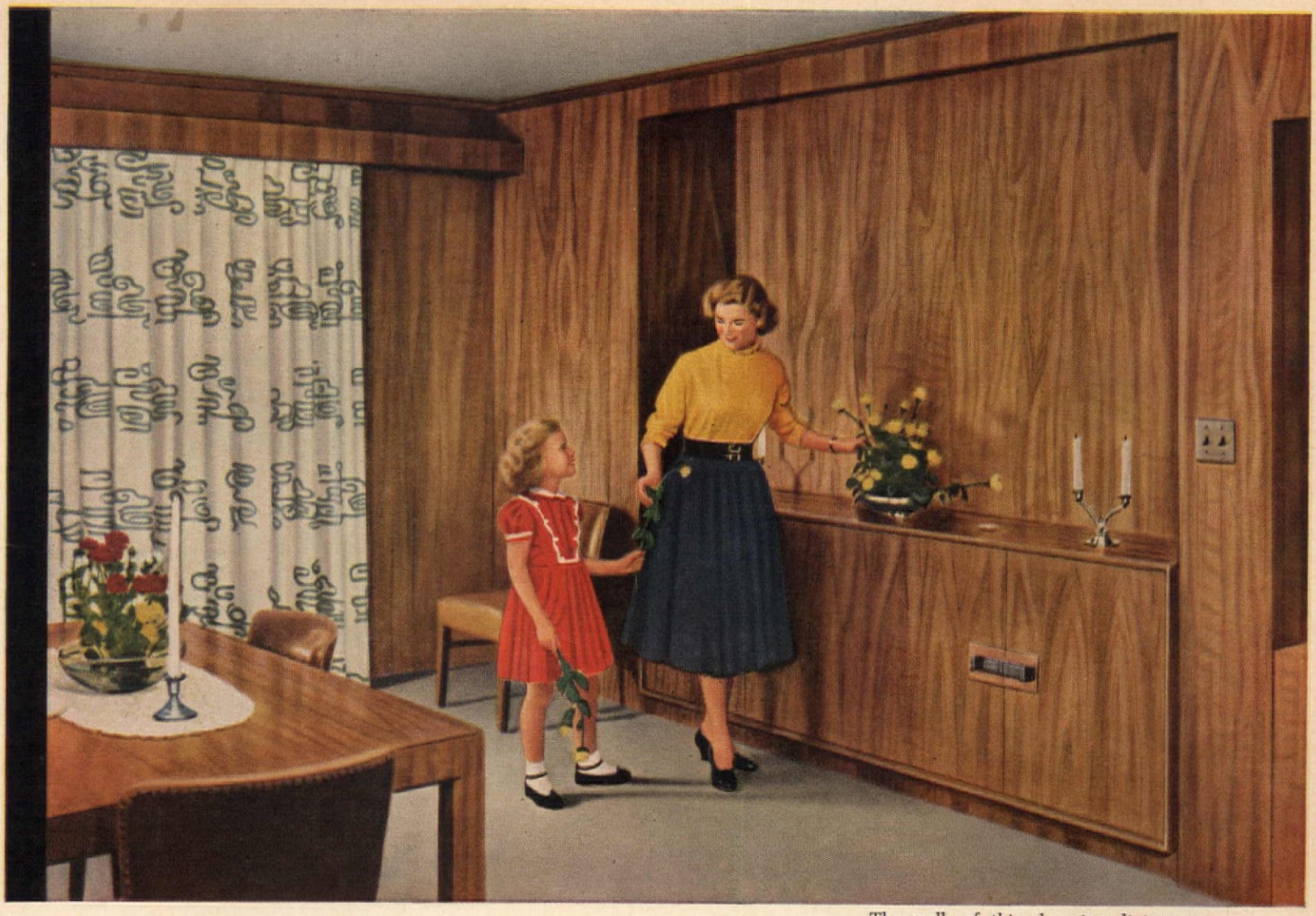
The Community Center in Palo Alto, Calif., is a city-planner's dream, for it includes an adult theater, children's library and museum, swimming pool, and all kinds of equipment for general recreation. A model civic organization, this one, and one of its most unusual features is the unique Children's Theater—a modern, complete theater building given to the city by the late Mrs. Louis Stern, one of Palo Alto's leading citizens. Budding Bernhardts and Barrymores learn the elements of theatrical technique here, from rhythm and timing at aged three, all the way to finished radio and TV shows for teen-agers.

The theater wasn't always modern and completely equipped, for when it was organized in 1932 with an original enrollment of 33, its headquarters were in an old World War I soldiers' canteen. Costumes and backstage chores were done by mothers, and enthusiasm, not money or equipment, was responsible for the theater's success. Even today, much of the work is done by volunteer parents. At very little expense, any community with a co-operative

PLEASE TURN TO PAGE 26



It's a serious business when the heroine goes emotional in the teen-agers' weekly radio program over a Palo Alto station



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The Asphalt Tile of Enduring Beauty



Pint-Sized Hamlets (Begins on page 24)

spirit could initiate a similar program for its youngsters.

Hazel Robertson, founder of the theater, received $10 to direct the first production. Today she is Director of the Children's Theater, which now includes both weekly stage productions and classes in all branches of dramatics. In the winter, proceedings are on an after-school-hours basis, but they are day-long in summer, and the children love it! Mothers of the younger children realize, too, that the Theater helps the young ones in adjusting more easily to the group activities they will meet in school—and later on in life.

Children may join the Theater when they reach their third birthday and continue as long as they like. Parents pay only a small registration fee and the Theater is supported almost entirely by local taxes. About 25 per cent of the children in Palo Alto elementary schools are active in the Theater at some time during the year.

The youngest children begin by learning to develop a sense of rhythm and timing in a toy symphony. Other classes for the same general age groups include story-acting, story-listening, and preschool instruction. Children from seven to ten may take creative dramatics to develop individual acting talents, or learn puppetry in every phase from sewing the costumes to actual manipulation onstage. The oldest children attend more adult classes. Two courses in radio are offered, and members of these put on a regular weekly show on a local Palo Alto radio station. Television and movie shows have also been staged by these groups with great success.

The goal of Children's Theater is preparation for acting and appreciation of the theater, and its complete weekly stage productions, with different casts and backstage staffs each week, are open to the public. Since it is the only theater of its kind in the country, and since its directors feel that other communities may be interested in starting similar programs, Children's Theater has prepared a documentary film explaining its operation. For information, address the Palo Alto Children's Theater, Community Center, Palo Alto, California.

Rumpelstiltskin takes the solemn approach to his part in a special TV show. The older members of the Children's Theater learn radio and TV techniques



In Creative Dramatics, the instructor explains the story to a rapt audience before any acting begins. The success of the play depends entirely on acting, since no props are used



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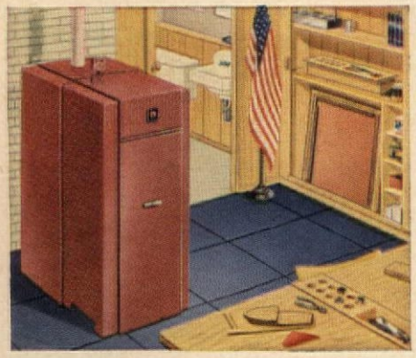
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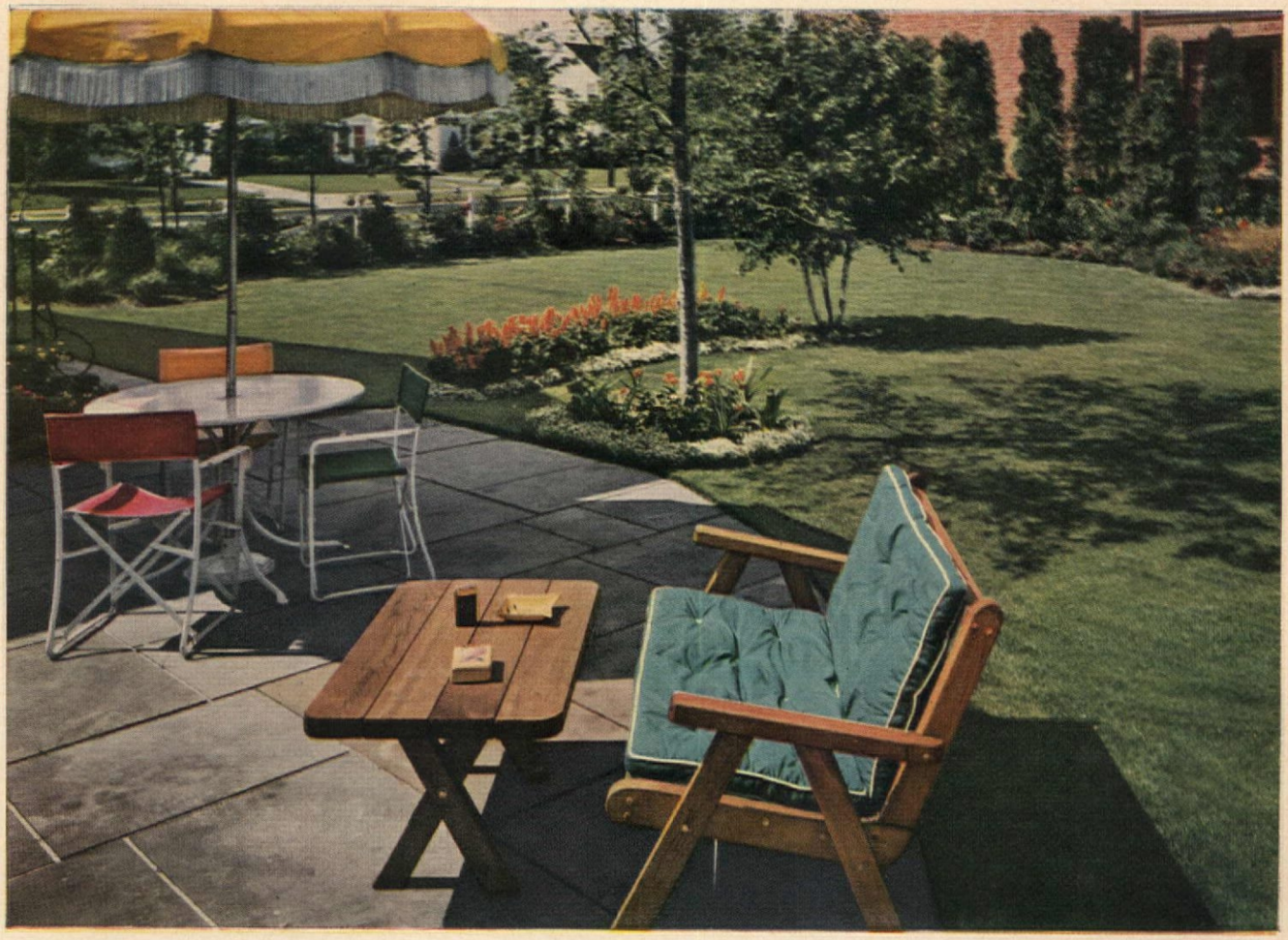
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Wish You Were Here?



This is the home of the Smiths, home lovers, not just home owners—and two editors of AMERICAN HOME found it by chance one fine August afternoon in the suburbs of Cleveland, Ohio. It would have stopped us even if our eyes hadn't been open for discovery, for the front lawn, just two small city lots wide, was extraordinary: freshly green as the Emerald Isle, thick as a $30-a-yard carpet, soft as foam, and sweet-smelling as springtime. It was just a sampling of lawn which led the eye to a proud white fence, a flower border gay with colors seldom found in midsummer, and a screen of shrubs and trees which shielded the garden proper from the street, but it spoke volumes about the people who lived here. It told us of their enterprise as gardeners, of their neighborliness in presenting such a fine outlook to the street, and of their love of blessed privacy in their own out-of-doors. It promised things still better beyond, a promise kept in full when we were invited into the lovely little domain shown on these pages—one of the most intelligently planned small properties we've seen.

There was nothing remarkable about the house the Smiths bought, a 30-ft. house on a 40-ft. frontage. But the adjoining lot was available, and they had vision enough to see what buying it could do to enlarge the scope of their living here, and their pleasure therein. While the garden plans were growing, the Smiths had their second Big Idea: building that additional large room so many home owners are stretching their walls to acquire these days.

PLEASE TURN TO PAGE 30



Owners: Mr & Mrs. Samuel Smith
Architect: Irving D. Robinson
Landscape Architect: Eugene Palermo

Wish You Were Here?

Having a teen-age son and daughter, the Smiths wanted a playroom; having tried to cope cheerfully with a makeshift dining area (and having found that it didn't work), they dreamed of a real dining room; and having a wonderful garden in the making, they were inspired to have a room which would bring outdoors and indoors together. So they put up a 25′ x 17′6″ one-room wing where their original back yard had been, and you can see the splendid results at your right. For the greatest convenience, you can enter it from the kitchen, from the den—or from the garden. "Believe me," says Mrs. Smith, "it's the best thing we ever did!"

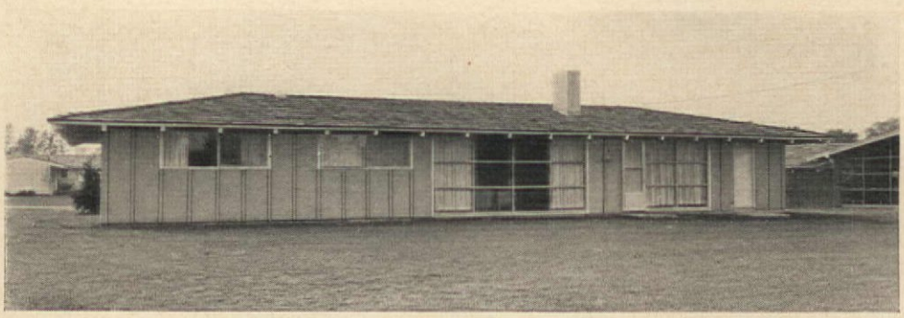
When you enter the light-flooded, walnut-paneled room and sit on a comfortable chair from which every view pleases, you agree that living and dining and playing here must be good. But when your eyes drink in the garden through that wall of glass, you know that the "best thing the Smiths ever did" was to pair their new room and their garden so perfectly. The garden's tenderly tended greensward (page 106) and its rich progression of blossoms (page 107) are very much a part of the room's decoration, while the room makes it possible for its owners to enjoy their well planned landscape 12 months a year. The garden itself is a spacious outdoor room, designed for privacy. The large terrace is well furnished for comfort, and a good dining area, complete with barbecue and table, is set against a backdrop of cutting beds which provide a profusion of flowers for the house.



Plan and Details on Page 107

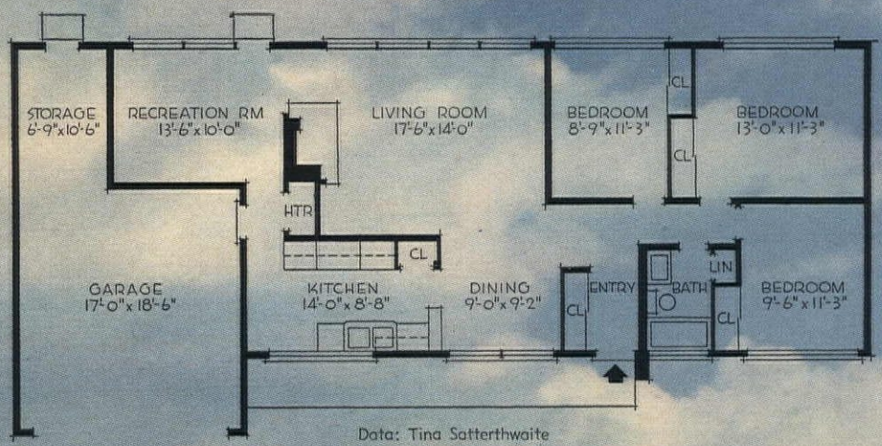


It Can be Yours for $98 a



YOU CAN BUY BLUEPRINTS AND

Month!



Data: Tina Satterthwaite

DESIGNER AND BUILDER: DONALD SCHOLZ

HUBBARD COBB

Exactly what a house like this would cost to build depends, of course, upon where you build it and who does the building. But our estimate is plenty generous, for the very house pictured here, put up by a builder in Toledo, Ohio, where costs are high, is FHA financed for about $85 a month, with a down payment of $5,875. But even at the higher figure, it's such a whale of a house for the money that we couldn't resist grabbing a set of blueprints and material lists so you can duplicate it for your own family—and spread out in it even if that family is large (see Blueprint Order Form, page 84). Here's what you get: three bedrooms, big-house size living room, dining room, kitchen, and a recreation room which doubles as an extra bedroom —a lot of house in 1,200 sq. ft. plus double garage. It's a compact rectangle, yet planned so well that it behaves like a costly job with three wings. To see what flexibility its living space provides, turn to page 82.

BUILD THIS HOUSE • SEE ORDER FORM, PAGE 84

Our Cover Room WORKS!

TINA SATTERTHWAITE

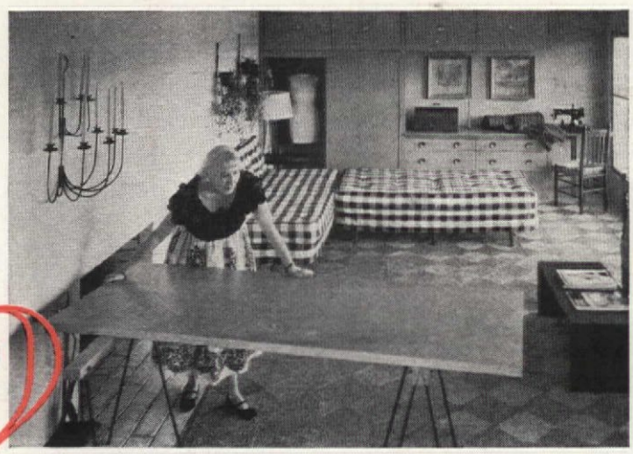


Sometimes handsome homes belong to people who don't quite deserve them because—well, life is like that! But when a house behaves as well as it looks, when it meets the specific requirements of its owners in every respect—that's another matter entirely. And you can usually bet that such owners richly merit their blessings, for perfection in a house, or in a single room, doesn't just happen. It must be thoughtfully conceived, painstakingly brought forth, affectionately nurtured, and wholeheartedly enjoyed—as it certainly was in this case. In a later issue we plan to show you more of this house, for all of it is as good as this many-purpose playroom, hobby room, and guest suite in the home of an owner who knew just what she wanted—and took the trouble to get it. We feel that this room is a complete story in itself because it tells you all about one woman's well made plans for relishing her own way of working, and relaxing, and entertaining in her custom-built home.

See it on the cover and at your left as it looks dressed

for evening and set up for a buffet supper at which 40 people can be welcomed. See it on the opposite page as it looks when a neighbor comes in for mid-morning coffee. Then watch it as it goes to work as a hobby room. The colors, and the whole atmosphere seem to change subtly as it shifts over from one role to another, but at all times it says, in no uncertain terms: "Come on in, sit down, and be at peace with the world."

This room was Mrs. Proctor's own idea, and neither she, nor we, had ever seen anything quite like it. In a conventional house, it would be in a basement, but since this house is built on a hillside, the room is at ground level in the rear, with a terrace of its own, and blissfully remote from the main part of the house upstairs. It has its own bath, its own small kitchen, and it's own telephone extension, so you can spend whole days here undisturbed.

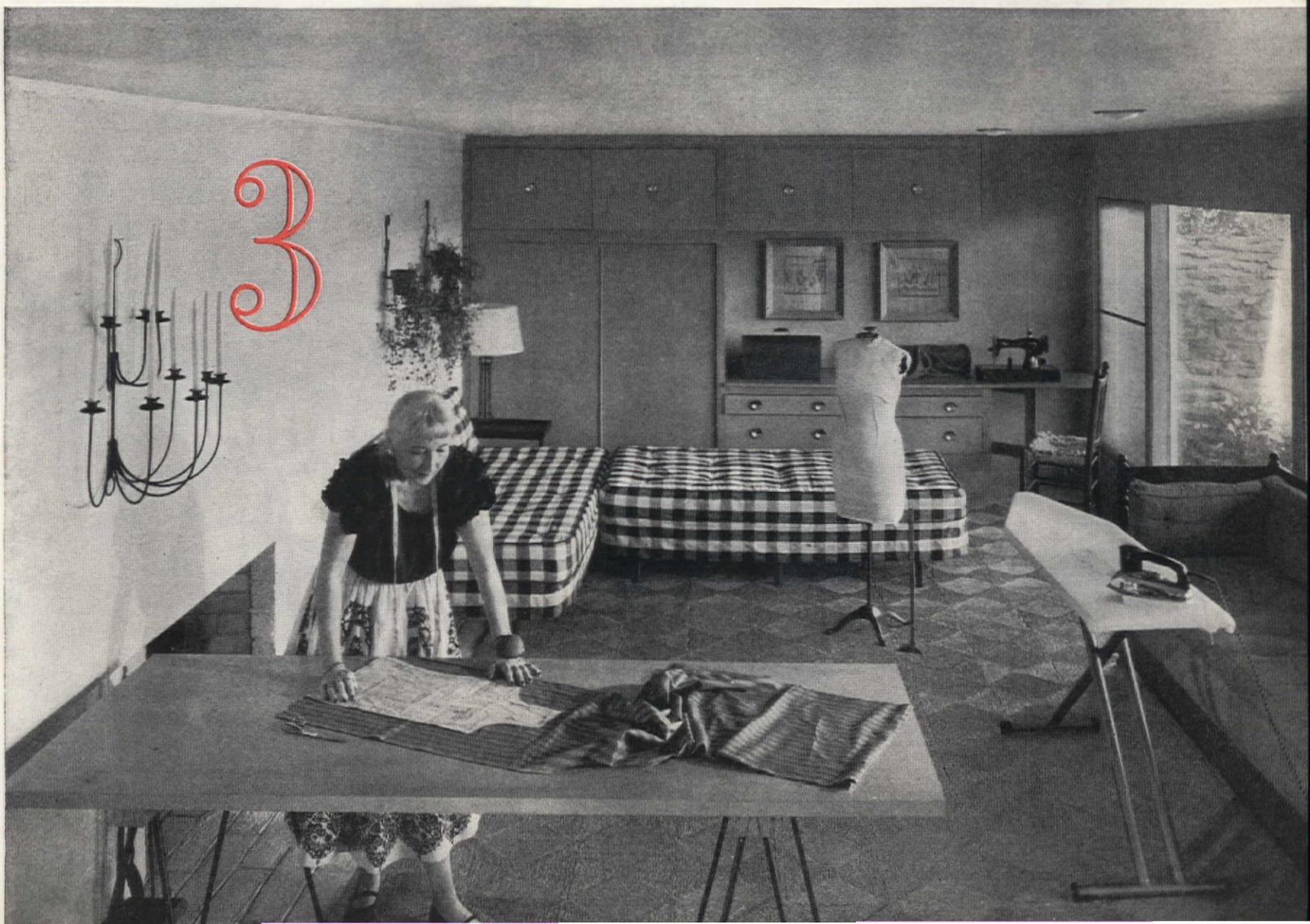


2

Mrs. Proctor does just that. Since she makes a hobby and a fine art of sewing (and has mastered it so skillfully that her well-tailored husband proudly wears the overcoats she makes for him here) this was designed to be an ideal sewing room. The light is excellent, there's plenty of elbow room, a drop-leaf hinged to a built-in chest holds the sewing machine when it's in use, and everything an expert needlewoman requires, from dress forms to thread, is housed in the built-ins.

There's a strange and lovely aura about this room, one which seems to blend elegance with sturdiness, dignity with friendliness, and a warm glow with a feeling of cool spaciousness. Nothing but taste put it there—it wasn't built in with extras. In furnishing the room, its jobs were given first consideration, and much of the furniture was improvised. That big table, so good for cutting, and so good for serving, is a solid birch door mounted on wrought-iron horses. The sofa which looks so right here was an old one, painted black and cushioned in just the right color to bring out the soft tones of the woods. Four stools are old dining room chairs with their backs cut off. The divans seat six guests in comfort or sleep two in this perfect guest apartment, and their very practical checked covers add just the measure of strong pattern the room needs. The rush squares on the floor are inexpensive, easy to keep clean in a room adjoining a garden, and have the proud air of parquetry when they're used in such good company.

OWNERS: MR. & MRS. R. K. PROCTOR



3

MARY E. MONZE

Two Stories for Bedtime

● Few junior cowhands would fail to demand the "upper" in this arrangement—and a mighty fortunate thing this aspect of junior behavior is, too, in these days of the 8′ x 11′ bedroom! Often the double decker is the only answer if two boys are to share their sleeping quarters and still have room for study and play. This version in maple is a very good deal, with more advantages than meet the eye: it comes apart to make a pair of twin beds at some future date. The desk-shelf attached to the bed is accommodating, attractive, and a great saver of square feet of floor space. What's more, you can buy a second one when the upper bunk comes down to earth. With boys in mind, we chose a marbleized flooring and a "mannish" plaid paper, dark enough not to show smudges. We covered the bed in a fabric heavy enough to be used unlined and still not to wrinkle, and then we added more cheer in the textured linen at the windows and on the chair.



See "Where Credit Is Due" on page 108

A SLIGHT CASE OF REMODELING

Around the office, we've been calling this the "20th Century Farmhouse"—not because its present owners till the soil, but because of the canny way they remodeled the building to look as it might have if its original owners had made the changes. The new wing, the shutters, and the whitewash improve it, but there are no gimmicks, no frills. Utilitarian is what this remodeling is, and though we think of that word in a modern connotation, those rural pioneer ancestors of ours were practical and utilitarian as all get-out. Transplanted to our era, don't you think they would have done just this?

When fashion photographers Joe Leombruno and Jack Bodi acquired them, these thick stone walls enclosed plenty of possibilities —but not enough room. Because stone walls never were easy to tamper with, and because it is now especially costly to put them up or to tear them down, an excellent solution was found: without disturbing the stone at all, a frame wing was added to make a big living-kitchen. On the outside, its lines fit those of the original building with such becoming exactness that it's hard to believe it wasn't always

PLEASE TURN TO PAGE 38





A Slight Case of Remodeling (Begins on page 37)

there. To see how well it works inside, come along with us into one of the most logical and comfortable of sitting-room kitchens, with no self-conscious frippery about it. The impressive stone wall pictured on the opposite page was an exterior wall of the original house —they built right around it to make the addition. An interior wall now, it gives the whole room a country-kitchen air, but nothing here is forced to be "cute" just because it's in a farmhouse. The equipment is modern, and most of the furniture is old, but notice how the fireside grouping, very sleek and sophisticated when you think about it, blends with the rest quite naturally.

There's plenty of space in this kitchen for helpers when informal entertainment is under way, and there's an enormous old pine table for eating, or working, or gathering 'round for games. Other antiques contribute to the old-time keeping-room spirit, but each pays its way as storage space or for the seating capacity it offers. Nothing is here for atmosphere only: the ironstone and milk glass serve food, the ancient hanging oil lamp, now electrified, works on a pulley so light may be properly adjusted over the table. The decorative scheme is as carefully simple as the furnishings—white walls sparkle against dark-green woodwork, the checkerboard floors provide good built-in decoration, the curtains are gay, but not a bit giddy.

Throughout the whole house, the decorating follow-through sus-

PLEASE TURN TO PAGE 40



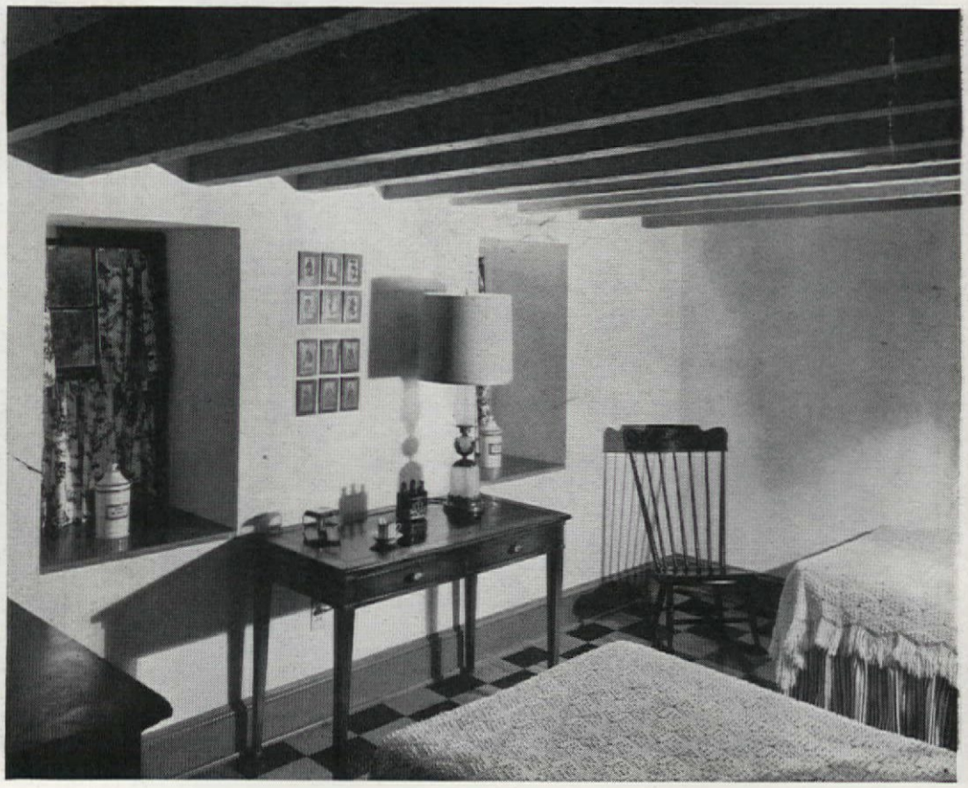














A Slight Case of Remodeling

(Begins on page 37)

tains the good exterior atmosphere. It's all serenely simple, isn't it? Yet not so elusive that we can't put our fingers on the "how" and the "why." What's more, these excellent effects were achieved with the kind of old furniture most of us have—a little of this, a bit of that; some French, some Colonial; maple and pine, mahogany and walnut. A conglomeration, not a collection.

The art was in putting it together. Perhaps the owners picked some pointers here from women's fashions. One thing—and this is important—though the furniture is assorted, every piece is of good origin, not mongrel in design. So it's like that basic black dress—it just goes on being good. With such a black, you wear one or two fine accessories, not all the jewelry you own. Also think, in terms of fashion, of the differences between slender and thin—and liken them to sparse (which this is) versus skimpy (which this isn't). Great sophistication comes of such wise restraint.

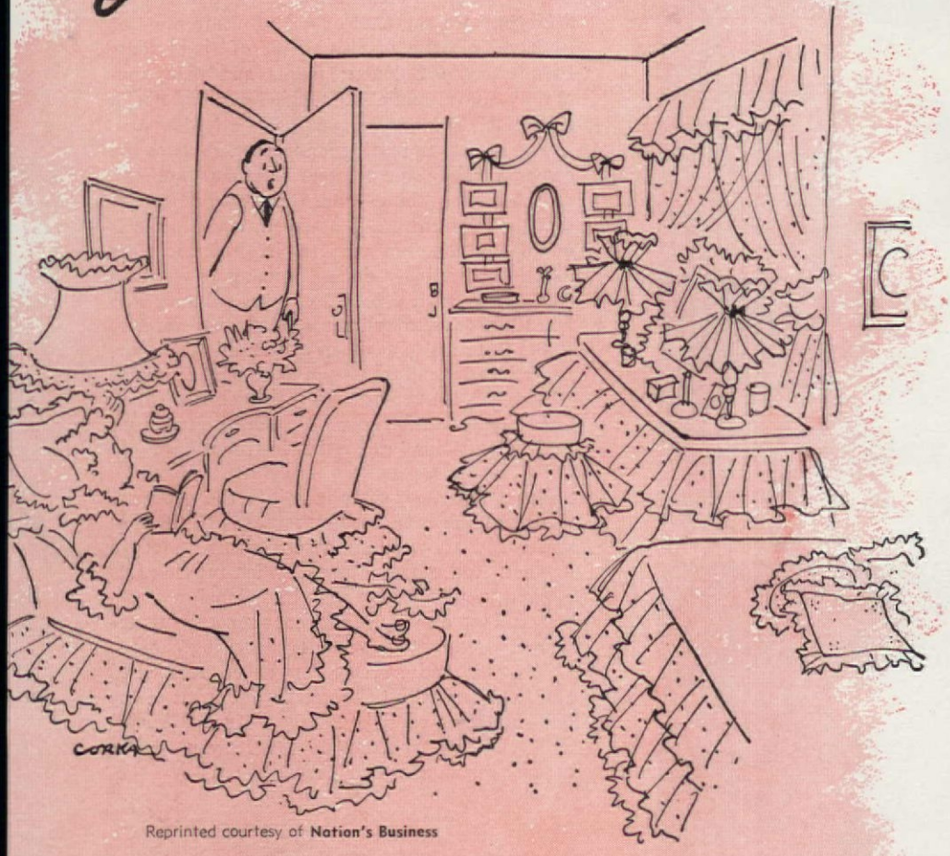
Café curtains are right in tune here—no ruffles, no tedious upkeep. They assure light and privacy, and their simplicity fits the set-apart feeling of the deep window reveals. Accessories, mostly old, are worn by these rooms in a modern manner. And modern lamps, which provide lots of light, not only look well, but probably would win full approval of our commonsensical ancestors were they given today's exciting choices.

Yes, this 20th-century farmhouse, remodeled and furnished with taste, retains the spirit of the old—in terms of today. Once he got the hang of it, the man who first lived here would be as happily at home as the present owners.





"You in here, Dear?"



Reprinted courtesy of **Nation's Business**

OTTO TRAVERS

There's a wonderful game for two to play, a fascinating game that involves the factor of personality, of individuality. It's called, "Building Our New Home." The requirements, you think, are few and simple; some understanding between you and your partner; a pad and some pencils; some money.

We have a warning, however, in the words of a great architect, Donn Barber, delivered in one of his last speeches at Hartford in 1923:

"It has been my experience . . . that the most ideal marriage, never seriously disturbed before, may go to pieces just as the long-nourished dream of building a home nears its fulfillment. In the heart of each of the two partners beats the same impulse—to create a home in which to establish and maintain a family unit. They have saved for that home. But as soon as they started to plan it in detail, they became enemies; abysses never before suspected opened up between them, abysses of which they were to remain conscious forever after."

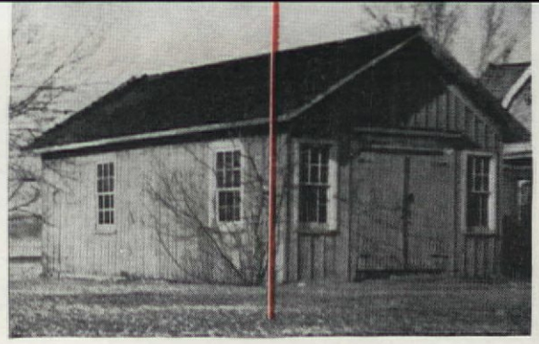
The problem is complex. Each sex presents a constellation of characteristics, and the difficulty is the greater because we do not know positively what is "masculine" and what is "feminine."

MEN SEE THE HOUSE; WOMEN THE HOME

"Women are more intelligent about closets," is a New England saying. A rough generalization, but it has helped solve many a dispute. Architects often declare that the masculine mind keeps a firm hold on basic principles, whereas the feminine intelligence is better fitted for solving the thousand little riddles of daily life. I should say, therefore, that the man sees the house, the woman the home.

Women have to live in their houses all day. Men are there hardly four or five of their waking hours. The woman knows what he wants when he

PLEASE TURN TO PAGE 94



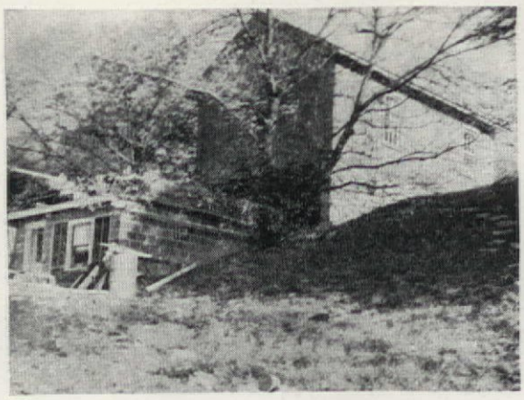
When the James De Trays fell in love with that tiny carriage shop on a hillside overlooking the Maumee River in Perrysburg, Ohio, all they planned was the remodeling of the original building. But Mr. De Tray, who drew up all the plans for the house and the landscaping, really put his heart into his work. "The spot was ideal," he said, "and I kept making it bigger and bigger." The only way to go was down and out toward the river—hence the three-level beauty at your right which spills down the hill and looks perfect there.

Under the original shop, they built a fine, large living, dining, and recreation area, complete with powder room and kitchen. A new addition to one side of the shop became a studio upstairs and a utility room downstairs. While the interior and lower levels of the house are contemporary, the street side presents a traditional front to help preserve the colonial style of historic Perrysburg. Below the living-room deck, another excavation, the size of a two-car garage, houses the radiant-heating plant and a workshop where Mr. De Tray made most of the wood furniture.

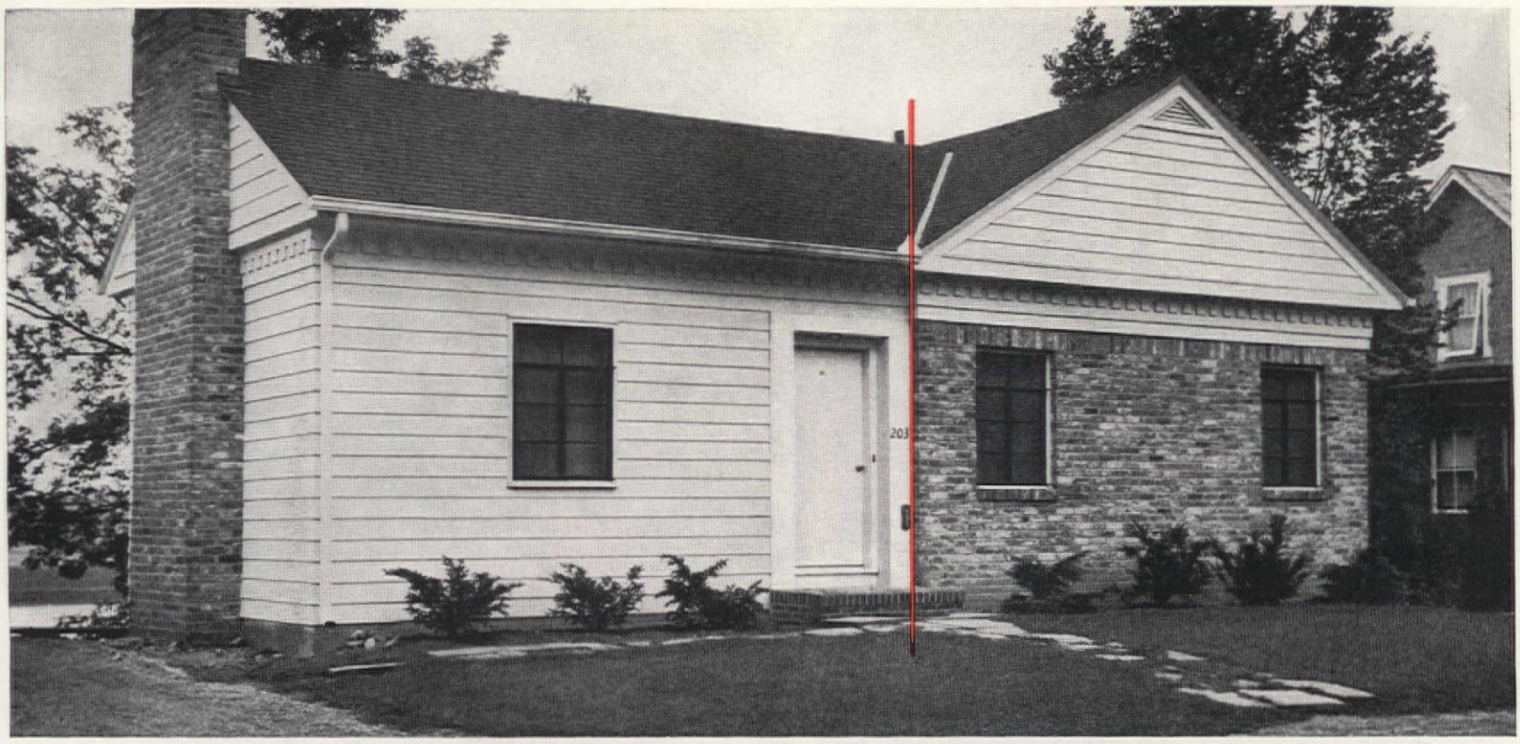
On the outside, at the rear, there's a barbecue terrace, a utility space off the workshop, and, above the workshop, a large deck which opens from the living room and from which only the river is visible.

The front entrance is topside on the street level, but for privacy, the living area was planned on a lower level, at the rear. From the entrance you can go to the studio, with its fireplace and private bath, or you can turn the other way to the original carriage-shop space, now a bedroom wing with two rooms and a bath.

PLEASE TURN TO PAGE 44



A DOWN





Data: Tina Satterthwaite

AND OUT CASE OF REMODELING



Case of Remodeling (Begins page 42)

A magnificent free-standing stairway, driftwood-stained, takes you down to the main living area. Here curving white walls, beige carpet, and black accents play up the slipcovers which are Mrs. De Tray's proud handiwork. They are bright terra cotta in color, a tone used as a keynote throughout the house. Here, too, is one of Mr. De Tray's contributions—the handsome blond cabinet which holds television, phonograph, records, and books. Old pedestal dining tables were refinished and fashioned into a new dining table and a coffee table. The other end of the living room, only 50 feet from a busy street, is a wall of glass with a door to that river-view deck.

Carefully concealed from the living room, but opening conveniently into the dining space is the kitchen, a gleaming white with terra-cotta curtains and counter tops, beige and terra-cotta rubber-tile floor. Bucket chairs around the pedestal table are, of course, driftwood-stained, and the extra chairs double as pull-ups in the living room.

Looks perfect, doesn't it? But a two-car garage, a flagstone patio, a more elaborate barbecue, and a boathouse are all in the planning. When they will be finished, the De Trays aren't sure, but they figure that "in another 20 years we'll have it licked."



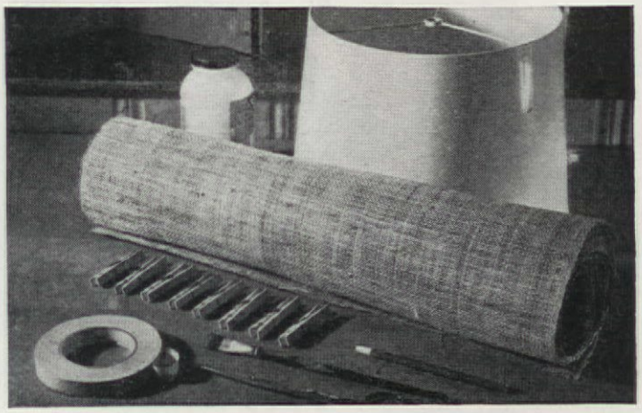




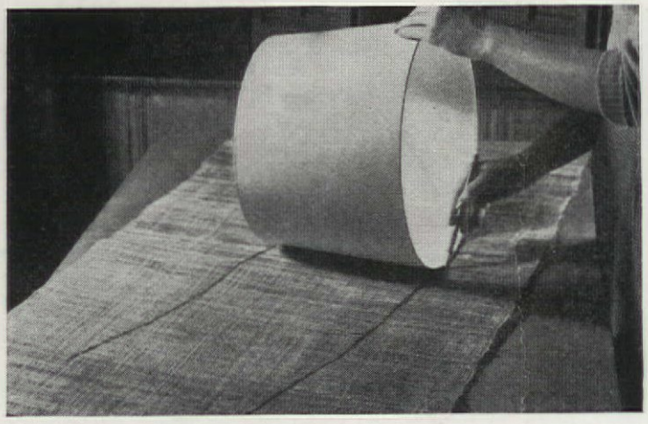
How to Make a Lamp



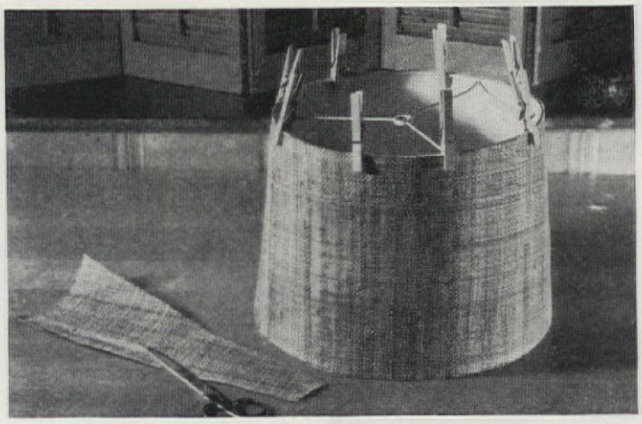
To make jaunty lamp from small strawberry jar, you need threaded pipe, brass fitting for top, harp fixture, wire, and plug. Jar's drainage hole takes pipe. Drill hole in matching saucer for pipe



To top it off, use a ready-made cream or white paper shade—new, or an old one thoroughly gone over with cleaning fluid. For shade cover, you need strawcloth, adhesive, brush, clamp clothespins, tape



Lay strawcloth on flat surface. Place shade on strawcloth several inches in from upper right hand corner, shade seam on bottom. Roll shade along cloth. As you roll, mark strawcloth with pencil, following top and bottom of shade until you reach shade seam again



Cut along penciled lines. Join top and bottom with straight line. Allow ½" overlap. Brush adhesive on shade, starting at seam and covering 6" width from top to bottom. Smooth on strawcloth, clamp. Repeat. Press firmly to shade. Dry, trim edges. Apply gummed tape

How to Trim a Rug

Trim means "neat," "compact," "smooth"—and "to adorn." That's it exactly, and you can trim a plain linen or fiber rug to make it rate all the above, plus such adjectives as "smart," "decorative," "useful." The secret is wonderful fast stitchery with a large-eyed darning needle and heavy rug and crewel yarns which make a so-called "summer" rug one you can enjoy proudly all year. What you add is a 3" band of "Cretan" cross-hatch stitch, then, toward the inside, three rows of Couching with crewel yarn, about 1" wide for the three rows. Finally, climax it with a 1" border of black Outline stitch (or any color which points up your room). For each stitch, use the weave of the rug as an easy-to-follow measuring guide. This is no place for daintiness and delicate stitching. Go the whole hog and make those stitches colossal—they give accent and emphasis, and the effect must carry.

DOROTHY LAMBERT TRUMM

Want a new kind of lamp? This good-looking, inexpensive base is a terra-cotta strawberry jar which would make a wonderful planter lamp—for who's to stop you from putting small plants in the pockets? If you do use plants, cover threaded pipe (for electric cord) with a length of lead pipe or substitute a fixture with the cord at top of lamp base. This prevents short circuits. The shade on our lamp is just an ordinary paper one, but we made it very special with a strawcloth covering (see how-to's at left)





1. For Cretan stitch, make three guide lines: one 1" in from rug's edge; the second 4" in; the third 5" in. Start by pulling heavy rug yarn through rug, from back to front—at center between the first two guide lines. Carry yarn to right, pass needle (on a horizontal line) under section of rug weave, about ½" below starting point. Turn needle back toward center, carry across slack yarn. 2. Make same kind of stitch on left side. Point needle back to right side. 3. Third stitch is on right of center. Draw needle across slack yarn each time for twisted look. 4. When working from top to bottom, each stitch should be taken a little below the one just made. 5. Work Outline stitch from left to right. Each overlaps previous one slightly. 6. For Couching stitch, make running stitches about 1" long, down side of rug. Anchor in center with diagonal stitch. Needle comes up from back of rug to front. Slant from left to right, then carry yarn under rug to next running stitch. Repeat the procedure.

See "Where Credit Is Due" on page 108



Here's how to do it

You can start small. One good plant will generously reward a little care. From fall to spring, keep it in a temperature around 60° in a reasonably sunny window; during summer, in a partly shaded spot in the garden



A small field-grown plant will come to you balled and burlapped. Plant it in acid, rather heavy soil made lighter with humus and sand in a pot slightly larger than root-ball. Cover vent hole with stones or potsherds for drainage. Leave one inch above soil for watering







Of the Camellia species, the tenderest is reticulata; the hardiest, sasanqua. In between is the familiar C. japonica, to which these flowers belong. Colors range through white, pinks, reds, variegated. Flower forms vary from very double to semi-double (peony-type) like Herme, shown in upper row, center

Grow your own Camellias

BERTO ROGERS

It is a relatively easy and increasingly pleasant experience to grow camellias in your home. I started seven years ago with two 12-in. "whips" (single stem plants) shipped up from Georgia, and now have five sizable plants that blossom generously in midwinter on a bench in front of a southwest window in our cool upstairs hall. There they stay from Thanksgiving until spring—unless, when in full bloom, they are moved to a more prominent place so we can enjoy them. Summers they spend in a half-shady spot by a grape trellis in the yard, their pots sunk rim-deep in the soil. Their basic requirements are proper (that is, acid) soil, good drainage, adequate light, and sufficient growing space. Indoors a temperature ranging between 50 and 60 degrees F. seems to give the best results.

Of course, it would be gratifying to have a small greenhouse full of plants; even a glass-roofed porch or a southern bay window would be an advantage. But actually you don't need more than one plant and a stool or other stand in a cool window where both plant and pot will get a reasonable amount of sun. Too much heat in a room can be reduced by using a portable screen. The cautious beginner would do well to start with a small pot-grown plant, but if

PLEASE TURN TO PAGE 104

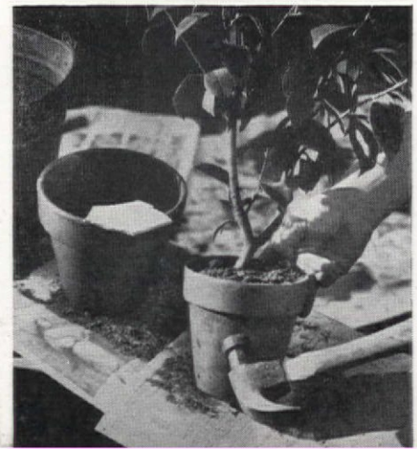
In potting, firm soil around root-ball, but don't bury its crown. To avoid injuring it, remove cord but leave burlap on to rot away; trim off any that extends above soil line



Spray plant when potted and stand pot in water until ball is soaked. Repeat every week or so and, once a month, wash leaves with mild suds, rinse, and dry before putting in sun



When a plant outgrows its pot, get pot a size larger, provide drainage material and fresh soil, and repot carefully. Crack and remove old pot to prevent root-ball from breaking



When frosts are past, move plant to its summer site, plunging pot in ground. Feed lightly, water well, and fill space in pot above soil with sphagnum or peat moss or leaf mold



OWNERS: MR. & MRS. ROY C. DAVIS



Man-planned Step Saver

Data: Tina Satterthwaite

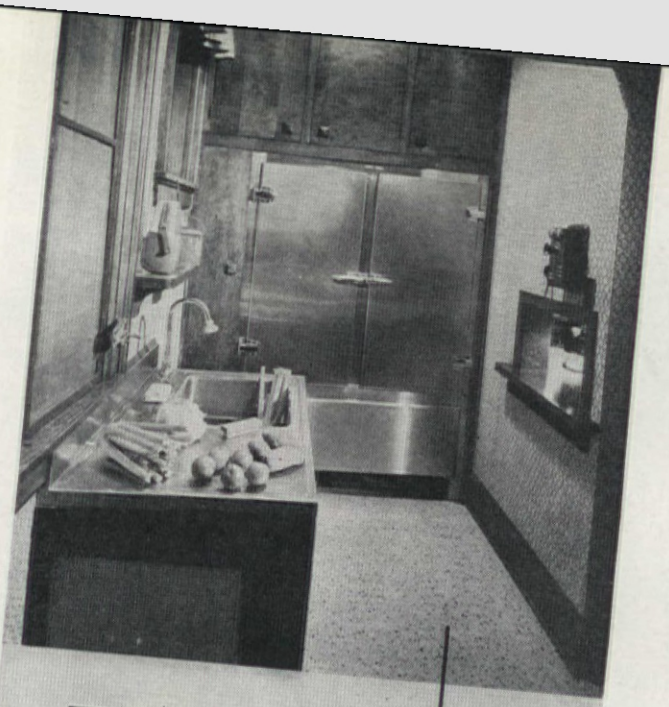
These days when good planning has improved pint-sized kitchens so much, we're apt to overlook the fact that big kitchens have plenty of plusses a small kitchen can't have. But the Davises, who own this gallon-measure kitchen, did get their wonderful space's worth. When they bought a roomy 35-year-old Tudor house complete with vintage kitchen, their excellent idea was to replan it for modern efficiency, and to decorate it for that seasoned look. As the results show, they've incorporated the best of two eras. Since there was no need for a laundry or dining area here, every kitchen activity was given its own ample space, and storage facilities are superb.

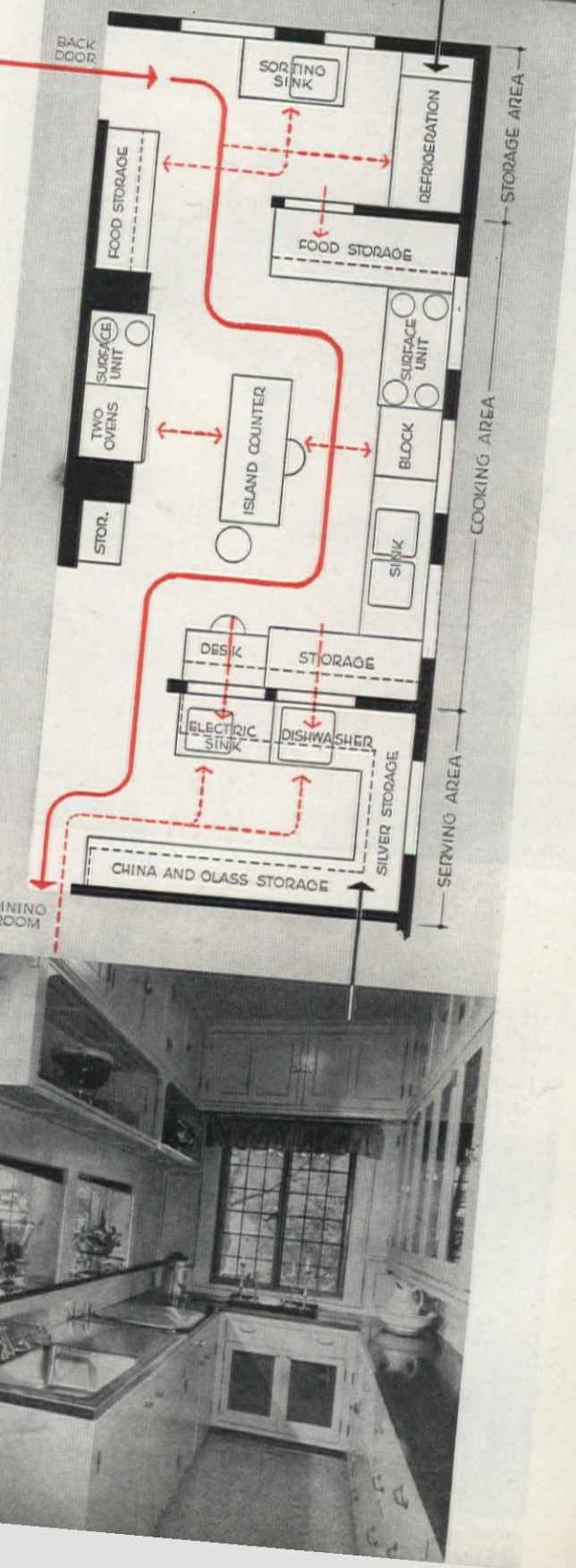
For the modern convenience, the remodeled kitchen was designed for good circulation—by the simple device of having Mrs. Davis go through all the steps one would take to prepare and serve a meal. Her practical husband did the actual planning. Let's begin with a bundle of groceries. They're brought through the back door and deposited on the sorting sink—one step from the refrigerator, one step from a food-storage cupboard, and just across from a pass-through to the cooking area. Food storage is well engineered, down to metal bins for potatoes, ventilated by panels of copper wire.

The cooking area's arranged to make the most of the view, for double sink, chopping block, and surface cooking units are under the windows. The wood-topped island counter puts additional work surface within arm's reach and is perfect for sit-down jobs. From here, just a few feet to other cooking units and twin ovens, one waist-high for roasting, one at eye-level for baking. Pots and pans are kept below and in a nearby cupboard. Of course, there's a planning desk, with telephone and cook-book shelves in this section of the kitchen.

With or without a butler, a butler's pantry (too often torn out!) is a godsend. Here, high, wide, and handsome pass-throughs connect the cooking department with the area where china, glassware, silver, and linens are stored—and cleaned up. There's an electric sink and dishwasher, so that table-setting materials need never enter other parts of this kitchen.

The seasoned look is achieved by dark stained cabinets, attractive wallpaper, and the beautiful contrast of the textures of wood, brick, and stainless steel. Antique lighting fixtures lend an air, but are supplemented by good modern cove lighting.



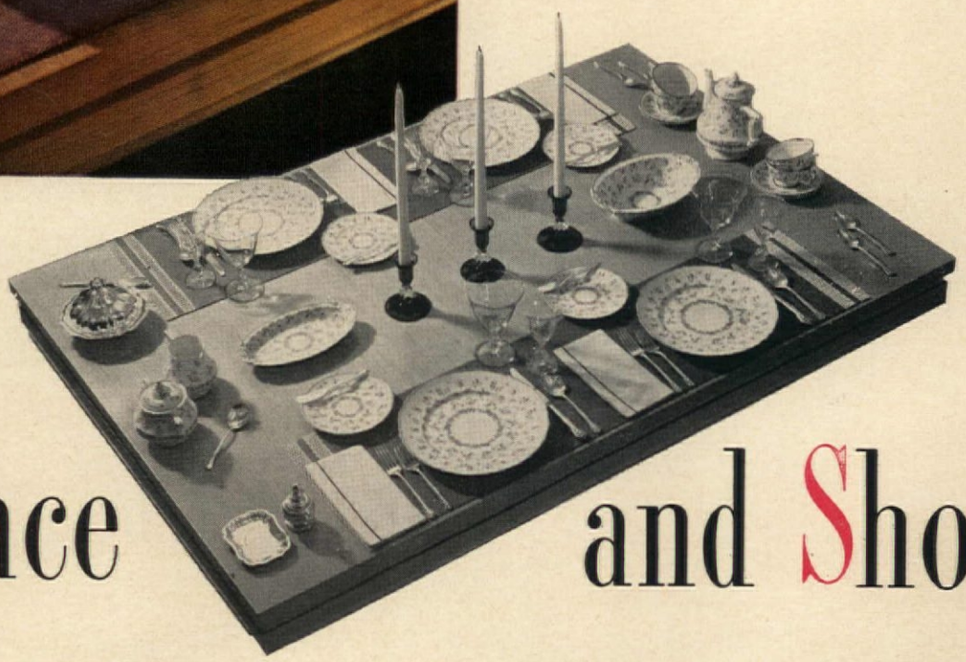








Place and Show



GERTRUDE BRASSARD

If you think a picture-pretty table can't be practical, Lady, take a good look at this one, and then ride along with us while we tell you how an investment in such really good silver, china, and glass can stand by you no matter how often you change your color scheme—or the whole character of your dining room, for that matter. Your sterling flatware, the most durable and most basic thing on your table, can't possibly wear out—but be sure that it will wear with you visually, that you won't tire of it. Oneida Community's "Engagement" will fill that bill with most people—its outline is simple enough to enhance either modern or traditional china, and its floral motif, which carries out the feeling of decorated china so well, provides some good three-dimensional interest when used with perfectly plain dinnerware.

With the fine china we show, Haviland's "Blue Bell," we did some interesting experimenting with happy results. We never saw china more versatile—you can hardly name the color against which it doesn't "go." It's exciting against deep blue, serene against yellow. Put it on a white damask cloth, and it can be formal, yet lively. Pick out its deepest green or wine tone for a cloth, and the effect is very modern.

Since table coverings come in an amazing variety of colors —and prices—you can change your table's mood for every meal in the week. Here we used a plastic, one of the new woven types which have gone so elegant with their silvery glow mixed with color, and with their braided borders to which napkins are matched. As a change from mats, runners are an excellent idea—use them the length, or the width, of your table; or mix them, if you like, with matching place mats.

Never underestimate the power of crystal to give your setting the sparkling accent it needs. Select it for shape, and have some clear, and some, for variety, in color. Here the clear crystal of Bryce's "Autumn," made even more interesting by its cut leaf decoration, shines like the star that it is—and would shine for many another setting as well.

See "Where Credit Is Due" on page 108

MUSHROOMS

are food magic



. . . matchless in cream soup . . . perfect in a pour-on sauce and as a cooking ingredient

ANNE MARSHALL
Director Home Economics
Campbell Soup Company

BY Anne Marshall

It's a delight, this soup made with extra-heavy cream and fine cultivated mushrooms . . . and the family adore it! Once famed as a party soup, cream of mushroom has become an everyday favorite. Countless easy meals in countless homes are planned around it. It's a handy dish for lunches. It dresses up dinners.

This soup is loaded with that fine mushroom taste that brings out the best in foods. When used with meat, eggs, fish, or to give leftovers a big lift, cream of mushroom is so much better than old-fashioned white sauce. It's easier to fix. It doesn't lump. It tastes richer . . . better try it!

Cream of Mushroom Soup:
Make it the appealing center of family meals . . . with sandwiches, salad or dessert.

Ham Croquettes with Mushroom Sauce:
As a pour-on sauce . . . use cream of mushroom soup (⅓ cup milk mixed with 1 can soup). Heat and pour over croquettes.

Mushroom Omelet:
Heat 1 can cream of mushroom soup (mixed with ⅓ cup milk). Pour half in center of cooked omelet (4-egg size); fold omelet and pour on rest of sauce.

Mushroom-Tuna Casserole:
Mix 1 can cream of mushroom soup with ½ cup milk. Add 1 cup each of drained tuna, crushed potato chips and cooked green peas. Bake at 375°F. for 25 minutes. 4 servings.

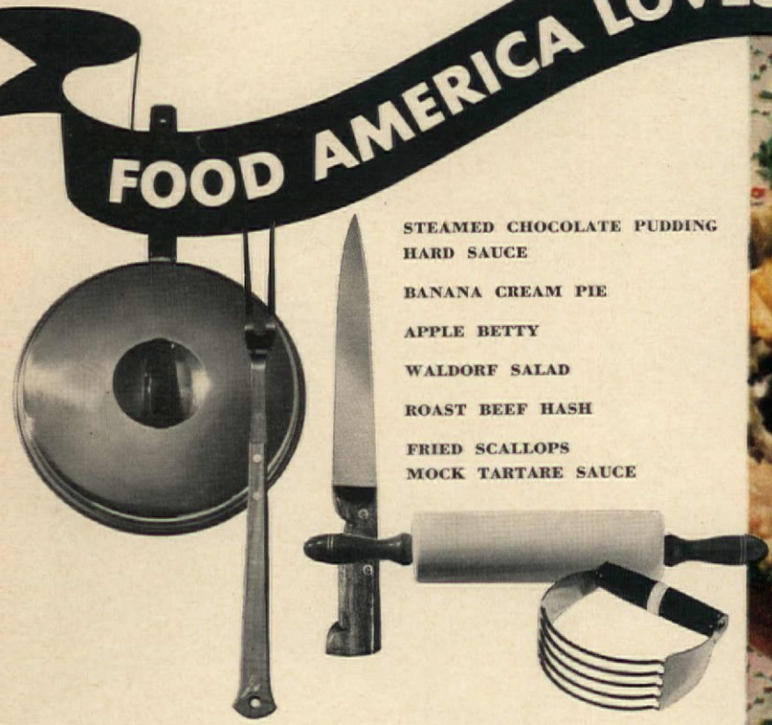
A good cook keeps plenty of Cream of Mushroom Soup on her soup shelf.





ELEANOR LEE JONES

FOOD AMERICA LOVES BEST



STEAMED CHOCOLATE PUDDING
HARD SAUCE

BANANA CREAM PIE

APPLE BETTY

WALDORF SALAD

ROAST BEEF HASH

FRIED SCALLOPS
MOCK TARTARE SAUCE

Want a sure-fire hit for dinner tonight, one slated for second runs and repeat performances from now on in? Then try any of these American favorites, for they're in the same class as our other old-faithfuls-done-the-best-way you've been approving in a gratifying lot of mail. Those letters have proved our hunch that the best of cooks often skips popular dishes for the lack of an ideal—not just a good—way to do them. We're happy to have obliged, and we hope we'll oblige again with these.

To raise the curtain, we planned the perfect roast-beef hash, browned to a heavenly turn, blended with great chunks of onions and potatoes, and heartily seasoned—but it wasn't our idea to give it the center of the stage. That was the Art Director's doing, for he had been in on the tasting, and insisted, despite the attractions, visual and gastronomical, of our other elegant fare, that the hash be the star. We think your men will rate it high, too, though it can easily share the spotlight with the crisp, crusty-coated scallops served with piping-hot mock tartare sauce. In deep-fat frying, we know full well that perfect crispness is an elusive thing. Unless the temperature of the fat is just right, that is. To keep it at an ideal 370° F., invest in a deep-fat thermometer—you'll bless it!

The salad bowl heaped with the heartiness of egg slices, celery, and bits of Roquefort is fine at luncheon or a buffet supper, and the Waldorf, always refreshing, adds just the suggestion of sweet so good when poultry or pork is served.

As a climax, here are three sweet and good performers. Steam the chocolate batter to a moist, dark, and rewarding richness, and set the timer so the pudding may be served right from the mold, then topped with its melt-on-the-tongue hard sauce. For something sweet yet tart, an apple betty blended with spices and the freshness of lemon juice. And if you want the betty to be perfect every time, and rich in syrup, cover during baking until the apples are tender, then brown uncovered for 10–15 minutes. (Covered baking time depends upon the apples, but 1¼–1½ hours usually does it.) For a real sweetie-pie most men will love, slice brown-flecked bananas into a flaky pastry shell, cover with a cream-smooth filling you've cooked over low heat *and* stirred constantly, then swirl with a perfect meringue. Baking the meringue at 325° F. is the low-temperature way to make it the best ever.

RECIPES ON PAGE 66

See "Where Credit Is Due" on page 108


TEA

CHEDDAR LAYER-LOAF





BURGUNDY BURGER

LOAFKINS



BURGER-IN-A-BLANKET



• pieburger
• beefburger drumsticks

YOU'LL NEED:

Shortening
1 lb. hamburger
Onions Celery
Green pepper
1 can condensed tomato soup
Prepared mustard
Ketchup 1 pkg. pastry mix
Process sharp cheese

Melt ¼ cup shortening. Cook hamburger, 1½ cups chopped onions, 1½ cups chopped celery, ½ cup chopped green pepper in shortening until onion and celery are soft. Add soup, 2 tbs. prepared mustard, ¼ cup ketchup, 1½ tsp. salt to hamburger mixture. Mix ½ cup grated cheese with pastry mix; prepare mix, roll out according to directions on package. Fit pastry into 9" pie pan. Pour hamburger mixture into pastry. Top with remaining pastry cut into 6 wedge-shaped pieces. Bake at 425° F. 35–40 minutes.

Recipe idea from MRS. LYLE CARY Serves 6

YOU'LL NEED:

Cornflakes
1 lb. hamburger
6-oz. can evaporated milk
Onion
¼ lb. process American cheese

Serves 6

BEEFBURGER DRUMSTICKS

Crush enough cornflakes to make 1 cup fine crumbs. Mix together hamburger, ½ cup evaporated milk, ¼ cup crumbs, 1 tbs. grated onion, 1 tsp. salt; divide into 6 portions. Cut cheese into ½" cubes; place cubes on 6 wooden skewers; shape hamburger mixture around cheese in shape of drumsticks. Roll drumsticks, one at a time, first in ¼ cup evaporated milk, then in ⅔ cup cornflake crumbs. Fry over low heat in shallow fat about 15 minutes.

Originated in THE AMERICAN HOME KITCHEN

• cheddar layer-loaf
• Stroganoff quickie

YOU'LL NEED:

1 lb. hamburger
Egg
½ lb. process sharp cheese slices
Bacon

Serves 6

Mix together hamburger, 1 egg, slightly beaten, 1 tsp. salt, ¼ tsp. pepper. Cut 4 cheese slices into ¼" pieces; add to hamburger mixture. Shape hamburger mixture into 2 patties. Place on broiler pan and broil 3 inches from source of heat for 3 minutes. Turn meat and broil on second side for 3 minutes. Lay remaining cheese slices on one pattie, place second pattie on top. Place bacon slices around pattie and fasten with toothpicks. Return to broiler and broil 4 minutes.

Originated in THE AMERICAN HOME KITCHEN

YOU'LL NEED:

1 lb. hamburger
Tabasco sauce
Chili sauce
Saltines
4-oz. can sliced mushrooms
1 pint sour cream
8 oz. egg noodles
Parsley

Serves 6

STROGANOFF QUICKIE

In a bowl combine hamburger, ½ tsp. Tabasco sauce, ½ cup chili sauce, 1 tsp. salt. Crush enough saltines to make ½ cup fine crumbs. Add cracker crumbs to hamburger mixture. Shape hamburger into 18 balls. Drain mushrooms. Melt 2 tbs. shortening; add meat balls and mushrooms. Cook until lightly browned. Add sour cream and cook over low heat to serving temperature. Cook noodles according to directions on package. Drain. Mix 2 tbs. chopped parsley with noodles. Serve meat-ball mixture over noodles.

Tested in THE AMERICAN HOME KITCHEN

• burger-in-a-blanket
• burgerettes

YOU'LL NEED:

Round butter crackers
1 lb. hamburger
Egg
Bottled horseradish
Ketchup
½ 2 can white potatoes
Milk
Onion

Serves 6

Crush enough crackers to make ½ cup crumbs. Mix together hamburger, 1 egg, slightly beaten, ½ cup cracker crumbs, ½ cup drained horseradish, ½ cup ketchup, 1 tsp. celery salt, ½ tsp. salt, ¼ tsp. pepper. Shape into 6 squares. Place on greased baking sheet; bake at 375° F. 20 minutes. Heat potatoes to serving temperature; drain and mash. Gradually add ½ cup hot milk, 2 tbs. grated onion, 1 tsp. salt, ⅛ tsp. pepper. Beat until fluffy. Spread mashed potatoes over tops and sides of squares. Place under broiler 3 inches from source of heat for 3 minutes.

Originated in THE AMERICAN HOME KITCHEN

YOU'LL NEED:

1 lb. hamburger
Onion juice
Egg yolks
Bread
Ketchup

Makes 30 appetizers

BURGERETTES

Mix together hamburger, 2 tsp onion juice, 2 egg yolks, 1 tsp. salt, ⅛ tsp. pepper Shape into 30 balls Cut 6–8 slices bread into 1½" rounds; toast. Place a hamburger ball on each toast round. Make a hole in the middle of each ball by pressing down through the meat to the toast. Fill with ketchup. Broil 3 inches from source of heat about 4 minutes.

Recipe from MARGARET DONLON

MORE RECIPES ON PAGES 63, 64



BURGERETTES

YAM 'N EGG BURGER





BEEFBURGER DRUMSTICKS

AMERICAN HOME QUICKIES

Take a Pound of Hamburger

PIEBURGER





STROGANOFF QUICKIE



15-MINUTE GRILL

See "Where Credit Is Due" on page 108



NEW WAY TO MAKE A
Better Pie

The Secret: You use *more* of the lemon—juice, peel, pulp—all added just before baking. **The Result:** A tangy, *fresh lemon* flavor never attained before. You'll love it!

1¼ c. sugar 1¼ c. water 1 T. butter 5 T. cornstarch 3 T. water 3 egg yolks 2 T. milk ¼ tsp. salt 3 lemons

Mix sugar, water, butter; bring to boil. Lower heat. Add mixture of cornstarch and water. Cook until thick, stirring constantly. Beat egg yolks, milk, salt; add to mixture, cook over med. heat until thick, stirring constantly. Remove from heat. Grate peel from ½ lemon. Squeeze lemons. Scrape pulp from juicer. Add peel, pulp, juice (½ c.) to filling. Cool. Pour into baked 8" pie shell.

MERINGUE: 3 egg whites 1 tsp. lemon juice 6 T. sugar

Beat egg whites and lemon juice until stiff, add sugar slowly. Spread on pie. Bake at 350° until golden brown.

Free recipe booklet: *write Sunkist, Sec. 2102, Box 2706, Terminal Annex, Los Angeles 54, Calif.*



How about some fish chowder? Even if it's straight out of the can, it will be a wonderful, *special* dish with a squeeze of fresh lemon. Try it with all soups.



Lemon and salad go together like lemon and fish. Just squeeze on the tantalizing droplets. Yes, over mayonnaise and everything! *It's delectable!*



Just see what a squeeze of lemon does to a steaming cup of tea. The color changes to a clear amber. And lemon *brings out* the natural, full fragrance of tea, *hot or cold.*

Lemons make any menu more tasty and zestful. Serve plump, easy-to-squeeze wedges every meal. Just be sure they're Sunkist—*California's juiciest and finest!*



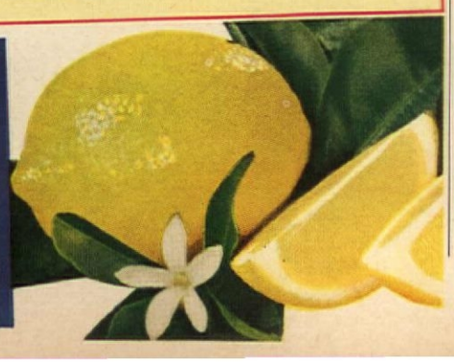


WHEN THE DOCTOR SAYS:
CUT DOWN ON SALT!

Has the doctor put you on a low-sodium or salt-free diet? Fresh lemons, themselves virtually salt-free, can make all the difference between flat, insipid dishes and tempting, appetizing ones!

Overweight? Many reducing diets recommend *cutting down* on salt. Seasoning with lemons instead of salt makes reducing easier. Not only does it help you shed pounds *faster*, but a squeeze of tangy, fresh lemon sparks listless low-calorie foods.

Fresh **Sunkist® Lemons**
CALIFORNIA–ARIZONA





When whipping cream in an electric mixer, try this way guaranteed not to spatter. Cover the mixer with a clean towel until cream begins to thicken

Good Cues



A trick well worth knowing—and trying: If shells crack next time you're hard-cooking eggs, add a tablespoon of salt to the water. The salt helps to seal the cracks in the eggshells



There are a hundred good ways to use left-over egg yolks. To keep them fresh till you need them, drop unbroken into a bowl, then cover with cold water and store in the refrigerator. They'll stay fresh for several days



With this sure-fire tip you'll have no more trouble with corrosion of tops on salt shakers. Completely cover the inside of the shaker top with melted paraffin. As the paraffin becomes cool, punch the holes open with a toothpick



An idea Grandmother found mighty useful in her kitchen and one that is just as handy today. When soup is too salty, add a peeled, sliced raw potato, bring soup to boiling point for a couple of minutes. Remove potato before serving



Only a speedy automatic Gas water-heater can keep up with the hot water demands of an automatic washing machine load after load. That's why . . .

washday is **3 times easier!**



With Gas, you can dial your hot water up, up, up *in minutes* to the 160° you need for germ-free, fast-drying automatic dishwashing. That's why . . .

dishes dry **3 times faster!**



Gas heaters cost less to buy, install and run! Yet 30-gal. tank gives *more service* than 80-gal. tank with any other all-automatic fuel. No wonder . . .

husbands are **3 times sunnier!**

because

only Gas

automatic water-heaters give you tankful after tankful of hot water

3 times faster!



This is a **Ruud** automatic Gas water-heater — one of many fine "makes" on the market today. Your local Gas company, merchant plumber or Gas appliance dealer will gladly advise you about the right economical size for your family.

GAS—the modern fuel for automatic cooking . . . refrigeration . . . water-heating . . . house-heating . . . air-conditioning . . . clothes-drying . . . incineration. AMERICAN GAS ASSOCIATION

"My Customers PRAISE me for my steaks!"



PIERRE'S STEAK laValliere — Top broiled steak with artichoke heart filled with crushed tomatoes, garnish with border of Bordelaise Sauce. The Sauce: Fry 1 tblsp. fine-chopped shallots with garlic in a little butter. When lightly brown, add 2 cups claret wine and equal amount brown gravy. Reduce to consistency of medium sauce. Add pinch red pepper, a little lemon juice, chopped parsley, and 4 oz. beef marrow which has been cut up and barely heated in boiling salt water.

"My Family loves me for mine!"



MRS. MARTIN'S STEAK (SUCH BLISS!) — Steak as thick as family budget will permit. Rub lightly with garlic, season with pepper and salt. Sear both sides under hot gas-broiler flame to preserve mouth-watering juices. Turn flame down a bit and broil to the rareness your family loves. Serve just as it comes from the broiler, topped with mushrooms, or try pouring melted butter and lemon juice over it. Any way at all, you just can't beat gas flame-broiling for heavenly steaks!

With a modern automatic gas range, you can broil with the door closed—no more smoky kitchens.



"I broil with gas!"



"so do I... LP-GAS*!"

Compare steaks made under the quick, hot, gas flame with steaks made any other way. *See* the difference . . . *taste* the difference! Experienced homemakers and chefs agree . . . only a gas flame sears and quickly closes the pores, seals all that wonderful flavor right in the steak where it belongs! Wherever you live, you can now have better cooking, water heating, refrigeration, home heating, *better living* with LP-GAS. What's more, you can store this fuel and always have plenty on hand. For approved appliances and best service, see your LP-GAS dealer.



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Live better with... LP GAS BOTTLED-TANK BUTANE-PROPANE *millions of families already do!*

THE MODERN FUEL Wherever you are

"Ah, Chefs' Recipes!" "And I can make them!"



Yes, you can, with the recipes in this new book, "BETTER LIVING WITH LP-GAS." Lots of helpful household planning ideas, too. Send 10¢ for your copy.

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Chicago 3, Illinois

My whole family wants to see the new "Better Living with LP-GAS" book. My dime is enclosed.

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Mistakes in my Kitchen

JEAN TIGAR

Now that my husband, our handyman, and I joined forces to modernize our 40-year-old kitchen, I am discovering things I wish we had done differently. *Next* time I'd remember that, garbage disposer or no, a kitchen still must have a garbage can. I wish I had room for a full-size, step-on can as near the sink as possible—so I could eliminate the unsanitary, unsightly and unfortunate brown paper bag now tucked in our refrigerator corner to hold the cans and things you can't grind!

I forgot about my wall can opener too. Now that our kitchen is tiled 'way up to here, there's absolutely no place in the right area to anchor a can opener. I should have taken a firm stand about this one. And with windows as near the area of preparation as mine are now, I should've skipped curtains entirely and settled for Venetian blinds and perhaps a fancy cornice. The curtains get soiled almost quicker than I can keep two sets washed—they act as irritating reminders of my carelessness and speed.

The words "carelessness" and "speed" remind me that I should never have consented to a cabinet above a sink. I am forever dropping or carelessly pushing things off the shelves onto the beautiful porcelain surface beneath. I could also have easily incorporated at least one pull-out-drawer type of base cupboard—I discovered too late that this would have eliminated getting down on all fours when I want things from 'way back in a bin.

But despite the mistakes, my advice is to get at the kitchen remodeling—no matter *what* you have to do without in order to pay for it! Had we known how many miles of walking a modern kitchen saves a year, how really wonderful life can be when meal preparation and cleanup are easier, we'd have done it years ago.

For A Matter Of Pennies Delight Your Party With Delicious

MAINE SARDINES

Sautéed on toast

2 cans Maine Sardines (3¼ oz. size), drained
1 cup chopped mushrooms, fresh or canned
1½ teaspoons finely chopped parsley
Juice of 1 lemon
Pimiento strips
Parsley
2 lemons, quartered

Saute Maine Sardines. Place on hot buttered toast. Sprinkle with lemon juice. Add pimiento strip on each portion. Garnish with parsley and lemon quarters. Serves 4.



Filled with appetizing goodness, delicious Sautéed Maine Sardines are a taste treat that brightens any gathering.

Penny for penny, Maine Sardines give you more body-building Amino-Protein than any other food!

Maine Sardines are packed under rigid Government inspection in purest vegetable salad oils, tomato and mustard sauces . . . by 26 companies in 47 modern sanitary plants. Give your family low-cost meals with delicious Maine Sardine dishes.

MAINE Sardines FREE!

62 tested Maine Sardine recipes plus full-color photographs.

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Please send me a copy of the new Maine Sardine Recipe Book.

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THE HIGH AMINO-PROTEIN FOOD AT LOW COST

AMERICAN HOME

Cheapies

JEANNIE WILLIS

• upside-down puddings *(a cheapie)*



¼ cup butter
½ cup sugar
1 egg
¾ cup flour
2 tsp. baking powder
½ tsp. salt
4 tbs. milk
1 tbs. oleomargarine
1 tbs. dark syrup
Apricots, peaches, or cherries

Melt margarine and syrup, cook 2 min. Pour in greased muffin tins or custard cups. Arrange fruit, which has been well drained, in the syrup. Cream the butter and sugar. Beat in egg. Gradually add sifted dry ingredients alternately with milk. Bake 35 min. at 350° F. Serve hot.

Recipe submitted by Mrs. E. de Sinçay Makes 6 large puddings Family-tested

Or The Case of the Unsung Tongue, written by a newly converted fan, for until quite recently, tongue was not among the foods eaten or liked by my family. But now it is on the preferred list! Did you ever sit down and make a list of the foods your family will eat (without subjecting you, the cook, to an act of martyrdom, I mean)? You will find if you do so that it is shockingly short and appallingly dull. It should prod you into increasing the variety of your fare—and tongue is a right good addition. It's sound economy, for its year-round average chain-store price is 69¢ a pound, almost all of it solid, usable meat. You may find it for less, but don't wait for the specials, for it's a colossal buy at regular price. That leaves us with only its taste and appearance as reasons for its being so unsung, so unpopular. And those are problems Cheapies cooks can lick with one hand behind their backs. Go looking for tongue recipes, and you will soon see that they all fall in the gourmet category. Who are we Cheapies members to spurn its possibilities? Deeming it inadvisable to confront the family with it undisguised at our first trial test-flight, I julienned it, after cooking, and concocted the sweet-and-sour casserole you'll find on the next page. The empty plates were mute but conclusive evidence that here was a successful newcomer to our menus. Later, when it had been gently broken to them that they had unknowingly enjoyed tongue, it was possible to serve the whole tongue, simply and easily boiled, with a cranberry sauce. This makes a beautiful company platter which I now serve with unabashed pride. Guests may politely take the smallest piece they can find, they, too, of the belief that they don't care for it. Yet they go back for more after tasting it. We strongly feel that tongue must cease being so regrettably ignored. This applies to that whole large category now known as variety meats, for here are unlimited possibilities for experimentation and economy.

PLEASE TURN TO PAGE 62

• cherry parfait pie *(a cheapie)*

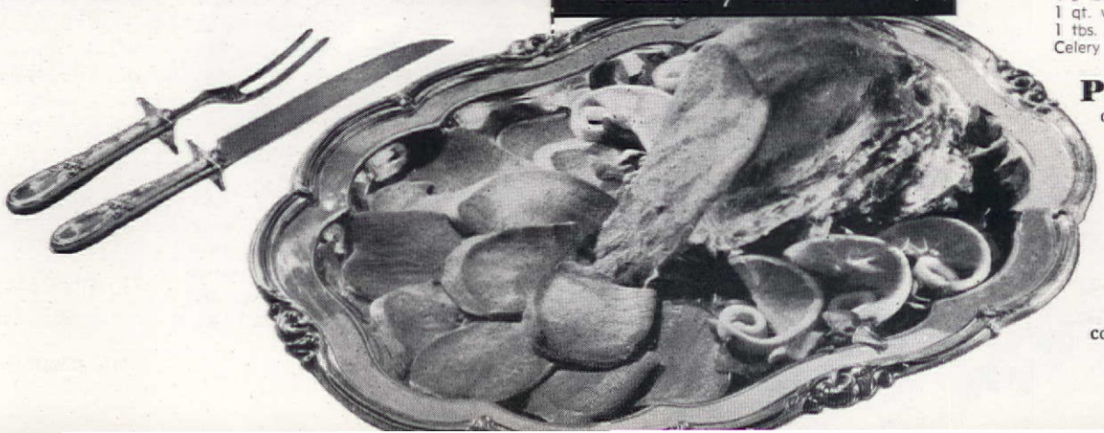


*2 can red cherries, drained
1 cup cherry juice
¼ cup water
1 pkg. cherry gelatin
½ cup evaporated milk
½ cup sugar
Graham-cracker pie shell

Heat juice and water. Dissolve gelatin in it. Cool slightly. Whip chilled evaporated milk with sugar. Stir into gelatin. Let set for ½ hour. Add cherries and stir well. Pour into graham-cracker crust and chill 2–3 hours.

Recipe submitted by Mrs. Lenore Rommer
Serves 6–8 Family-tested

• tongue with cranberry sauce *(a cheapie)*



4–5 lb. smoked tongue
1 qt. water
1 tbs. vinegar
Celery leaves and tops
Small onion
6 whole cloves
1 tbs. sugar
Bay leaf

Put all ingredients in your Dutch oven, and simmer about 2 hours. Peel skin while tongue is warm, then trim root end. To make sauce, cook a cup of cranberries, a cup of stock and a cup of brown sugar, with a dash of ground clove, for 10 min. Garnish with half-lemon slices. Or make regular gravy, if you prefer, with the tongue stock, then combine the cooked cranberry mixture with it.

Serves 10 Family-tested

• lemon bread pudding *(a cheapie)*

2½ cups bread cubes
1 cup water
¼ cup lemon juice
2 eggs, separated
2 tsp. grated lemon rind
⅓ cup shortening
¾ cup sugar

Soak bread in water, lemon juice, and rind. Cream shortening, sugar and egg yolks. Fold in bread. Pour into greased casserole. Set in pan of hot water. Bake 35 min. at 350° F. Remove from oven, cover with meringue. (Make with the 2 egg whites, ¼ cup sugar, ¼ tsp. salt.) Bake 18 min. at 300° F.

Recipe submitted by Mrs. O. E. Mick
Serves 6 Family-tested



Cheapies

(Begins on page 61)

While Webster doesn't list cake as a synonym for woman, or pie as one for man, he might just as well. Goodness only knows why this should be true, yet it is undoubtedly the rule, not the exception. Perhaps the ladies can be tempted by these two rather new pies. The Cherry Parfait Pie is a Cheapie version of this currently popular type. The use of whipped evaporated milk instead of ice cream is a clever substitution, and it certainly makes up into a glamorous pie. Try this one the next time your bridge club meets—but be sure you save a piece for the man of the house! This and the other three recipes this month are from our Cheapies Club members. We sure are proud of you all; give yourself a firm and friendly pat on the back for us, will you? The Pineapple Pie has quietly and slowly climbed right up near the top of the list of American favorites. It is inexpensive to make, and can be turned into a very pretty pie for partying purposes. Be sure to add this to your pie list if you haven't already done so. A can of crushed pineapple and a package of pie-crust mix are standard pantry-shelf items, so it can often be made as an emergency dessert.

Not to run this unsung thing into the ground, but because the poor pudding rates so confoundedly low with most people, let's take a look at puddings. Paltry they may be—but pampered they *can* be. From Switzerland comes the recipe for Upside-Down Puddings. For a lovely delicate flavor, make them with apricots, as shown. Or try them with cherries or peaches. The latter is a good way to use part of a large can of peaches; then reserve the balance for the next day's cereal or salad. Lemon Bread Pudding—no, it is not just a variation of that overworked user-upper. It is a worthwhile and separate entity. With its delicately browned fluff of meringue, this, too, is a pampered pudding.

And speaking of pampering and the like, do you ever look at the pretty food pictures we show, find yourself tempted—and then skip them because you can't do the "fancy" things? If so, it's a pity, for you probably never really got around to finding out how little extra effort such "fancy" effects require! They don't take skill—they take caring. You can't tell me that it requires any skill to cut out shapes with a biscuit cutter, or to decorate a pie top by cutting a simple motif out of wax paper, placing it atop the pie, then sprinkling crumbs around it to make it look festive. These simple, simple tricks that we use, once you try them, will start you off on tricks of your own. And because people have a false notion that they involve a big "production," you can win yourself a tremendous reputation thereby—and great gratification as well.

• pineapple pie *(a cheapie)*



½2 can crushed pineapple
1 egg
3 tbs. sugar
2 tbs. flour
1 tbs. butter
Pastry for 2-crust 8" pie

Mix flour and sugar, add egg and pineapple. Stir well. Pour mixture into bottom crust, dot with butter. Do plain or fancy top crust, and brush it with top-milk. Bake 40 min. at 425° F.

Recipe submitted by Helen Parker
Serves 6 Family-tested

• sweet & sour tongue casserole *(a cheapie)*



3 slices bacon
1 sliced onion
2 tbs. flour
2 cups beef stock
Salt and pepper
2 tbs. honey
½ cup raisins
2 tbs. vinegar
2 cups tongue, julienned

Cook bacon and reserve. Sauté onion in bacon drippings. Blend in flour, then slowly add stock. Let thicken. Add rest of ingredients. Simmer for 15 min. Garnish with bacon slices.

Serves 4–6 Family-tested

Take a Pound of Hamburger

(Begins on page 56)

• 15-minute grill

YOU'LL NEED:

1 lb. hamburger
Prepared mustard
Green pepper
2 tomatoes
¼ lb. process American cheese
4-oz. can mushroom buttons
Butter or margarine

Mix together hamburger, 1 tbs. prepared mustard, 1 tbs. Worcestershire sauce, 1½ tsp. onion salt, ¼ tsp. pepper. Cut 4 rings ½" thick from pepper. Shape hamburger mixture inside pepper rings. Place on broiler pan 3 inches from source of heat and broil 5 minutes. Cut tomatoes in halves. Scoop 1 tbs. pulp out of each half. Grate cheese and mix with pulp. Sprinkle each tomato half with salt and pepper. Fill halves lightly with cheese mixture. Drain mushrooms and brush lightly with melted butter or margarine. Turn meat and place tomatoes and mushrooms on rack. Continue broiling 5 minutes (depending on desired degree of doneness).

Serves 4

Originated in The American Home Kitchen

• loafkins

YOU'LL NEED:

1 lb. hamburger
Egg
Dry bread crumbs
Onions
Bouillon cube
Potatoes
Carrots

Mix together hamburger, 1 egg, slightly beaten, ¾ cup bread crumbs, ⅓ cup grated onions, 1 tbs. Worcestershire sauce, 1 tsp. salt, ¼ tsp. pepper, 1 tsp. poultry seasoning. Dissolve bouillon cube in ¼ cup boiling water and add to hamburger mixture. Shape into 2 loaves. Brown loaves in 2 tbs. melted shortening in pressure saucepan. Cover, bring to 15 lbs. pressure, and cook 5 minutes. Reduce pressure quickly according to manufacturer's directions. Arrange 6 pared potatoes, 6 scraped carrots, and 6 peeled onions around meat. Cover and bring to 15 lbs. pressure. Cook 5 minutes. Reduce pressure quickly according to manufacturer's directions. If desired, thicken drippings for gravy.

Serves 6

Originated in The American Home Kitchen

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Take a Pound of Hamburger

(Begins on page 56)

• burgundy burger

YOU'LL NEED:
1 lb. hamburger
Onion
Green pepper
Bottled horseradish
Garlic
Saltines
Burgundy
Hamburger rolls

Mix together hamburger, ¼ cup chopped onion, ¼ cup chopped green pepper, 1 tbs. drained horseradish, ½ mashed garlic clove, 2 tsp. salt. Crush enough saltines to make ¼ cup fine crumbs. Add cracker crumbs to hamburger mixture. Add ¼ cup Burgundy to hamburger mixture. Shape into 6 patties. Place on broiler pan 3 inches from source of heat; broil 4 minutes, turn patties, and broil 4 minutes (depending upon desired degree of doneness). Serve on toasted split rolls.

RECIPE FROM MRS. J. PLEDGER, JR.

Serves 6

• yam 'n egg burger

YOU'LL NEED:
⅔ flat can sweet potatoes
1 lb. hamburger
Onion
6 eggs

Drain sweet potatoes and mash. Mix together hamburger, ½ cup mashed sweet potatoes, 2 tsp. grated onion, 1 tsp. salt, ⅛ tsp. pepper. Press hamburger mixture into a greased 9-inch pie pan. With the back of a spoon shape 6 wells in hamburger mixture. Break an egg into each well. Pile remaining mashed sweet potatoes around edge of pie pan. Bake at 350° F. 35 minutes.

Serves 6

Originated in THE AMERICAN HOME KITCHEN

Food America Loves Best

(Begins on page 54)

• banana cream pie

1 baked 9-inch pastry shell
⅓ cup all-purpose flour
⅔ cup sugar
½ tsp. salt
2 cups milk, scalded
3 eggs, separated
2 tbs. butter or margarine
½ tsp. vanilla
3 ripe bananas
¼ tsp. salt
¼ tsp. cream of tartar
6 tbs. sugar
½ tsp. vanilla

Combine flour, ⅔ cup sugar, and ½ tsp. salt in a saucepan. Add milk slowly, stirring constantly. Continue stirring and cook over low heat until thickened. Beat egg yolks. Add a little of the hot mixture to the egg yolks and mix well. Blend yolk mixture gradually into hot mixture and cook 2 minutes. Add butter or margarine and ½ tsp. vanilla. Cool thoroughly. Peel bananas and slice evenly over bottom of cooled pastry shell. Cover with cooled filling. Add ¼ tsp. salt and cream of tartar to egg whites and beat until frothy. Add sugar gradually, beating constantly; continue beating until stiff. Fold in vanilla. Pile meringue over filling so it touches pastry edging on all sides. Bake at 325° F. 15–20 minutes, or until meringue is delicately browned.

Serves 6–8 ***419–314 cal. per serving***
Tested in THE AMERICAN HOME KITCHEN

• steamed chocolate pudding & hard sauce

1 cup sifted cake flour
1 tsp. baking powder
½ tsp. salt
¼ cup shortening
½ cup sugar
1 egg
2 squares unsweetened chocolate, melted
1 tsp. vanilla
½ cup milk

Sift flour, baking powder, and salt together. Cream shortening and sugar until fluffy. Add egg and beat well. Stir in chocolate and vanilla. Add milk and dry ingredients alternately. Turn into a greased 1-quart mold and place on wire rack in a deep covered kettle. Pour enough boiling water into kettle to come halfway up on side of mold. Cover kettle and bring water to boiling point; reduce heat and simmer 50 minutes. Serve warm with Hard Sauce.

HARD SAUCE:

⅓ cup soft butter or margarine
2 tbs. brandy
1 cup sifted confectioners' sugar

Cream butter or margarine, add sugar gradually, beating after each addition until mixture is smooth and fluffy. Add brandy gradually. For a richer sauce, beat in ¼ cup heavy cream.

6–8 servings ***486–364 cal. per serving*** (with Hard Sauce)
Tested in THE AMERICAN HOME KITCHEN

• fried scallops & mock tartare sauce

1 quart scallops
2 eggs
2 tbs. water
2 cups fine cracker or bread crumbs
1 tsp. salt
¼ tsp. pepper

If scallops are large, cut into ¾" cubes. Place scallops for 3 minutes in salted water, using 1 tbs. salt to 1 cup cold water. Drain well between paper towels. Beat eggs; mix with water; stir in salt and pepper. Divide crumbs into 2 separate dishes. Dip scallops, one by one, in crumbs, in egg mixture, then in crumbs again. Fry in deep, hot fat (370° F.) until deep brown. Serve with Mock Tartare Sauce.

MOCK TARTARE SAUCE:

¼ cup butter or margarine
¼ cup all-purpose flour
1 tsp. salt
¼ tsp. pepper
1½ cups milk
½ cup mayonnaise
2 tbs. tarragon vinegar
2 tbs. chopped onion
¼ cup sliced olives
¼ cup chopped sweet pickles
1 tbs. chopped parsley

Melt butter or margarine. Blend in flour, salt, and pepper. Add milk gradually, stirring constantly. Continue stirring and cook over low heat until thickened. Add mayonnaise and vinegar and beat until smooth. Fold in remaining ingredients. Heat to serving temperature.

Serves 8 ***446 cal. per serving*** (with sauce)
Tested in THE AMERICAN HOME KITCHEN

• Waldorf salad • egg salad

2 cups diced apples
2 tbs. fresh, frozen, or canned lemon juice
1 tbs. mayonnaise
½ cup mayonnaise
1 tbs. sugar
1 cup chopped celery
½ cup chopped walnuts
Lettuce

Sprinkle apples with lemon juice; toss apples with 1 tbs. mayonnaise. Combine ½ cup mayonnaise and sugar. Just before serving, add celery, walnuts, and mayonnaise-sugar mixture. Toss lightly. Serve in lettuce cups.

Serves 6 ***205 cal. per serving*** *Tested in* THE AMERICAN HOME KITCHEN

EGG SALAD:

2 tbs. tarragon vinegar
⅓ cup sweet pickle relish
¾ cup mayonnaise
6 hard-cooked eggs, sliced
1 cup crumbled Roquefort cheese
1 cup cucumber slices
1 cup chopped celery
½ cup chopped onion
¼ cup chopped green pepper
1 tsp. salt
Salad greens

Add vinegar and pickle relish to mayonnaise and beat well. Toss remaining ingredients together lightly. Add dressing to salad ingredients and toss lightly. Serve on salad greens.

Serves 6 ***425 cal. per serving*** *Originated in* THE AMERICAN HOME KITCHEN

• apple betty

1½ cups dry bread crumbs
⅓ cup melted butter or margarine
4 cups peeled and sliced apples
1½ cups sugar
2 tsp. cinnamon
½ tsp. nutmeg
1 tbs. grated lemon rind
¼ cup fresh, canned, or frozen lemon juice
⅓ cup water

Mix together crumbs and butter or margarine. Cover bottom of greased 8" x 8" baking dish with half of buttered crumbs. Arrange half the apple slices over crumbs. Mix together sugar, cinnamon, nutmeg, and lemon rind. Sprinkle apple slices with half of sugar mixture. Combine lemon juice and water; sprinkle half of the lemon-water mixture over sugar mixture. Use remaining apple slices to make second layer. Sprinkle with remaining sugar mixture, then with remaining lemon-juice mixture. Cover top with remaining crumbs. Cover baking dish with aluminum foil and bake at 375° F. 1 hour and 30 minutes. Remove aluminum foil and bake 10 minutes. Remove from oven and serve warm.

Serves 6–8 ***419–314 cal. per serving***
Tested in THE AMERICAN HOME KITCHEN

• roast beef hash

3 cups coarsely chopped, cooked roast beef
3 cups coarsely chopped, cooked potatoes
1 cup coarsely chopped onion
⅓ cup beef stock, cream, or top milk
1½ tsp. salt
½ tsp. pepper
¼ cup butter, margarine, or beef drippings

Lightly mix together beef, potatoes, onion, stock or cream, salt, and pepper. Melt butter, margarine, or beef drippings in heavy skillet. Spread meat mixture evenly over melted fat. Cook over low heat, without stirring, until lightly browned on bottom. With pancake turner turn hash mixture in one piece and brown remaining side. Serve with brown gravy if desired.
Note: Cooked chopped corned beef may be substituted for roast beef. If desired, top with poached eggs before serving.

6 servings ***229 cal. per serving***
Tested in THE AMERICAN HOME KITCHEN

Food America Loves Best
(Begins on page 54)

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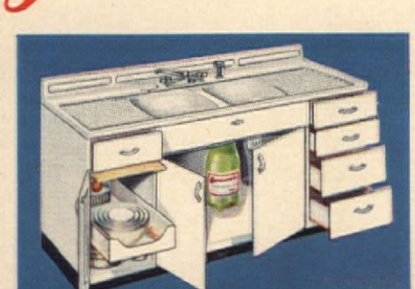


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Youngstown Kitchens



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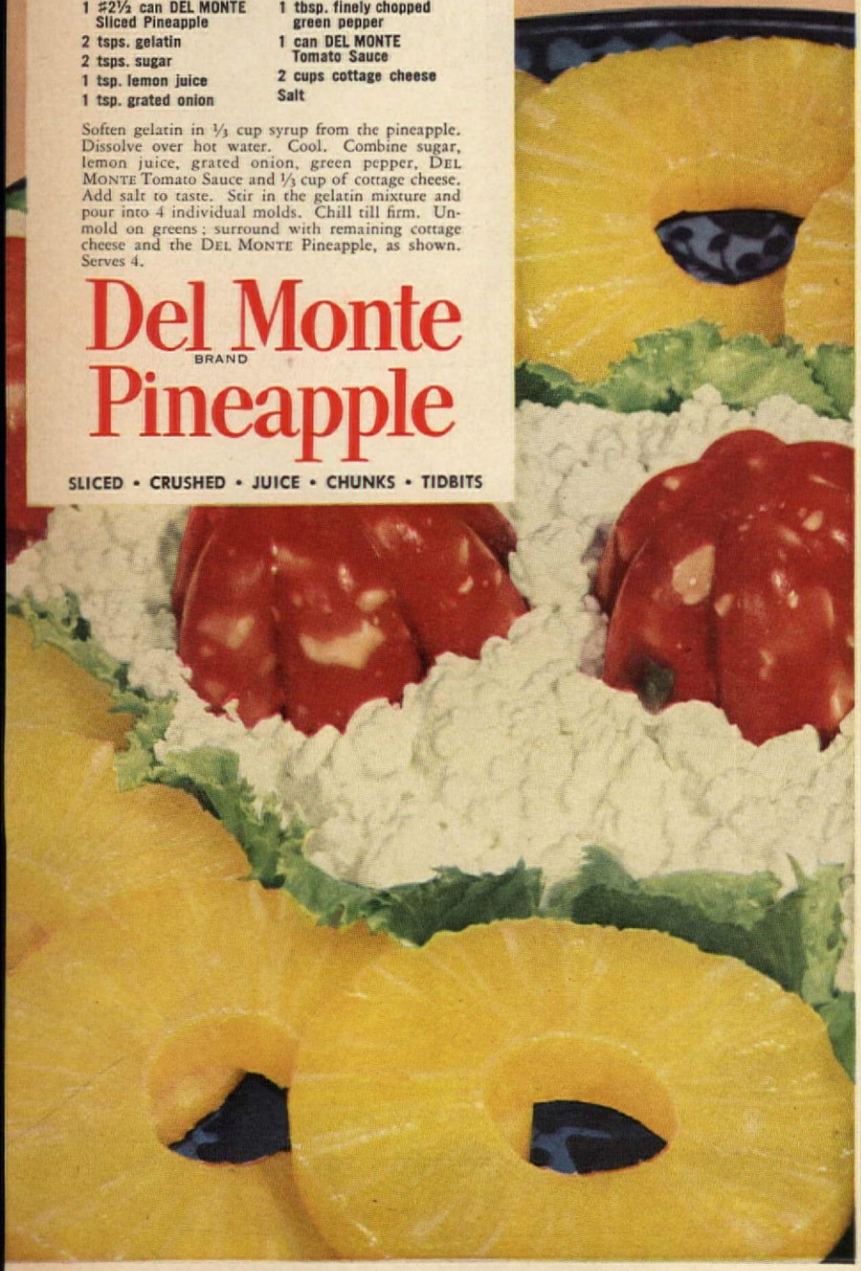
CARNIVAL SALAD

1 #2½ can DEL MONTE Sliced Pineapple
2 tsps. gelatin
2 tsps. sugar
1 tsp. lemon juice
1 tsp. grated onion
1 tbsp. finely chopped green pepper
1 can DEL MONTE Tomato Sauce
2 cups cottage cheese
Salt

Soften gelatin in ⅓ cup syrup from the pineapple. Dissolve over hot water. Cool. Combine sugar, lemon juice, grated onion, green pepper, DEL MONTE Tomato Sauce and ⅓ cup of cottage cheese. Add salt to taste. Stir in the gelatin mixture and pour into 4 individual molds. Chill till firm. Unmold on greens; surround with remaining cottage cheese and the DEL MONTE Pineapple, as shown. Serves 4.

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PITY THE UGLY DUCKLINGS

HELEN HOUSTON BOILEAU

Seems as though it's always the elaborate fare that rates the best china and the whipped-cream flourishes. That's all well and good. But actually, your budget-bound family meals are the ones which require the visual aids. So pity your ugly ducklings, your everyday foods, and see how you can lift their spirits. Here are some suggestions for turning them into swans.

Breakfast needn't be a dull meal. Perk up glasses of fruit juice with a small floating ball of sherbet. Dry cereal and fruit are old standbys, but try a mound of fruited gelatin in the center of the cereal for a change. You can fancy-up scrambled eggs by serving them in a nest of dry cereal which has been lightly sautéed in bacon drippings. Even dried fruits can be given a new lease on your breakfast life. A few slivered almonds add interest to any cooked fruit. Those "poor prunes" pep up with the addition of a handful of spicy candies when half cooked. Serve several varieties of fruit together, compote style.

You can really let your imagination go with salads. It costs no more to serve fruit cocktail in half a fluted orange shell, or any salad on a shiny crisp leaf. Top fruit salad with fluffy popcorn or oven-crisped cereal, or serve a salad of left-over cooked vegetables with a dressing of frozen tomato juice and mayonnaise. Even plain old potato salad can have a new flavor treat with some chopped peanuts added.

A soup-and-sandwich supper can be something special if you take the trouble to prepare it that way. Make sandwiches of minced left-over meat, covered with hot cream of tomato soup, spices added. Try topping a homespun soup entrée with floating cheese-dipped popcorn or a small island of salted whipped cream.

Left-overs offer endless variety. Try adding a small cut-out of buttered bread to the top of each casserole. Reheated vegetables will make the family ask for more if you serve them in other vegetables, such as creamed corn in green-pepper cases, creamed carrots in summer-squash shells, or peas in beet boats.

Gelatin becomes really jewel-like if you serve shimmering, many-colored cubes in huge crystal brandy tumblers. Use half of each package for this, and with the other halves, make a gelatin cake by layering gelatin in a loaf pan, allowing each layer to set a bit. Frost with thinned cream cheese, sweetened to taste, and sprinkle lightly with coconut.

Bread pudding goes to the head of the dessert class when combined with pineapple chunks and quartered marshmallows, broiled, and topped with pineapple juice. Two more bread winners are hot cinnamon toast spread with applesauce and whipped cream; or halves of marshmallows broiled into jam-spread toast slices. See how easy it is to glamorize your everyday family fare?



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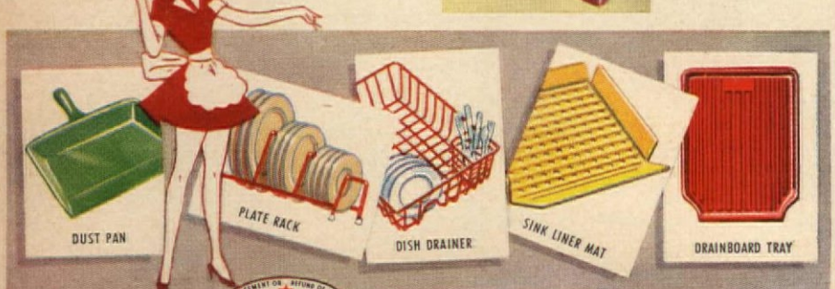
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So Sew

No sewing room? Don't let that hamper you. Here are three practical ways to keep sewing from showing.



Use a kitchen utility cart to store your sewing supplies, portable sewing machine and all, and to transport them to your favorite work spot. The swivel rubber-tired wheels roll easily over floors and carpets. When the job is finished, back go the whole works, into a closet and blissfully out of your sight

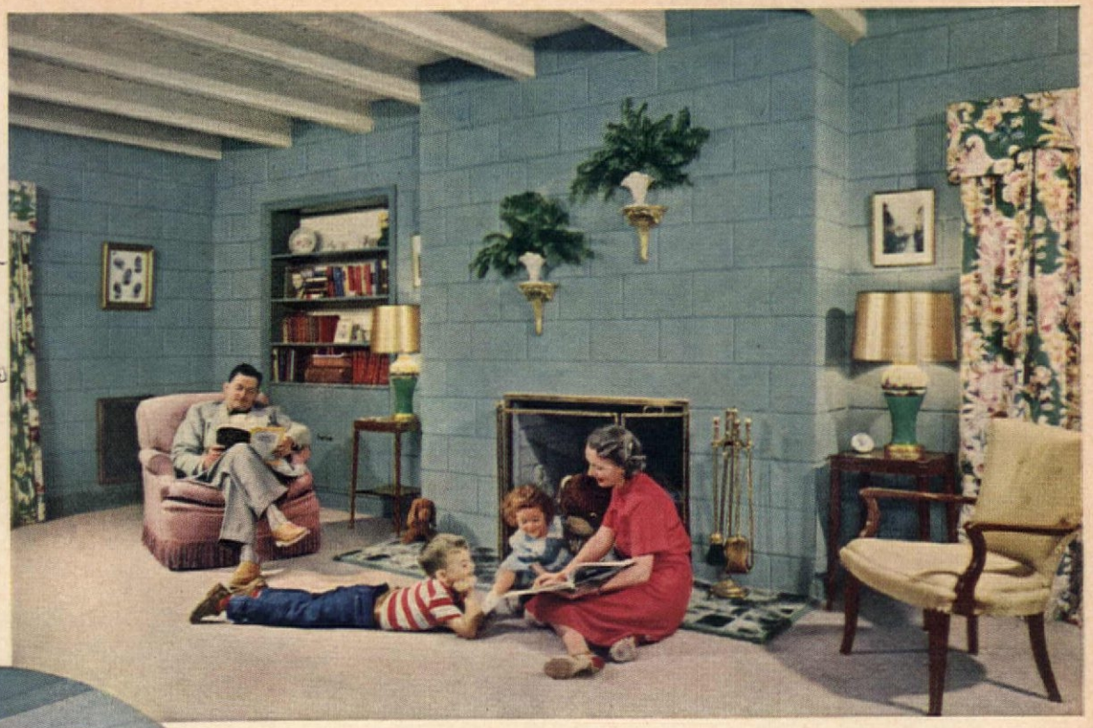
The playroom, with its hard-surface floor, makes an excellent sewing room. Build a unit like this with two kitchen wall cabinets, mounted on a frame back to back. Stagger them slightly to give yourself some knee room. Cover the tops with plastic, and there's a cutting table



Sew in the kitchen. You only need 21" of wall space for a utility cabinet like this, and it will house everything from your portable sewing machine to your mending. Suction cups on the end of a wooden pole will give you space for hanging blouses and moppets' clothes. It can also shelter your ironing board

Idea: Avco Mfg. Corp.









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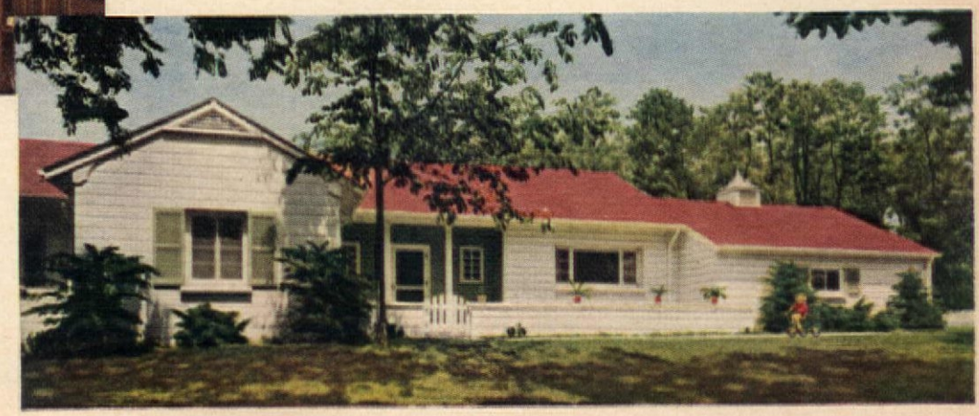
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For you who demand the finest...

As a discriminating home owner, quite naturally you expect many wonderful things in the flooring you buy . . . lasting beauty and luxury . . . long years of wear and pride of ownership. The new KenRubber tile you'll see at your dealer's today has been created expressly to fulfill all your expectations and more!

You'll see the distinctive difference in the lovelier, clearer 17 new colors, specially compounded to give KenRubber greater beauty with added resistance to acids, alkalies and soaps. Colors go *tile-deep* and can't wear off for the long life of your KenRubber Floor!

You'll take great pride in KenRubber when guests comment on its luxurious comfort. The mirror-smooth, pre-polished surface will keep its freshly waxed appearance with the easiest of care.

Prove to yourself that you're getting utmost value . . . bend a KenRubber Tile. Feel that strength . . . like tightly coiled steel springs! This tile will resist wear and indentation for years.

See KenRubber at your Kentile Dealer (listed under FLOORS in your Classified Telephone Directory). Discover why home owners who demand the very finest insist on KenRubber.

KENTILE, INC., 58 SECOND AVENUE, DEPT. A-1, BROOKLYN 15, N.Y.
KENTILE • KENCORK • KENRUBBER



KenRubber colors shown: Verte Isabelle and Purbeck

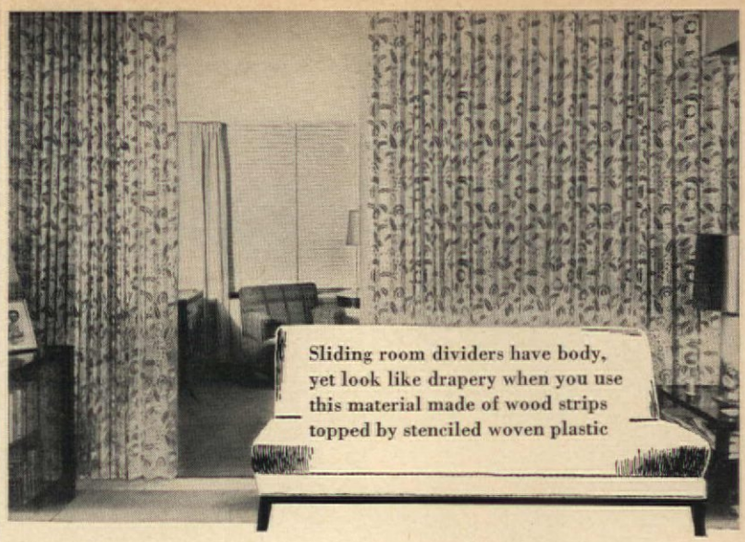
Save money, install KenRubber yourself. This approximate 16′ x 18′ floor costs about $159.00
Cost of floor may vary depending on colors, size and freight rates. Each KenRubber tile is a full 1/8" thick. Used with the newly developed KenSet Adhesive, KenRubber can now be installed on above grade concrete in contact with the earth.

KENRUBBER
TILE FLOORS
TRADE MARK

for Cushioned Beauty

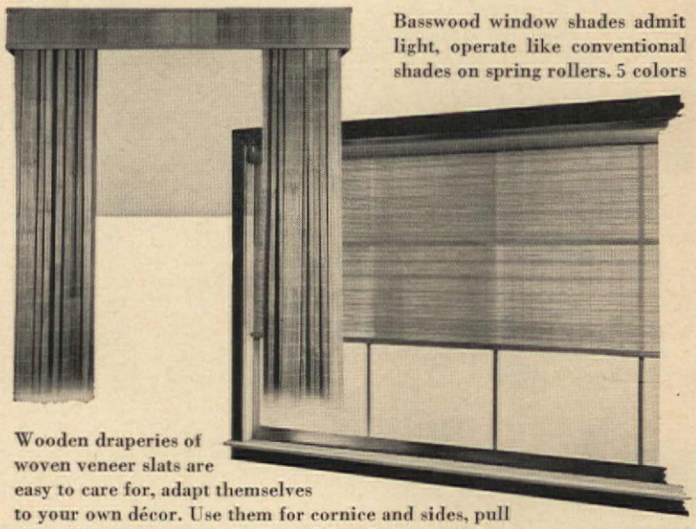


© 1953 Kentile, Inc.



Sliding room dividers have body, yet look like drapery when you use this material made of wood strips topped by stenciled woven plastic

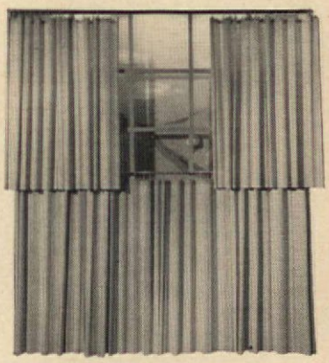
OPEN AND SHUT CASE



Basswood window shades admit light, operate like conventional shades on spring rollers. 5 colors

Wooden draperies of woven veneer slats are easy to care for, adapt themselves to your own décor. Use them for cornice and sides, pull them closed to shut out the sun while admitting the breeze

Thin strips of satiny cypress are closely bound together, and so flexible you can even use them as tier curtains. Looped cords at top permit shirring on standard rods





Concealed by flexible wooden draperies which take no room to speak of, a closet can be built on a wall where there's no space for swing-out or sliding doors. Here the "doors" are of basswood

See "Where Credit Is Due" on page 108



THIS IS NEW
Bundyweld Ceiling Radiant Heating



1 **Here's Bundyweld Ceiling Radiant Heating,** with wonderful new comfort, cleanliness and economy that makes all other home heating obsolete. Here is heating so even, so natural, so pleasing and easy to live with it's like having the sun in your ceiling. Yet a Bundyweld system costs little, if any, more than an ordinary one. Read how it works.

2 **The simple fact that radiant rays** will flow downward makes this big advance in home heating possible. Coils of Bundyweld Tubing embedded in ceiling plaster (shown in behind-the-scenes view above) act like sun, send down gentle, warming radiant rays. You feel snug and cozy. Yet room temperature stays healthfully low. No stuffiness. No cold or hot spots.



Here's wonderful **NEW COMFORT, CLEANLINESS** and **ECONOMY** that makes all other home heating obsolete



3 **Comfortable, clean.** Even basements are comfortable and free of dust-laden drafts. As in rest of house, paint, furnishings, and fabrics stay fresh longer. With dirt-free Bundyweld Ceiling Radiant Heating, you cut housework and costs of redecorating and cleaning.



4 **Almost any style of house.** You can have a Bundyweld system in one story, a story and a half, two stories; with or without basement; brick or frame. Winters can be 50° below zero or 50° above. You'll be comfortably warm—and very happy with the low fuel bills, too.



5 **No radiators, no registers.** A Bundyweld system, installed in your ceiling, eliminates them and their drawbacks from your home. You gain in usable floor and wall space. You have complete, new freedom in arranging furniture and hanging drapes and curtains.



6 **Bundyweld Tubing** makes possible the low first cost of this new heating method. Bundyweld is the only tubing double-walled from a single metal strip. It's steel for extra strength and economy. It's copper-coated inside and out for extra protection.

7 **FREE. Read the full story** of the big news in home heating and what it can do for you. Mail coupon today for free, fully illustrated 20-page brochure.



BUNDY TUBING COMPANY

Detroit 14, Michigan

©B.T.C.

WORLD'S LARGEST PRODUCER OF SMALL-DIAMETER TUBING

Radiant Heating Division, Dept. AH 23
Bundy Tubing Company, Detroit 14, Michigan

Send me my free copy of the 20-page Bundyweld Ceiling Radiant Heating brochure.

Name_____

Address_____

City_____ Zone____ State_____



KOHLER

Plumbing Fixtures worthy of your home

Kohler fixtures in new designs—the Cosmopolitan Bench Bath and Gramercy lavatory—offer modern, clean-cut design, years of satisfactory service.

The bath is of non-flexing iron, cast for strength and rigidity that protect the lustrous Kohler enamel. A low front, bench rim, slope end and flat bottom make it safe and comfortable. The vitreous china lavatory is roomy, has integral soap dishes, convenient shelf. Glass-hard surfaces insure easy cleaning.

Chromium-plated fittings match the fixtures in style and quality. The Niedecken mixer simplifies control of water temperature for shower and bath.

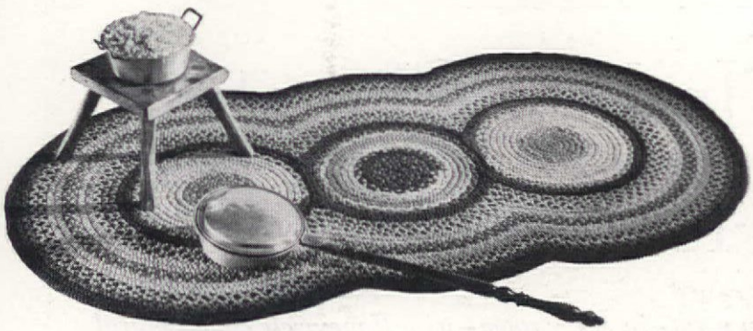
Choose fixtures bearing the Kohler mark of genuineness for bathroom, washroom, kitchen or laundry. Consult your Kohler dealer. Write for booklet E-22.

Kohler Co., Kohler, Wisconsin. Established 1873.

KOHLER OF KOHLER

PLUMBING FIXTURES • HEATING EQUIPMENT • ELECTRIC PLANTS • AIR-COOLED ENGINES • PRECISION CONTROLS

Braid These Beauties



Appealing old New Hampshire design for a handsome rug. This one can be made any size you choose. Our Pattern **1460**



Tiny oval braided rugs for stair treads. Practical as well as charming, these work up quickly in gay colors, save your stairs from traffic scars. You tack them in place with common "U" tacks hidden in the braids. Pattern **1425**

SEE PATTERN ORDER FORM ON PAGE 109

See "Where Credit Is Due" on page 108



Can't you see it framed by a well waxed floor? This striking and unusual rug is braided of 13 circles joined by triangles and banded all around with row upon row of color. Pattern **1246**

NOW! Have the charm of Natural Wood in your Curtis Woman-Designed Kitchen



Now, at last, your kitchen can express the warm informality of natural wood with ready-to-install cabinets! Today, the new Curtis kitchens are available in beautiful birch, ready to take the popular blonde or natural wood finishes. Or, if you prefer a painted kitchen, your Curtis cabinets will come to you finish-coated in white, ready to follow your own color ideas.

53 Woman-Designed Features!

These new Curtis kitchens were designed by women, styled by women, tested by women, to bring you the 53 features which home-makers want most. That's why there's less work, less stooping and bending in a Curtis kitchen—why shelves revolve and trays slide out, to put everything at your finger tips. Learn of the many wonderful convenience features in the new Curtis kitchens... mail the coupon; or see your Curtis Woodwork dealer for full information.



1866 CURTIS WOODWORK

Curtis Companies Service Bureau
291 Curtis Building
Clinton, Iowa
Please send me your new Curtis kitchen idea book. I enclose 10 cents.

Name.....

Address.....

City..... *State*.....



View of entrance-way. Inner garden is at left.

HONEYWELL | ZONE | CONTROL | MAKES POSSIBLE

Ideal "Indoor Climate" For The Modern Home

Now you can have the temperature you want—in every room—with Honeywell Zone Control

Just how you can bring the feeling of outdoor spaciousness and natural beauty *into* the modern house is well exemplified by the handsome new home of Mr. and Mrs. Victor Hornbein in Denver, Colorado.

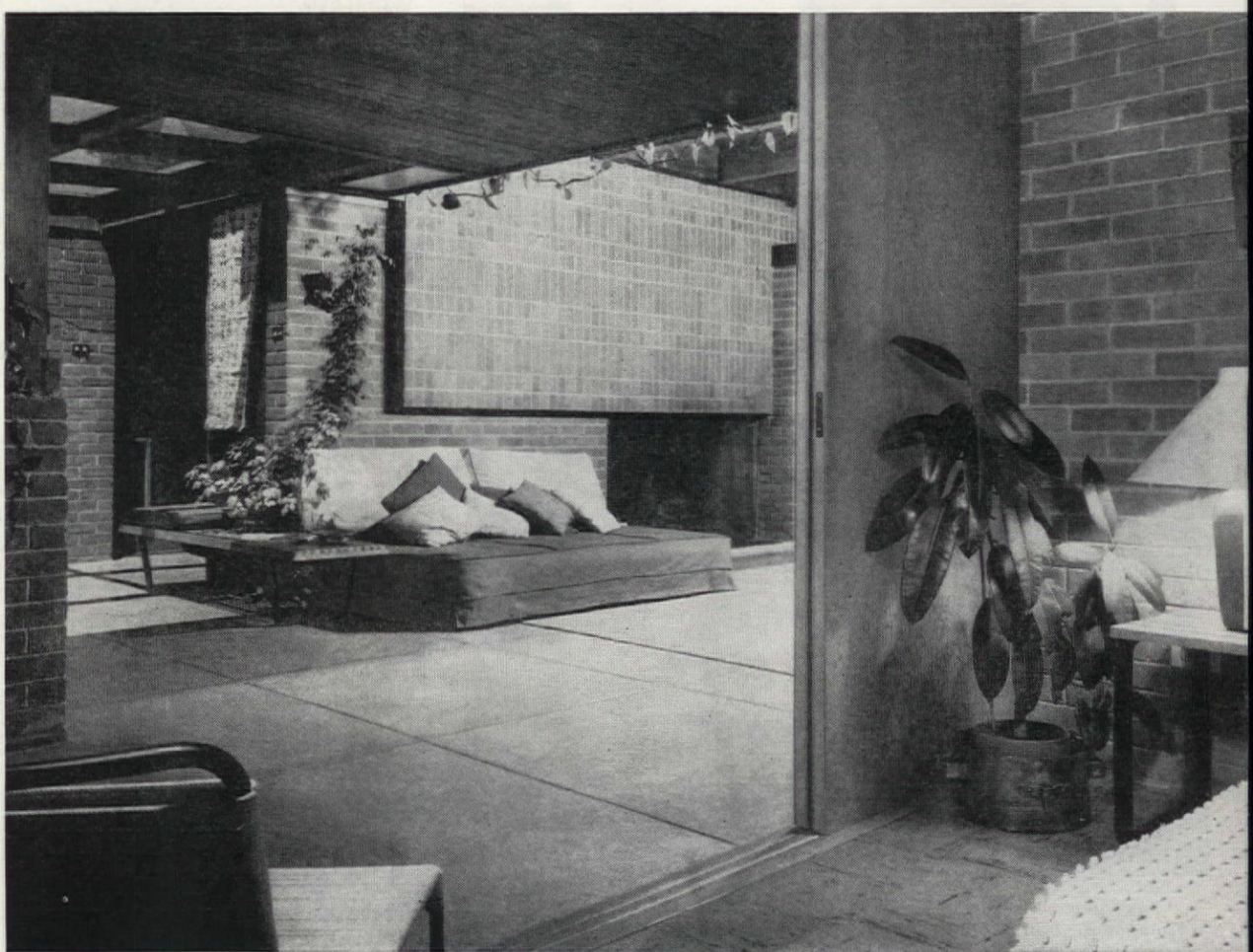
And it well exemplifies, too, the ideal "indoor climate" Honeywell Zone Control makes possible-*in every part of the house*—in the most changeable winter weather.

When developing the plans for their home, the Hornbeins saw an ordinary temperature control system wouldn't do.

As Mr. Hornbein, himself an architect, puts it, "What we wanted was a house that afforded real *comfort*—all winter long. So we divided the house into three heating zones, each with its own thermostat system."

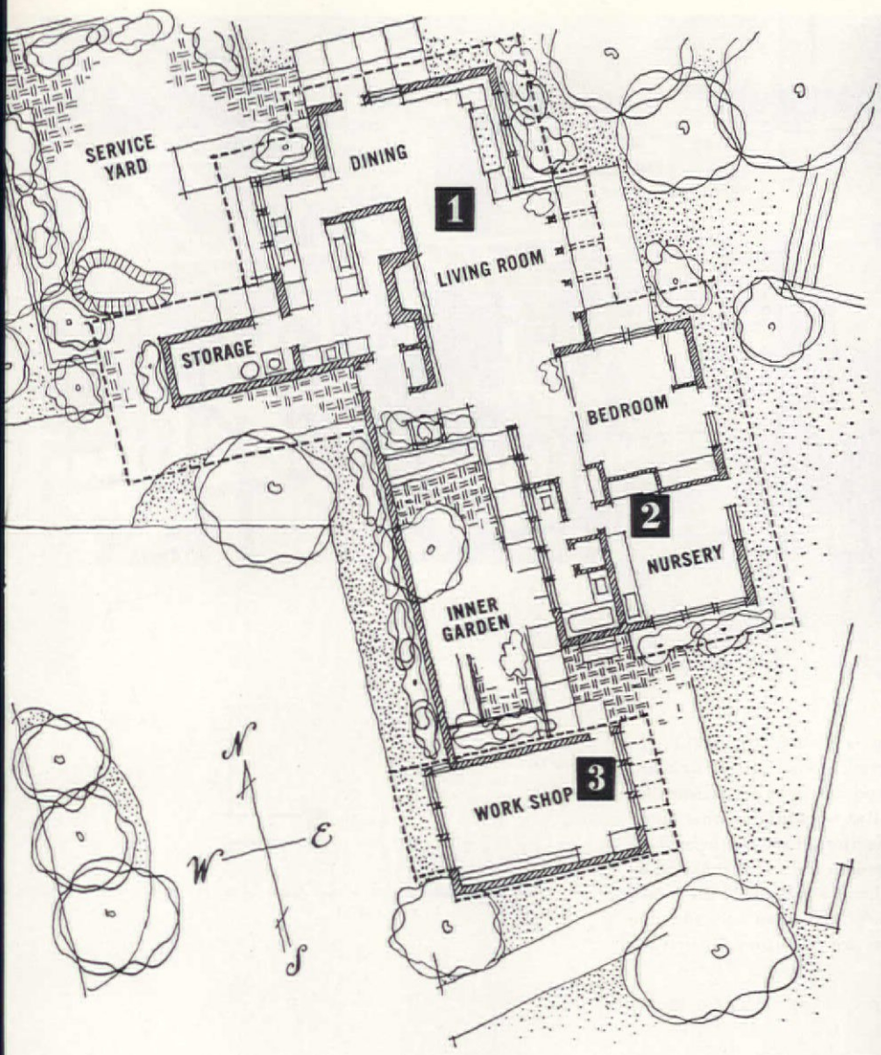
And today, with separate Honeywell thermostats in each of these zones, the Hornbeins and their guests enjoy ideal "indoor climate," in all parts of the house, no matter what the winter weather.

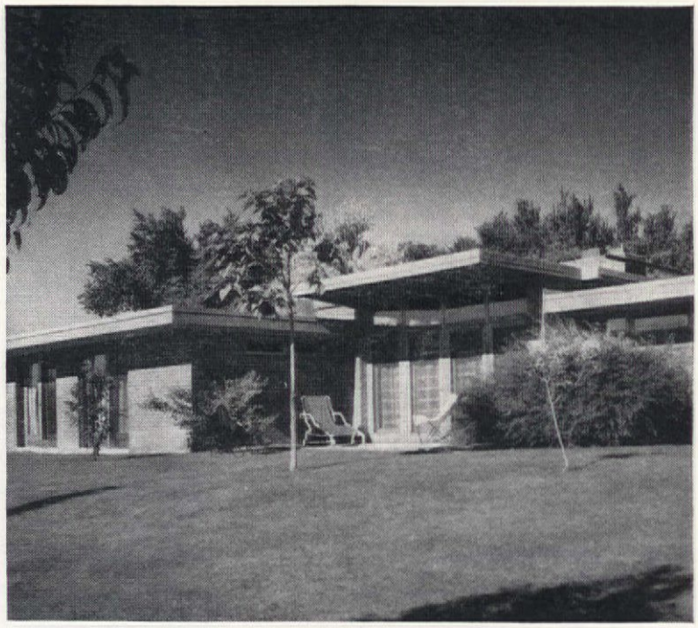
So talk to your architect or heating engineer about Honeywell Zone Control. Have it installed in your home—and enjoy the ideal "indoor climate" it provides.



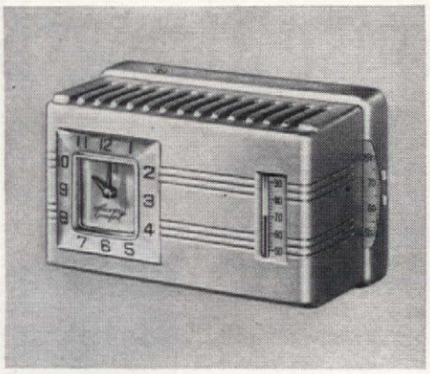
Heating zone 1—the living-dining area

A separate thermostat is needed in this area to counteract strong winter winds that blow from the northeast—and to compensate for extra heat from the fireplace.



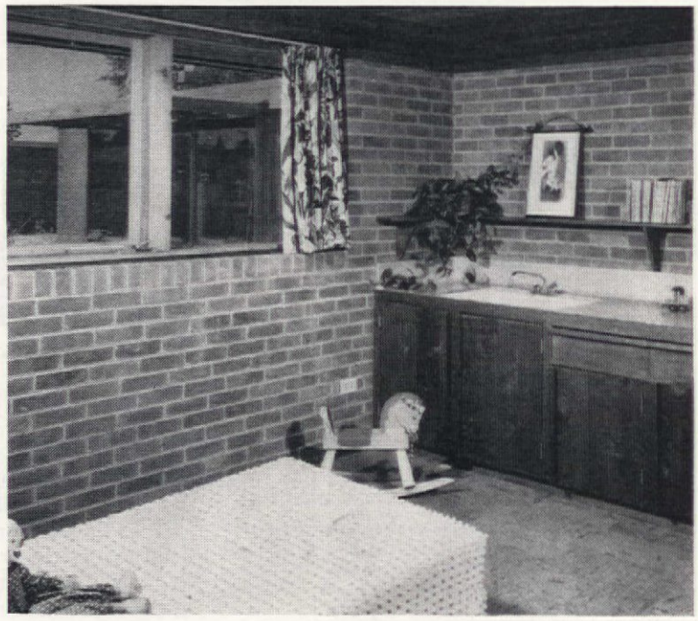


The modern look of the Hornbein home is dramatically evident in this view of the exterior. Note the generous overhang of the flat roof that shelters the small terrace. Note, too, the modernized version of French doors that open into the living room. A separate Honeywell thermostat assures wintertime comfort in the area behind these doors by compensating for heat lost through the large glass area.



HONEYWELL
CLOCK
THERMOSTAT

Owners say the Honeywell electric or electronic clock thermostat is wonderful because it turns *down* the heat—automatically—when you go to bed, and gives you a nice cool room to sleep in; turns *up* the heat—automatically—while you're still asleep, and your home is warm when you get up. Saves you fuel, besides! The clock thermostat is ideal for use with zone control.



The bedroom of the Hornbein's four-year-old daughter is located in *heating zone 2*. The varying amounts of solar heat admitted by the room's southern windows, on a day when it's alternately cloudy and bright, are easily compensated for by an individual thermostat. Thus, the room is always comfortable—even for a child playing on the floor.

MINNEAPOLIS
Honeywell

H HONEYWELL

First in Controls

MINNEAPOLIS-HONEYWELL REGULATOR CO.
2701 Fourth Avenue South
Minneapolis 8, Minnesota

Gentlemen: Please send me your free Honeywell Zone Control Booklet, "Plan to Enjoy a New Concept of Living Comfort in Your Home."

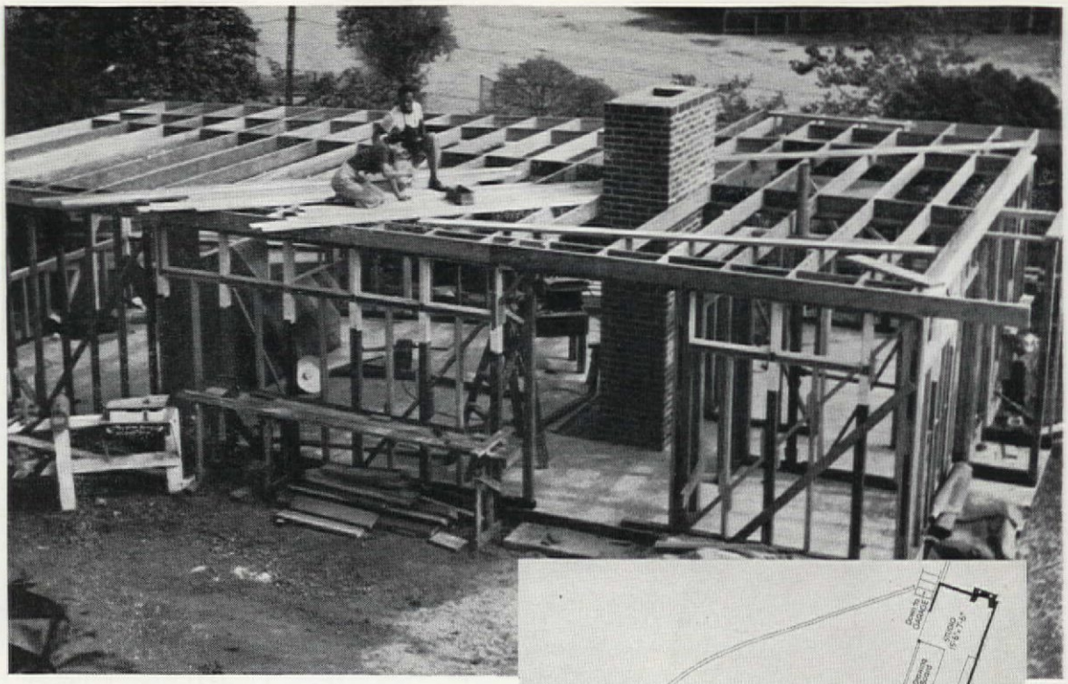
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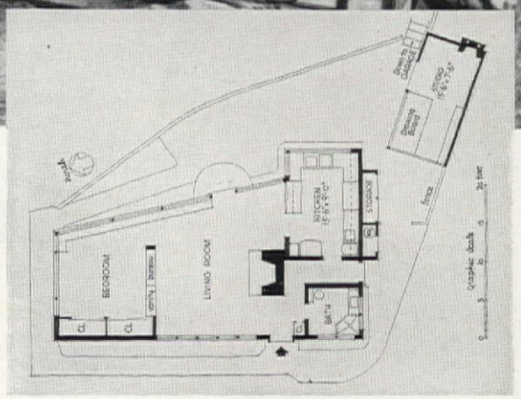
Address _____

City _____ *Zone* ____ *State* _____




SPRING-FLO®
AERATOR
A CHASE PRODUCT
CHASE
The greatest thing in faucets
CHASE BRASS & COPPER CO.





After work and on week ends, Bill and Paula Reid hammered, sawed, nailed, painted, plastered, plumbed, and wired—a lot of work by anybody's measure. But working together made it fun, and the satisfaction of seeing their plans come to life was worth the toil it took. Since they designed it, Bill and Paula made the house fit the sloping lot. Windows on one side take in the view, others are clerestory for privacy

This House Grew By Night

ALICE GOWLAND

When a couple build their house themselves, doing almost all of the work, even to making the furniture—that's news. When they build the garage first, make it habitable, and live in it for 18 months while building their house in the spare time eight-hour-a-day jobs allow—that's news too. But when they do it so well, and enjoy it so much that they are inspired to become professional designers and builders—that's really news!

The William Wallace Reid, Jr.'s (he's the son of the silent-film star) did just that. They were their own architects, builders, plumbers, electricians, and cabinet makers. Their only professional help was with pouring the cement slab and making the fireplace. "And that, only because so much cement bores me," states Bill.

On their hillside lot in Santa Monica, Calif., they built a custom-designed house with 775 sq. ft. of floor space, including living room, bedroom, kitchen, and bath. Between the rooms, low partitions with built-in storage preserve the spacious feeling they wanted. One side is all windows, and there's a deck to take in their hilltop view.

Except for the chairs, they designed and built their own furniture and storage cabinets. All surfaces are natural birch and fir plywood finished in clear lacquer.

MORE ON PAGE 80



Entertaining friends at Sunday breakfast is one of the Reid's favorite sports. What could be nicer than coffee on the deck, handy to the kitchen for serving?

If you own any of these...

FURS
JEWELRY
SILVERWARE
CAMERA EQUIPMENT
MUSICAL INSTRUMENTS
STAMP AND COIN COLLECTIONS

...this message can save you money!

New, single insurance policy takes the place of six...gives broader protection at lower cost

North America announces a brand-new insurance policy to provide broadest protection at a new, low cost.

This new Valuable Personal Articles Policy* takes the place of six separate policies now being used to insure furs, jewelry, silverware, camera equipment, musical instruments, stamp and coin collections. It gives more complete protection for a *single*, low premium.

The new policy—certainly a most progressive step in the insurance field—can be written to cover all or any of the six classes of personal articles, depending on the needs of the policyholder.

Apartment dwellers, as well as home owners and tenants, will find the new VPA Policy ideally suited to their needs.

The VPA Policy is now in the hands of North America Agents, who have complete information on how to fit it into existing insurance programs.

Ask the North America Agent to explain all the advantages of this money-saving insurance policy. It has been developed specifically by North America—"pioneers in protection"—to bring this essential protection within reach of everyone.

**Not available in California, Massachusetts, New York and Texas.*

NORTH AMERICA COMPANIES

PROTECT WHAT YOU HAVE®

Insurance Company of North America
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PIONEERS IN PROTECTION—SERVING WITH 20,000 AGENTS IN THE PUBLIC INTEREST



"Want a fireplace?

DON'T MAKE OUR MISTAKE!"

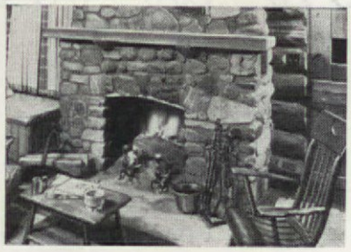
"Our fireplace smokes. It cost us a lot of precious money to learn that we could have made sure of a *perfect* fireplace . . . one that heats the whole living room...by simply specifying a Heatilator* Fireplace."

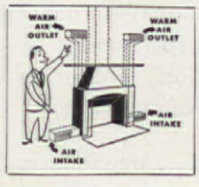
BUILD your fireplace around the Heatilator Fireplace unit. It gives you the cheer of an open fire plus cozy warmth in every corner of the room. Draws air from floor level, heats it and circulates it to warm all the room and even adjoining rooms. Saves heat usually wasted up the chimney, and gives you full value for every cord of wood you buy!



WILL NOT SMOKE. The Heatilator unit is a scientifically designed, heavy-duty steel form, around which any style fireplace can easily be built. Assures correct construction, eliminates common causes of smoking. The Heatilator unit provides all the vital parts . . . saves the cost of a separate damper, firebrick and masonry otherwise required. Adds little to cost, yet gives you lifetime assurance of a fine, *working* fireplace.

IDEAL FOR SUMMER CAMPS. Architects and builders agree! A Heatilator Fireplace makes camps and summer cottages usable weeks longer in spring and fall, even on cold winter weekends. Ideal for basement game rooms, too. In mild climates, it often furnishes all the heat needed.





PROVED BY 26 YEARS USE. Hundreds of thousands of happy users. Look for the name "Heatilator" on the dome and damper handle of the unit you buy. Accept no substitute. See it at leading building material dealers everywhere. Send for fascinating *Free* fireplace booklet today!

*Heatilator is the reg. trademark of Heatilator, Inc.

HEATILATOR FIREPLACE

T.M. REG. U.S. PAT. OFF.



HEATILATOR, INC.
412 E. Brighton Ave., Syracuse 5, N. Y.

Please send free booklet showing pictures and advantages of the Heatilator Fireplace.

Name.....

Address.....

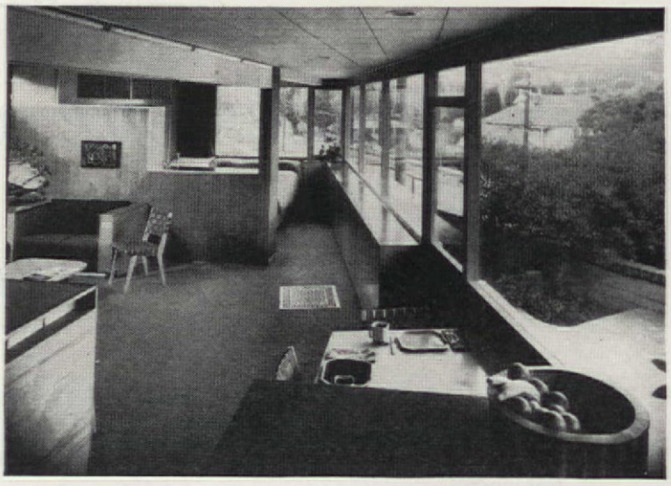
City..... Zone..... State.....

This House Grew By Night

(Begins on page 78)



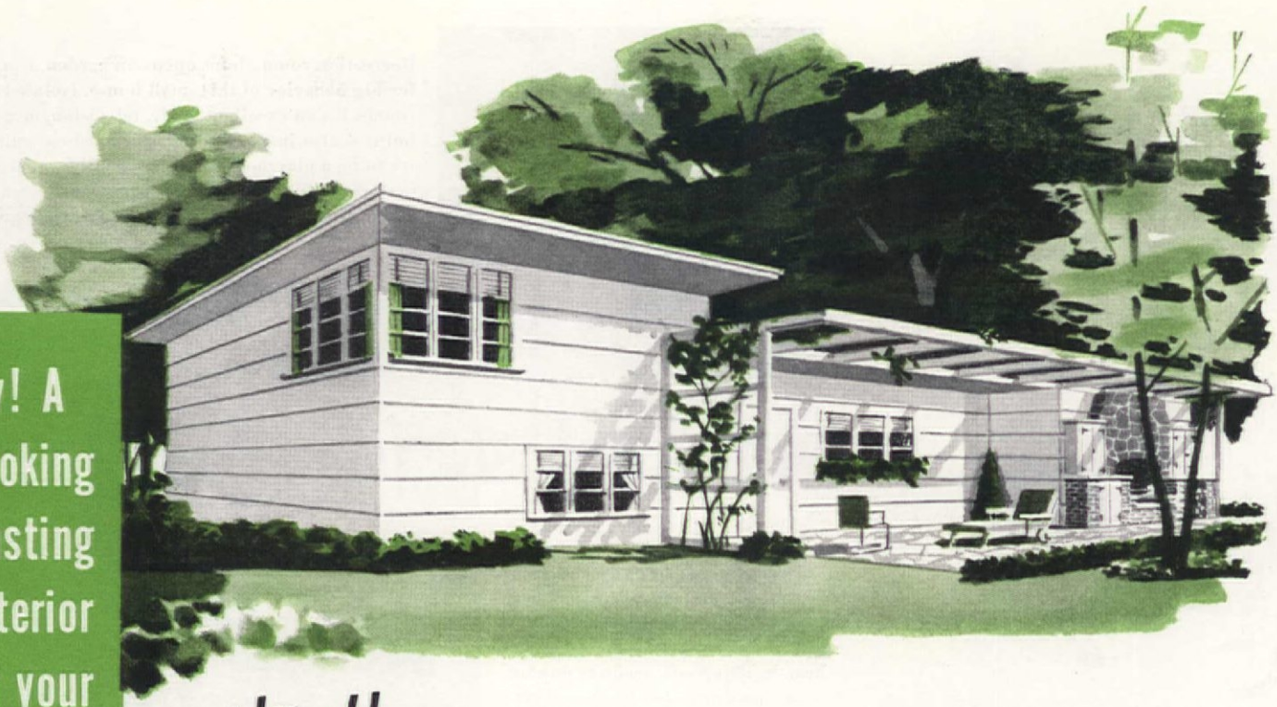
Built-in couches of foam rubber make a comfortable grouping in the living area. Fluorescent lighting is above, switches handy in each end table. Bill and Paula made their own furniture, gave it a clear, lacquered finish like all the woodwork in the house. Partition to bedroom at right has built-in storage space. Bedroom side of partition is Paula's dressing table



Window wall on canyon side of house is uncurtained; height gives privacy. Built-in cabinets made by Reids afford storage in bedroom, oversize bed is raised for easier bed-making, storage built in at foot. Patio in foreground is handy to kitchen and dining area



Low partition separates dining area from kitchen, holds dishes on kitchen side. To blend with rest of the house, kitchen, too, is finished in natural wood, provides interesting textural contrast with brick and stone fireplace. Door to patio brings outside in



Now! A better-looking longer-lasting exterior for your home!

NEW! MASONITE SIDING

A PRESDWOOD PRODUCT

Better protection, less upkeep for every home, new or old!

Make your home more attractive, give it more real character, and save money through lower maintenance costs from now on.

How? Use strong, durable Masonite Siding—the brand new member of the famous Masonite Presdwood® family. It has already won enthusiastic support among architects, builders and contractors. Here's why:

Adds distinction! Choose the width you like: conventional 12-inch, wider 16-inch, or extra-wide 24-inch. Shadow-line wood strips create modern deep shadows. Allow smaller overlaps—put more of the width to work.

Saves money! No waste! Masonite Siding has no knots or grain—each square inch has the same even texture as the next. Comes packaged in clean, true-cut 8, 10 or 12-foot lengths.

Out-weathers the weather! Summer's sun and rain, winter's cold and snow—even hailstones don't bother this dense, all-wood hardboard. Will last the life of your home.

It's smoother! Entirely without grain, its smooth, even surface won't check or crack the finish. Takes less paint ...your next paint job is *extra* years away...will be easier, quicker, less expensive.

It's stronger! Resists dents, bumps, knocks, scrapes and other surface injuries. Won't split, splinter or crack. Won't rot or decay. Won't push nails out.

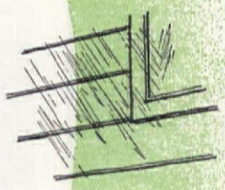
Masonite Siding is offered in 5/16" and 1/4" thicknesses. See your building materials dealer now. Send coupon for complete details.



Holds paint better, longer . . . takes less to cover.

Uniform lengths... easier to apply... more economical.





Out-weathers the weather . . . gives permanent protection.

better hardboards for better homes

Tested For Years

Exhaustive tests, both in the laboratory and on homes already built and lived in, have proved the strength, lasting good looks and economy of Masonite Siding. As original siding for new homes or for re-siding of older homes, you can specify Masonite Siding—for lasting satisfaction!

MASONITE® CORPORATION
Dept. AH-2, Box 777, Chicago 90, Ill.

Please send me complete information about Masonite Siding and other uses of Presdwood.

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City and Zone.....*State*.....

"Masonite" signifies that Masonite Corporation is the source of the product



Your linens are *snowy-white* and *sanitary*, too... when they're CLOROX-clean!

If you want your white and color-fast cottons and linens made snowy-white, color-bright . . . and sanitary, too . . . launder with Clorox—the extra-gentle bleach that is also the most efficient germ-killer of its kind!

There's no other bleach and household disinfectant quite like Clorox. It's free from caustic . . . made by an exclusive, patented formula. That means Clorox is extra gentle on linens, more efficient in killing germs! So, to conserve linens . . . to protect health . . . use Clorox every washday!

A Clorox-clean home means added health protection, too!



You provide added health protection by using Clorox in routine cleaning of bathroom and kitchen germ centers. And remember, Clorox is a safe disinfectant . . . a type recommended by public health authorities! Directions on the label.



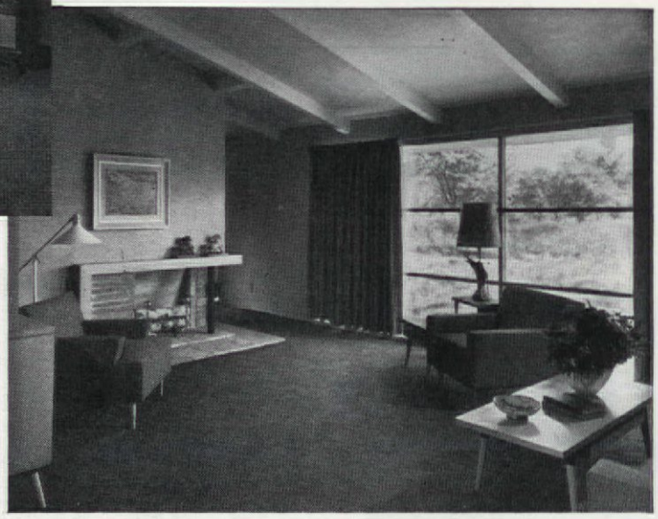
CLOROX
America's Favorite
BLEACH & HOUSEHOLD DISINFECTANT

Copr. 1953, Clorox Chemical Co.

When it's CLOROX-clean... it's SAFER for Family Health!



Recreation room (left) opens on garden, is a major reason for big behavior of this small house. Isolated from other rooms, it's an excellent study, television, or guest room—but it is also just a step from the kitchen (mighty handy if it's to be a playroom for really small fry), and it can become part of the living-room area for expansive entertaining. A connecting bath could be added in the garage-storage area



Here's a big living room in which you can just sit down and enjoy yourself, your pleasure enhanced by the view through the window wall or the fire on the corner hearth. This room needn't "double" as anything else, because there's a separate dining room and because youngsters can play, study, or look at the television elsewhere

Good space planning works for you



It Can Be Yours For $98 A Month (Begins on page 32)

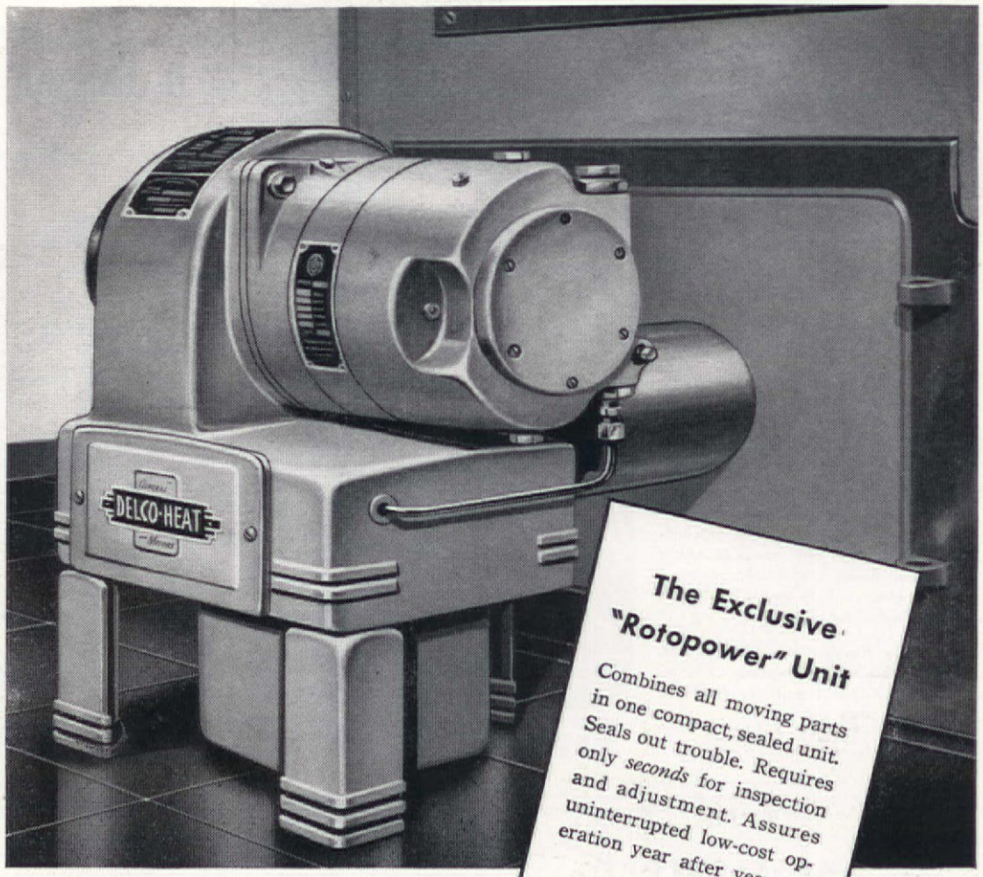
Open planning, which means that one space flows into the next, can be a very good thing—or a very awkward one. In this case, it's excellent because the areas are distinctly separated from each other, though you get a feeling of over-all spaciousness. Notice in the picture above that entry, dining room, living room, and kitchen are all under the same sloping ceiling, but divided by high partitions. There's no feeling of eating in the living room, yet living room and dining room become one large area when a buffet party is in progress. Entry hall, at the left of the dining room, is separated from it not by a simple wall, but by a king-size coat closet. Bath and bedroom wing are on the other side of the entry so the living-dining area gets no cross-house traffic. The recreation room, behind the fireplace wall, is part of this area if you want it to be, but it can be closed off completely. MORE ON PAGE 84



Exclusive! *Delco-Built Controls ... matched to burner for level heating comfort!*



Exclusive! *General Motors engineered for lower fuel bills ... longer service!*

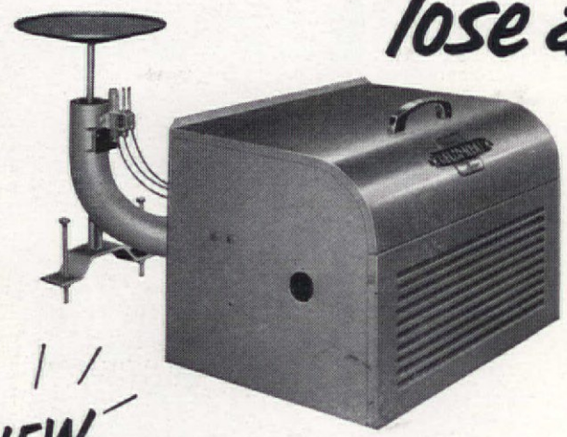


The Exclusive "Rotopower" Unit

Combines all moving parts in one compact, sealed unit. Seals out trouble. Requires only *seconds* for inspection and adjustment. Assures uninterrupted low-cost operation year after year.

Now! Convert in midwinter and never lose a moment's comfort with

DELCO-HEAT



NEW

Gas Saver Conversion Burner

Here's low-cost automatic gas heat at its low-cost best. Another triumph of General Motors engineering, these Delco-Heat Gas Burners are setting economy records across the country.

Convert or replace today with Delco-Heat, and discover how truly clean, truly inexpensive, truly automatic, gas heat can be.

Make today the day you start to live the modern way with a care-free, dependable, automatic Delco-Heat Conversion Oil Burner. Sensational quick-installation technique permits you to make the change or replace your old burner right now, on the coldest day... without discomfort, without your home even becoming cold.

You may actually save enough in fuel in just a few seasons to pay for this burner. Famous General Motors engineering has developed revolutionary features that get more heat from every drop of oil. The Rigid-frame motor, fan, pump, and fuel control valve are sealed in one simple cartridge-type Rotopower unit for easy inspection and adjustment. Thin-Mix Fuel Control stops "after drip," stops waste. Custom-Built Turbulator and Nozzle give utmost efficiency now and years from now.

Make the change right now, today. See your Delco-Heat Dealer. You can find his name in the Yellow Pages of your telephone directory. Or write Dept. AH, Delco Appliance Division, General Motors Corp., Rochester 1, N. Y.



Installed and serviced by Delco-Heat trained experts

GENERAL MOTORS
DELCO-HEAT

Manufacturers of Delco-Heat oil- and gas-fired burners, boilers, Conditionairs, water heaters; and Delco Water Systems.

Star STAIRWAY



A wall of soft, diffused light transforms a utilitarian stair landing into a point of high interest in this lovely home. Translucent Mississippi Luxlite glass floods the entire area with copious light and creates an atmosphere of spaciousness and beauty. Yet this lovely obscure glass by Mississippi protects privacy completely.

Light can be a vibrant, interesting part of your decorating scheme. See how the easy addition of translucent glass in well chosen locations in your home can add charm and distinction . . . help create a modern, exciting mood.

Specify figured Mississippi Glass. Available in a wide variety of beautiful and unusual patterns wherever quality glass is sold.

William Brockway residence, Los Angeles, Calif. Burton Schutt, architect. Reprint from Sunset Magazine. H. H. Baskerville, Jr., photographer.

Write Dept. A today for free booklet, "Modernize Your Home With Decorative Glass." Photographs of actual installations. Many ideas on ways to use this versatile medium.



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(Begins on page 32)

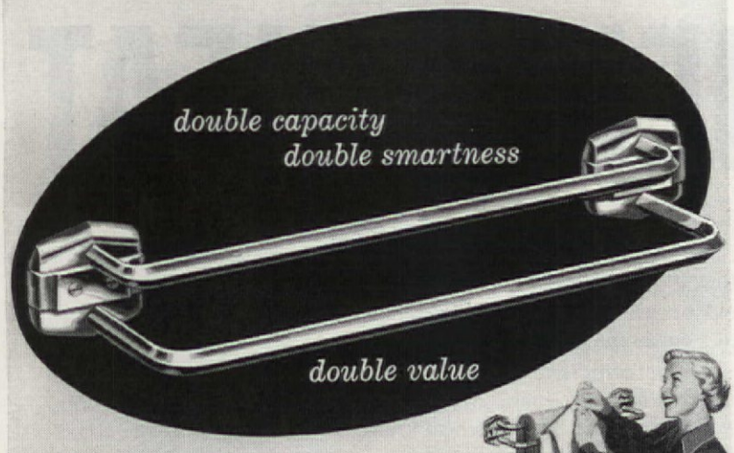


Here you're looking from the long galley kitchen into the dining room. Notice the floor-to-ceiling cabinets with pass-through—they form the partition between these two rooms, store china where it's needed. Kitchen has washing machine and broom closet at one end, breakfast area at the other, and the cooking part is concentrated in the center to save steps and provide a good view for the cook from the sink

Kitchen eating area, a step from the recreation room, was well thought out for the mother of a brood. Youngsters at play or returning from school can enter the house through recreation-room door, eat their lunches or snacks here without ever disturbing the rest of the house



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Keeps family towels neat—makes attractive 2-tier arrangement of your "show" towels, wash cloths or guest towels. Modern fluted design, sparkling lustre finish. For a smarter bathroom, guest room, closet, kitchen—get a TWIN TOWEL BAR at variety, hardware, department stores. *About $1.50 in most localities*

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No. 18 ☐ (See page 32, this issue)

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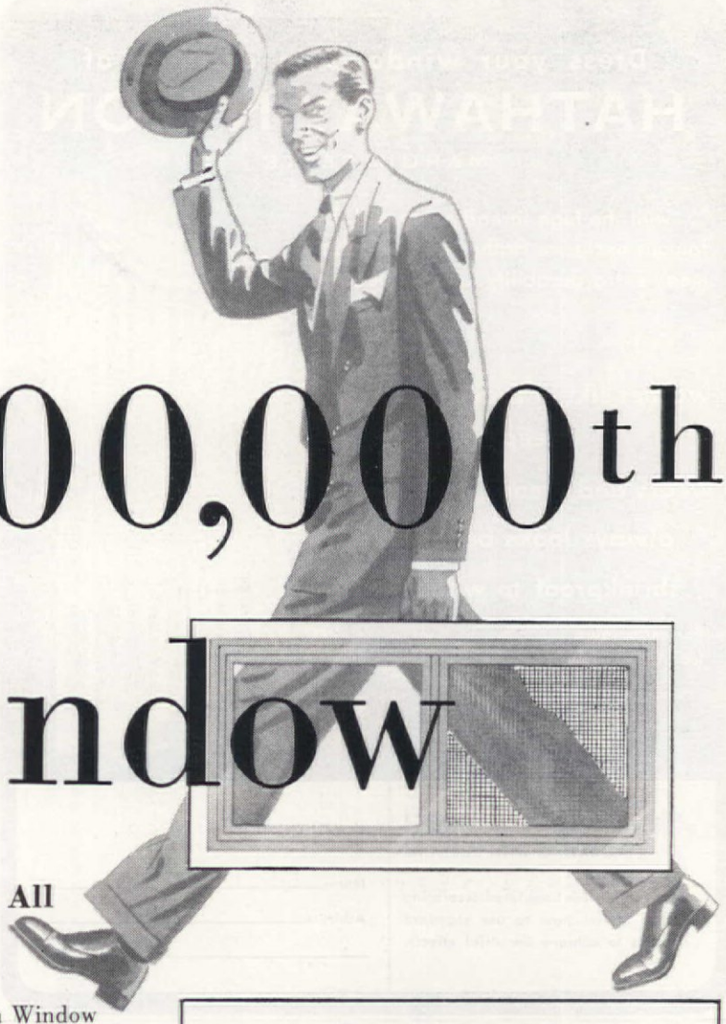
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The 10,000,000th Rusco Window

America Has Made Rusco Its First Choice Over All Other Combination Windows by a Huge Margin

Nearly 10,000,000 installations and 17 years of satisfactory service tell you better than anything else that Rusco is the combination window that offers the utmost in value and dependability. From the beginning, Rusco's superior features have been obvious to those who compared before they bought.

The first F. C. Russell Company combination windows, installed 17 years ago, are still performing satisfactorily today. Constant improvement has made the 1953 Rusco Combination Window the smoothest, easiest-operating window you've ever seen . . . with exclusive features no other window can offer. And only Rusco's nationwide network of dealers can give you the type of dependable service you have a right to expect.

You *know* you're right when you choose Rusco—America's favorite combination windows. ***The big difference is Rusco quality and dependable Rusco dealer service!***



ONLY RUSCO *Combination Windows give you Magicpanel ® year'round rainproof, draft-free, filtered-screen ventilation—and many other exclusive features. They keep your home cooler in summer, warmer in winter . . . cleaner, safer, far more livable.*



RUSCO SELF-STORING COMBINATION DOOR. *Beautiful and sturdy, it's a screen door and storm door all in one! Made of tubular galvanized steel, finished with baked-on enamel. Glass and screen panels are fully self-storing—nothing to change, nothing to store.*

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- 1953 FORD
- 1953 CHEVROLET
- 1953 PLYMOUTH

...and other valuable awards

To celebrate the installation of the 10,000,000th Rusco Window, The F. C. Russell Company and your local Rusco Combination Window Dealer are holding a big National Prize Contest this year.

You are not required to buy anything to enter. This contest will be of particular interest to husbands, wives and property owners in the United States and Canada. Call your nearest Rusco Combination Window Dealer for official entry form and contest rules.

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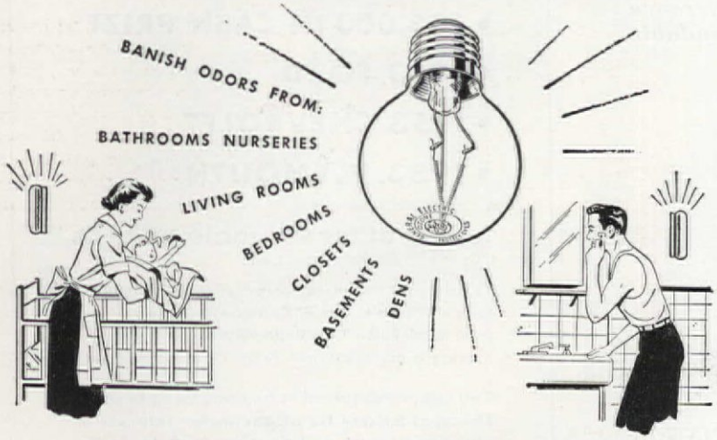
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When Your Dog's Invited, Too!

BETTY WOODS

First of all, before you take your dog with you on a visit, be sure he or she (we're going to say he from now on) is included in the invitation. There are actually people—nice, otherwise normal ones—who don't like dogs. Even after you are assured that your pooch will be welcome, you might ask yourself: Will he be a good guest? Are his "at home" manners good—and will he retain them in strange surroundings? If he insists on having the most comfortable chair in the living room, probably he (or both of you) had better stay home, so he can have yours.

If he loves everyone (without showing it too vociferously), your hosts will probably like him, too. But if he's at all anti-social, he won't be happy with folks who try to give him a lot of attention—nor will they.

Like any guest, he should be well groomed. You love every hair on his back—and that's where they should stay, not on clothes, rugs, and furniture. Also he shouldn't have D. O. (dog odor). So take along his brush and use it to keep his coat clean. And if it's necessary, there are dog deodorant tablets for his breath.

To make a visiting dog less trouble to his hosts (and yourself), take along these items: The dish or dishes he uses at home for food and water. His favorite brand of dog biscuit and canned meat (they are not to be found in all pantries). Your (or his) can opener; your hostess may not relish having hers used on horse meat, however select. His blanket and pillow (washed or cleaned in advance). A favorite rubber bone or other toy, if he has one.

While you are guests, best keep him on a leash when you take him outdoors, depending, of course, on how obedient he is, what kind of grounds there are, whether your hosts have dogs of their own, etc. He might get to feel so much at home as to lie down in a flower bed or try to see how fast a neighbor's cat can run. Establish a routine as to where and when you will feed him, and where his water bowl and basket can be put, convenient for him and not inconvenient for the household. If he is used to sleeping in your room, that's fine. If he is to sleep elsewhere—perhaps in your car, be sure he has water and fresh air, and is not likely to get lonesome in the night.

In short, do some planning and organizing, and you may be rewarded by having your hosts say, "Come again and be sure to bring Rover. He's such fun to have around."

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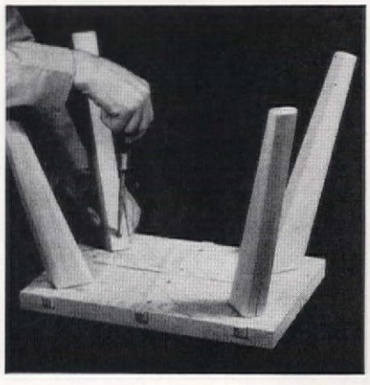
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Anyplace Bench

This sturdy bench will do double—or triple—duty anyplace in the house. For seating, use it with a cushion, or as is. But it's also an end table, extra coffee table, luggage rack—or an addition to Junior's room.

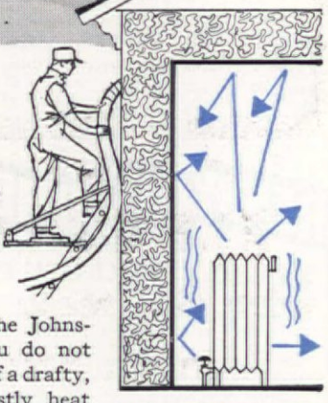
Make it from ordinary structural lumber. Use 2 x 6 planks for top, 2 x 4's for legs. Cut tops to proper length, and chamfer edges by cutting on table saw or by using hand plane. Cut dadoes on bottom of top pieces for ¾" x ¾" strips which hold top pieces together and reinforce at same time. Cut strips for dadoes to proper length, and chamfer ends as shown in construction drawings (page 88). Using glue and screws, assemble top pieces to strips. Cut legs proper length, and bevel top and bottom ends as shown. Assemble legs to top (see detail drawing). First draw a line bisecting angle formed by each corner. Then measure in 3½" from corner along this line. This is for center of top of leg. Drill holes for ½" dowels, apply glue, and set legs in place. Drill a small hole diagonally for screw (see drawing). This is very important reinforcement. Sand entire piece smooth. A good, hard-wearing finish is the old-fashioned linseed-oil treatment. Mix equal parts boiled linseed oil, turpentine. Brush on sanded wood. Allow to dry overnight, apply another coat. Wipe off surplus with cloth. Dry, and repeat. After several weeks, apply coat of paste wax, polish. SEE PAGE 88



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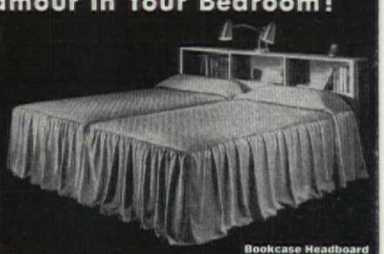
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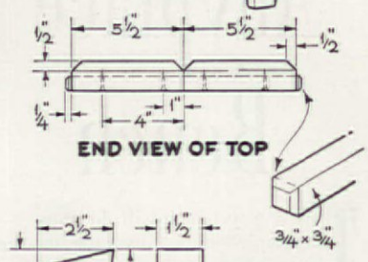
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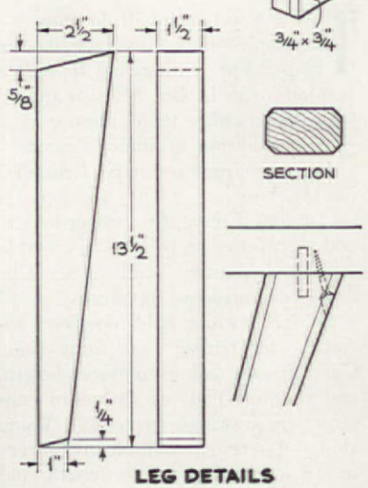
(Begins on page 87)



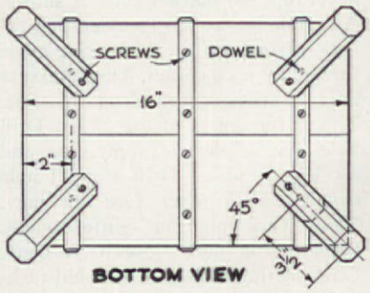
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END VIEW OF TOP

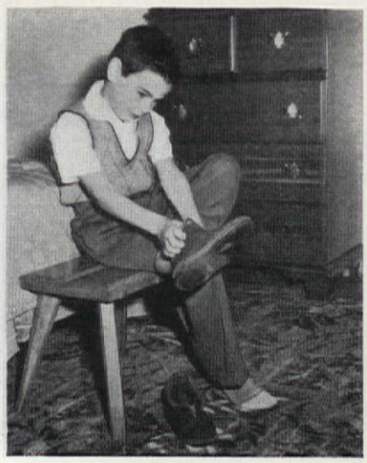


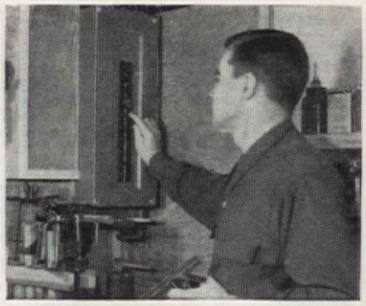
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There's just nothing like Satinlac to bring out and preserve the natural grain and color of the wood. Easy to brush or spray.



For mending chairs, chests and china, use
WELDWOOD®
PLASTIC RESIN GLUE
Makes joints stronger than the wood itself. Use it to mend or make things. Highly water-resistant . . . easy to use.

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Write for helpful leaflets. A2
UNITED STATES PLYWOOD CORP., N. Y. 36

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NO EXPERIENCE NEEDED
We will send samples of our new 1953 all-occasion greeting cards and gifts. Show them to friends and neighbors—take their orders—and earn up to 100% profit for yourself.

IT COSTS NOTHING TO START
Send us your name and address. We will rush a full set of actual samples on approval with complete details on how to get started.

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AMAZING INVENTION. Banishes old-style housecleaning mess and muss. No rags—no sticky "dough"—no red, swollen hands. No more dangerous stepladders. Literally erases dirt like magic from Wallpaper, Painted Walls, Ceilings, Window Shades. Take orders from friends! Earn money! Act now!
SAMPLES FOR TRIAL Sample offer sent immediately to all who send name at once. Hurry! Postcard will do. SEND NO MONEY.
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Their beauty and value sell on sight. You make 150% cash profit. No experience needed. 21-Card $1 Assortment, *Name-in-Gold* Stationery, 100 other fast-sellers boost your earnings. Extra Gift Bonuses. Get FREE Stationery Samples and 4 Assortments on approval. WRITE TODAY. CREATIVE CARDS, 2505 Cermak, Dept. 167-D, Chicago 8, Illinois.

The Frantic Time of Day

OLIVE W. FREEMAN

Is there a commuter in your house? Do your children have to make a school bus on time? If your answer to one or both of these questions is "Yes!" then you and I are going to understand each other. Your household can be the most charming and serene in the world, but there is a period each morning as departure time draws near when the whole pattern of gracious living blows up.

Except for five or ten minutes of each working day, Bill and I are a reasonably well-adjusted pair. I'm never surprised when he calls at 5 P.M. to say he'll be late for supper—that's routine, and I'm used to it. But from 7:45 to 8:00 A.M., all bets are off. It doesn't matter whether we get up on time or oversleep—come 7:45, anything can happen. Nobody—not Bill, or the stars above, or least of all his wife—knows what Bill will do then. Often in those last minutes before he leaves, Bill brings up some problem requiring the kind of decision that I, for one, am equal to only after prayer and meditation.

At least once a month he finds those last minutes the perfect time to paw wildly through his income tax. He may call me to hear a delicious bit of office gossip or a friend's telephone message—the kind of information I would have given my ears to hear the night before. Once, I actually found him taking that particular time to try on his old uniform!

Or there is the problem of how to make his socks stay up with elastic thread—and other haberdashery adjustments which require measurement discussions. When do I hear about them? Right! At 7:45 A.M.

Bill dresses in nothing flat. He always looks fine to me—self-possessed, calm. Then it starts. Where are his car keys? He runs upstairs; I run down—we meet in the middle, panting. Where's the folder for the meeting this morning? No, he won't take a raincoat. By this time I hope it will pour. Well-adjusted pair, aren't we, standing there glaring at each other. Is this wild man a person I know? In a calm, controlled voice, I ask, "Commutation ticket? Clean handkerchief?" Bill pats himself in all the proper pockets, kisses me good-by, and I draw a deep breath. We are ourselves again. Whatever the day may bring, we can be fairly certain of meeting it with composure. But tomorrow, ladies and gentlemen, at the very same time, panic will reign in our happy home. Still, it's kind of fun. How is it at your house?

rabbit eye tests prove
ZONITE'S ABSOLUTE SAFETY
to body tissues in
feminine hygiene



Unmarried Women as Well as Wives Should Benefit by These Intimate Facts!

For years, modern-thinking women have realized that vaginal cleanliness is a *must*. It's just as necessary as brushing one's teeth or taking a bath. The big problem is what is *right* to use for a cleansing, antiseptic douche solution. What product can a woman BE SURE is powerfully effective, deodorizing yet soothing and absolutely safe to body tissues? Any woman worried about this intimate problem should read these facts and find out WHY ZONITE is a perfect solution.

Developed by a Famous Surgeon and Scientist

The ZONITE principle was developed by a famous surgeon and scientist. The first in the world to be *powerful enough* yet positively *non-poisonous, non-irritating*.

Scientists tested every known antiseptic-germicide they could find on sale for the douche. No other type liquid antiseptic for the douche of all those tested proved so powerful yet harmless as ZONITE. And ZONITE is *more* than an antiseptic and germicide. It is also an amazing cleansing and healing agent. Because of this, ZONITE may be used as often as needed without the slightest risk of injury.

ZONITE's Miracle-Action

ZONITE completely deodorizes. It guards against infection. ZONITE kills every germ it touches. It's not always possible to contact all the germs in the tract, but ZONITE *immediately* kills all reachable germs. It flushes out waste substances and leaves the vaginal tract so clean and refreshed. Costs only a few pennies per douche. Worth a fortune to feminine charm and health.

Always use as directed.

Tests Made Under Methods Developed in a Government Research Laboratory

Tests of ZONITE's safety to body tissues were made to meet strictest scientific standards. ZONITE, as used in the douche, was put *twice daily* for three months into rabbits' eyes. *Not the slightest irritation appeared.* During the tests, Mr. Bunny lived like a pampered prince. He never had it so good all the while he graciously helped prove ZONITE is *absolutely harmless to him—harmless to you.* In fact, ZONITE is wondrously soothing.



Zonite

THIS IDEAL 'ALL PURPOSE' ANTISEPTIC-GERMICIDE SHOULD BE IN EVERY MEDICINE CHEST

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Do you know her well enough *to ask?*

How does she do it—day in, day out, *the whole month round?* Theaters, dances, club meetings . . . . always fresh, poised and at ease . . . . never excuses herself at the "monthly time," as so many women do. What is her secret? Do you know her well enough to ask?

NO BELTS
NO PINS
NO PADS
NO ODOR

On second thought, don't bother to ask! Just try *Tampax** for sanitary protection on "those days" each month. You wear it *internally* instead of the outside pads, pins, belts, etc. It gives you freedom you haven't had since you were a girl. Invented by a doctor and now used by *millions*, Tampax is thoroughly scientific in construction. Made of pure surgical cotton for great absorbency, it is so small it is contained in slender applicator for easy insertion.

You can't feel the Tampax while wearing. No chafing or odor—easy disposal. Wear it in tub or shower. Month's supply will slip into purse. . . . Sold at drug or notion counters in 3 absorbency-sizes: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.

*Reg. U. S. Pat. Off.



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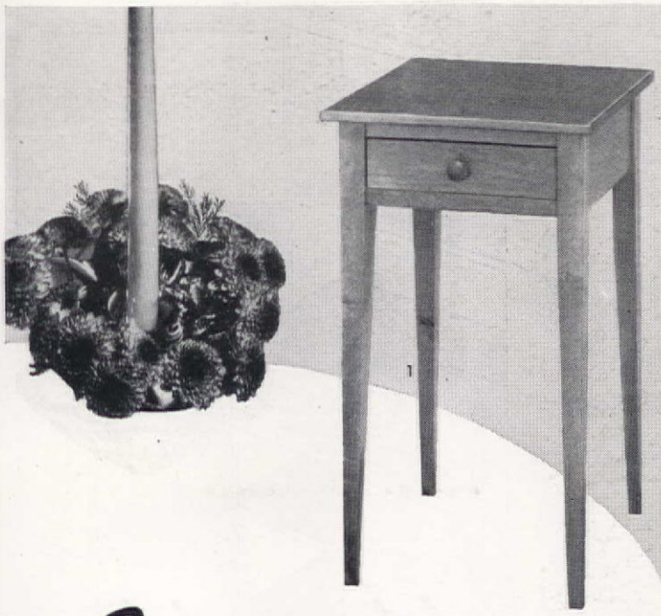


ROBERT W. HOUSEMAN

Have You

Here are some unusual tables

and some gay accessories to use atop tables



Seen These?

which won't strain your budget



1. AUTHENTIC REPRODUCTION of an old taper-legged lamp or candle table is finished in mellowed pine. Just right as a bedside or chairside table, it is 28" high, 16" square. $16.95. Bello Gifts.
2. TRIPLE PLAY SET by Duncan & Miller Glass Co., transforms from ash tray to candle holder to flower-holder. Set consists of one pair of 2" candle holders and one 6½" ash tray. $4.25.
3. COFFEE TABLE can hold a small "garden" of flowerpots. Comes knocked down, complete with everything you'll need to assemble it. Top measures 24" x 48". Made of unfinished plywood. $18. Anderson Bros.
4. TRA-TABLE has an adjustable height of 17½" to 29". Base is chrome-plated steel; 15" square top is stain-resistant ash or walnut. $14. Herman Miller.
5. END TABLE with open shelf and hidden storage is a lot for your money because you assemble it yourself. Kit includes plywood cut to size, legs, nails (but not the glass top). 23" high, 24" deep, 25½" wide. $16.75. Anderson Bros.
6. MODERN TABLE LIGHTER stands up on gold or silver finished legs. Base in red, green, black, or in natural wood tones. $10. Tanner-Evans Company.
7. CARVING BOARD inset for silver trays prevents scratches. Custom-made to fit any tray (simply send a tracing). $1.95 for 10" size. Daw Wood Prod. Co.
8. BOWL-O'-BEAUTY, a globular showcase, contains real roses, preserved by a special process, which will last for months. Gift-wrapped, 6" bowl, $7.95.
9. LACY MAT looks like Italian cutwork, but it is plastic with a linen-like texture. In white or colors, easily washed with a damp cloth. 69c. Hedwin.
10. MIRROR STAND, an 18th-century design for your dressing-table top. 24" high, 18" wide, 6½" deep. In gold finish, $16.95; unpainted, $14.95. Flair-Craft Inc.



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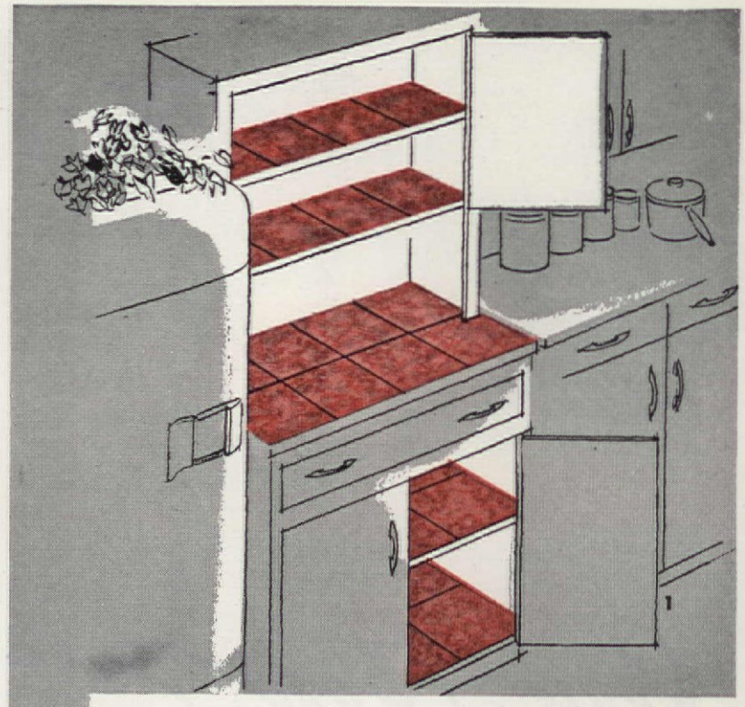
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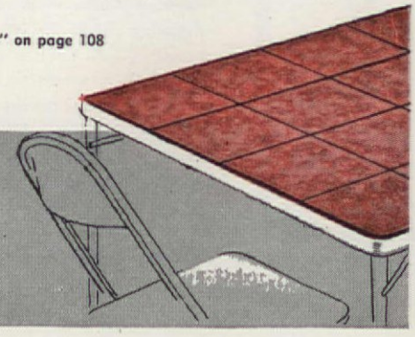


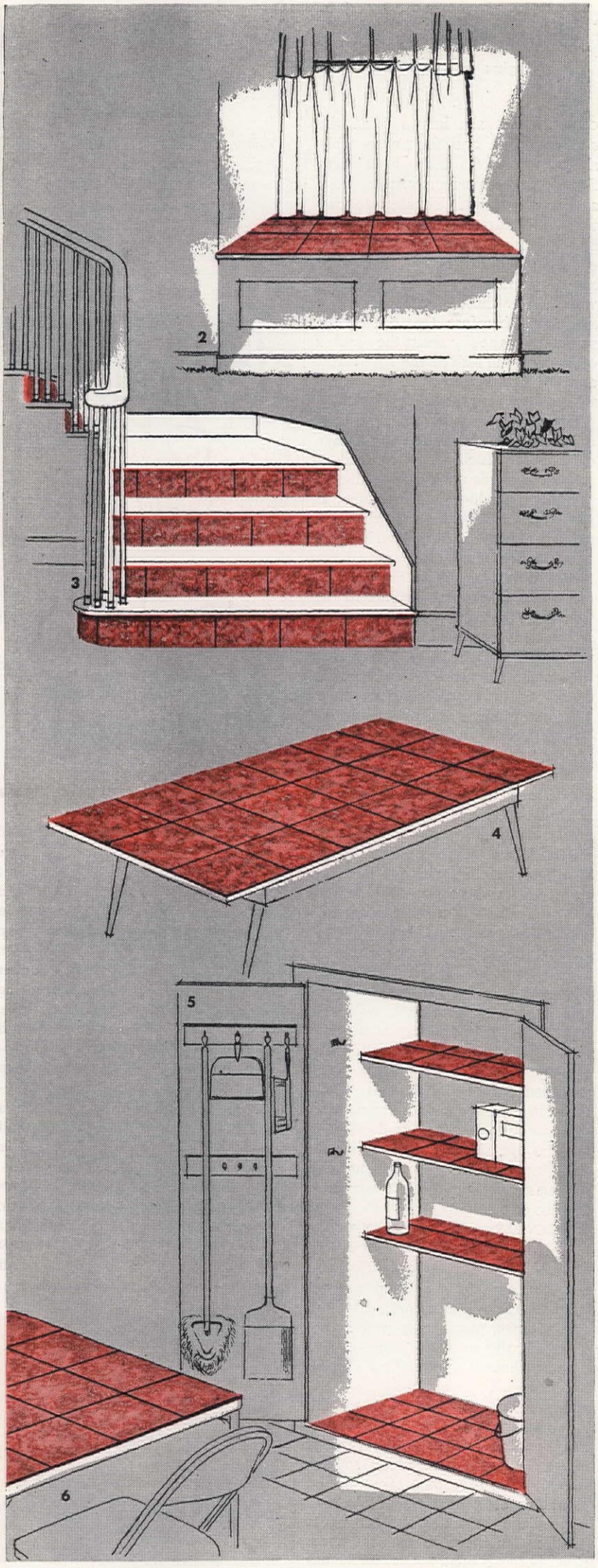
FLOOR TILES DO THESE, TOO

JOHN LIPPERT

FLOOR TILES are good for lots of things besides floors, and what's more, they're easy to apply. Here are a few uses we worked out, and they should start you thinking about others: **(1) KITCHEN COUNTER TOPS** and shelves are easy to cover with the same durable vinyl plastic that saves wear and tear on your kitchen floor, and their bright colors will cheer you when you open the doors. **(2) DEEP WINDOW SILLS** are attractive, but how they catch dust which ruins your paint job! Cover them with plastic tile in a color to blend with your decorating scheme—and say good-by to your cleaning problems here, for you keep them pristine with a swipe of your dust cloth and an occasional soapy cloth. **(3) STAIR RISERS** may be protected from unsightly scuff marks by the tiles which keep kitchen and hallway floors in good order. Clean them as prescribed by the manufacturer, and try a waxing once in a while to make them last longer. **(4) A COFFEE TABLE** can stand up to lots of hard knocks and look well dressed if you cover it with a flooring tile which resists stains and cigarette burns. Waxing will keep it in good working order. **(5) HARD-TO-CLEAN CORNERS IN YOUR CLOSETS** will be easier covered in plastic floor tiles, and if you pick a bright color, you'll discover that things are less difficult to find on those shelves. **(6) AN OLD BRIDGE TABLE** looks young again topped with plywood and covered with floor tiles. Try mixing colors to form a pattern.

See "Where Credit Is Due" on page 108





How to avoid these common water problems

IN YOUR HOME



Not enough water. When you install a home water system, get one that's big enough to supply two faucets at once. A small-capacity unit may cost a few dollars less now, but will probably need to be replaced later as you require additional water for such things as an automatic dishwasher, an enlarged lawn, or a garden.

Dependable water supply. Without water household activities come to a halt. To be sure of a dependable water supply system use the services of an established Myers dealer. Myers Pumps are known to be of excellent quality and Myers dealers are experienced pump men who give prompt service. They also carry spare parts for emergencies.





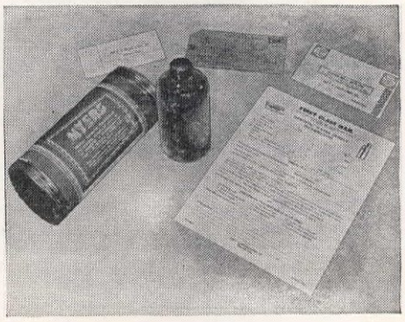
Soap used with hard water



Soap used with soft water

Hard water headaches. Water softeners can save $100 a year or more on soap, plumbing, clothing. Greatest savings are realized from a Myers Water Softener when it's connected to both hot and cold lines. Be sure your softener is connected to both lines to insure benefits and savings.

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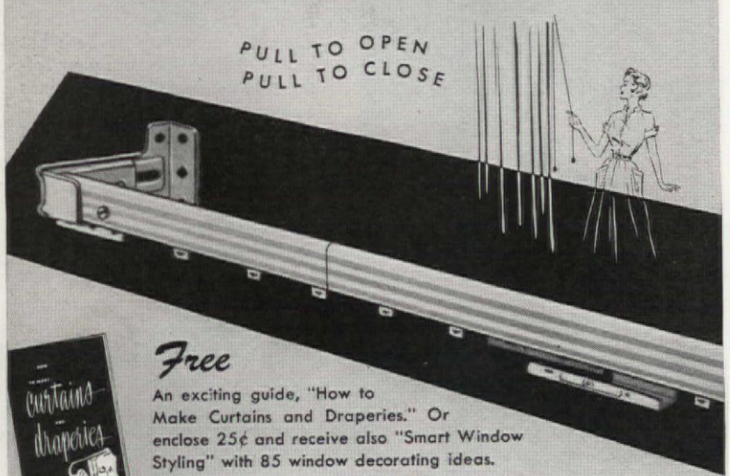
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Free
An exciting guide, "How to Make Curtains and Draperies." Or enclose 25¢ and receive also "Smart Window Styling" with 85 window decorating ideas.

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☐ Please send your free guide, "*How to Make Curtains and Draperies.*"
☐ I am enclosing 25¢; please also send "*Smart Window Styling.*"

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City_____ Zone_____ State_____

"You in here, Dear?"

(Begins on page 42)

comes home, she knows what the children want, and she knows what she wants all the time—what comforts, what conveniences, what cosy sheltered corners. Your man may throw his heart and soul into designing a kitchen sink long and wide enough to do a week's wash in—but not deep enough to prevent splashing when a few dishes are rinsed. It is necessary, therefore, that the woman should have the say about the number of shelves, the size of the cupboards, and the like, since she is the homemaker—the one who will use them.

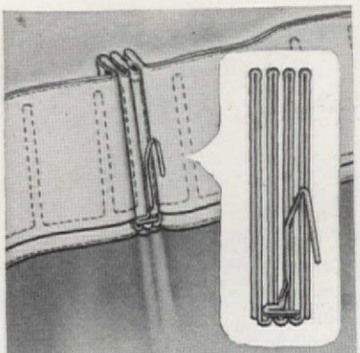
There are of course bigger things to be considered in the construction of a house. Much of the comfort of a house depends upon the location of the doors, windows and fireplaces. If the rooms are too high they will be difficult to heat and ventilate. If there is too much gingerbread, too many niches, dust will collect. The solution of such problems can be left to the woman. What she wants from her architect is common sense. The reverse of the medal is, of course, that the woman frequently loses herself in details at the expense of the whole. There are women—it cannot be denied—who think of the house as a sort of shelter built around a dressing table.

The man, delegating the details to his better half, is likely to devote his attention to the house as a whole. It must reflect his personality, his traditions. Thus the front of the house is of great significance for him. Its style and ornamentation—the impression it creates on the outside world—all these engross his attention.

And almost every man wants to show himself an expert in mechanics and plumbing. He will concern himself with proper heating, he will look into the size of the pipes, see that the roof displays no proneness to leak. He is something of an architect and construction engineer. He tends to indulge in elegant home-designing, and often enough does not realize that a thing is not necessarily good because it is new and expensive—and not necessarily economical just because it appears to be cheap.

WOMEN LIKE CHANGE; MEN DON'T

There are other striking divergences in taste between the sexes. Here we can offer only generalizations and we must be careful with them. Fashion, for instance, plays a big part in determining the taste of a woman—and fashion changes. Not radical change, but enough to give variety, to make things look "new" and well dressed. A woman who is not simply extravagant and pretentious will not buy for effect, and alter her decor so frequently that her home takes on the character of a chameleon. She will add a little something here, change a combination there, so that the home never becomes monotonous. If she has

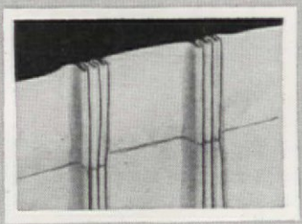


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"You in here, Dear?"

(Begins on page 42)

real feminine imagination, she will be able to give variety to her home with accessories alone.

Men dread change. Once a man gets his room furnished to his taste, he'll keep it exactly that way for the rest of his life. For him the home is a refuge from an active outside world, a place of rest or display. A man has a weakness for his own past, his college and business associations mean much to him, he wants to be surrounded by keepsakes and mementoes.

MEN LIKE IT IMPRESSIVE, WOMEN INTIMATE

Finally, there is a third kind of taste divergence between the sexes, one less obvious than the others but no less considerable. Men and women react differently to colors. Tests reveal that the responses to the same colors are not only different, but in fact directly opposite. Most men like strong colors and their effective contrasts. The man chooses colors from the esthetic viewpoint: Are they beautiful? Do they go together? He likes to make his decisions as impersonal as possible—and so he asks other people for advice. He takes into consideration the light from the street, the shade from the garden, the climate.

Woman, on the other hand, is inclined to put her colors together with a cheerful optimism that they will express her personality. Most women prefer engravings to large canvasses, the ponderous paintings, the stormy seas or fox-hunting scenes, have always met with her firm opposition. Her room is neither a *mise-en-scene* nor an art gallery nor an illustrated autobiography but simply the private room of a wife and mother. She looks for the color shades with a peculiar intimate charm.

HOW TO RECONCILE THE DIFFERENCES

These are a few hints about recognizing the differences between the sexes when it comes to home-building. For two opinions can be made to complement each other.

PLEASE TURN TO PAGE 96

HOW TO

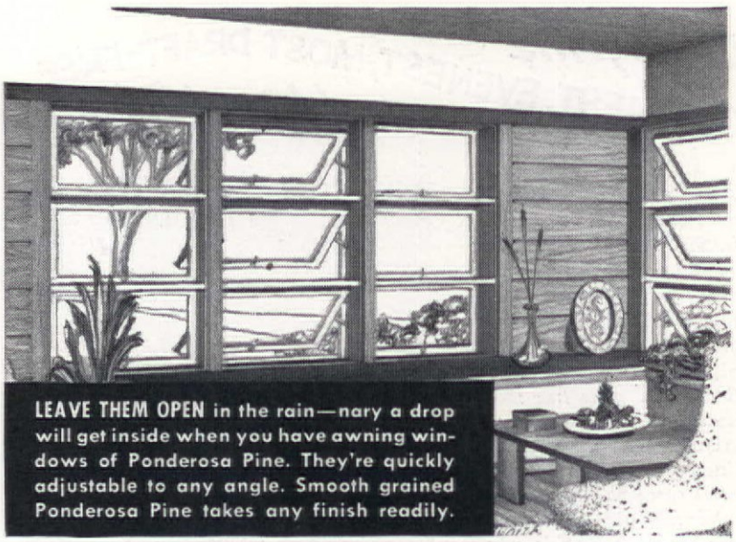
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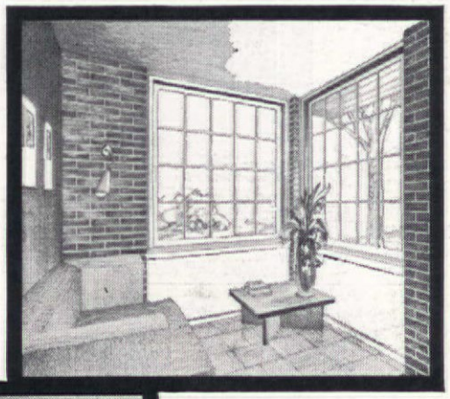
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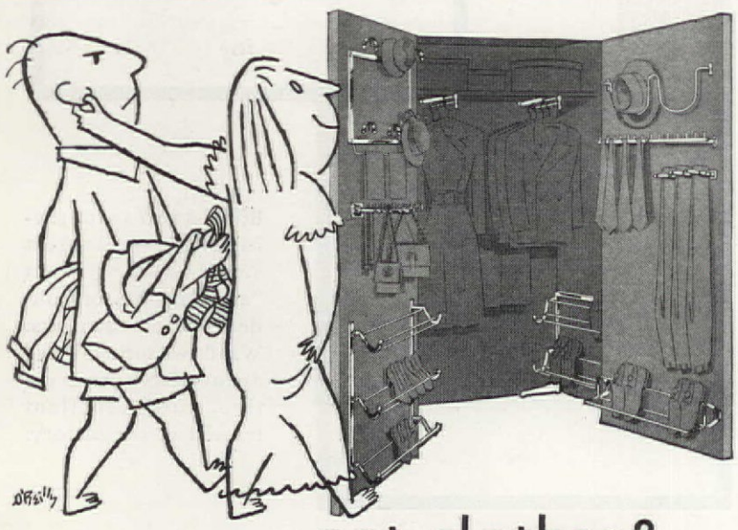
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"You in here, Dear?"

(Begins on page 42)

THERE ARE SOME GENERAL RULES:

First: List the features of your house on which you have always agreed. There you have your common foundation. If some genuine and important points of common taste do not exist, then no advice will help you. In most cases, however, two people agree on style, cost, number and size of rooms, and perhaps even on the most convenient layout. Houses are built to use and you cannot argue about necessities.

Second: Decide what your sex differences regarding the house are. In all sincerity say, "Look, here is a fine opportunity to divide responsibilities!" Make a fair division of "spheres of influence" and do so without grudge. Put faith in your partner's ability to carry out his part of the job. Be as ready to delegate powers and responsibilities as you are to assume them. Play fair, and trade one compromise for another.

And take your time—all the time you need for understanding your partner's desires, for helping him to understand yours, for bargaining wisely.

Finally: Agree in advance that all the insoluble problems are to be submitted to arbitration, your sole arbitrator to be your architect. This doesn't mean at all that you are to build your lives according to another man's taste. But it does mean that you submit your personal desires to the judgment of greater experience whenever a conflict really threatens the common cause. It remains a mystery why people hesitate to approach an architect as an arbitrator, why they fail to take advantage of his expertness. We run to the dentist, the tailor, the doctor, and to the clergyman with our problems large and small. So why not to the architect? After all, a good architect ought to be able to fit an attractive outside to a house properly planned inside, and—if he knows how to handle women—to deal with the inside first.

House-planning is a romance, if you like, and a romance takes two. But these two must keep in mind that it is not we who will judge the finished structure; rather it is the structure that will judge us. For we should always remember that the house we build will be the mirror of ourselves.

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Here's Why . . . Anacin® is like a doctor's prescription. That is, Anacin contains not one but a combination of medically proved, active ingredients in easy-to-take tablet form. Anacin gives FAST, LONG LASTING relief. Don't wait. Buy Anacin today.

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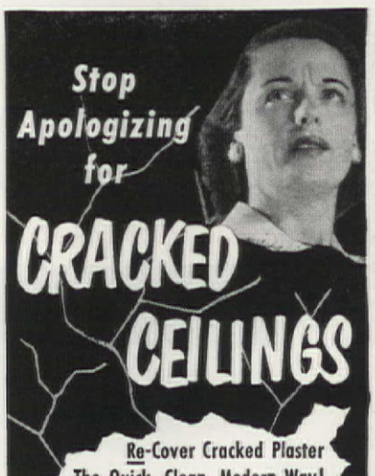


Your name on Both Sides of Name Plate in bright, light-reflecting letters that can be easily read day or night! Made of sturdy, WEATHERPROOF-RUSTPROOF Lifetime Aluminum, with black enamel finish. Size 2½" x 16". Easily attached to mailbox or house, or installed on lawn. Wording not to exceed 14 letters. For house or lawn use—give last name only and house number. Name Plate makes IDEAL GIFT. **SEND NO MONEY!** Just mail order giving name wanted on Plate. Pay postman $1.25 plus postage and C.O.D. fee. Or send $1.25 plus 10c for postage and handling charge. Money Back Guarantee! *Mail order now!* **Ray Sign Co., Dept. L-293, 259 Strader Avenue, Cincinnati 26, Ohio**

PATENTS

Write for information on what steps an inventor should take to secure a Patent.

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New *crackproof* ceiling in a matter of hours! Yes, Upson Kuver-Krak Panels are easy to apply over old plaster with Upson Floating Fasteners that anchor panels securely from the back. No visible nailheads! Washable CEILING TILE also available. *For 32 page book in full color with ideas by leading decorators, mail coupon and 10c!*

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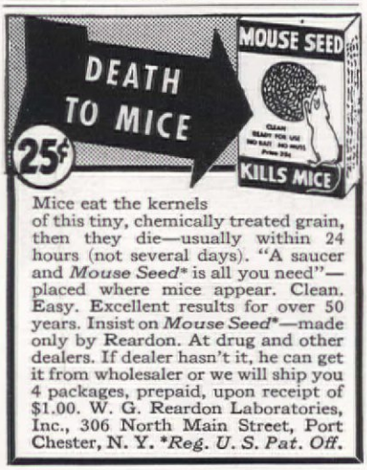
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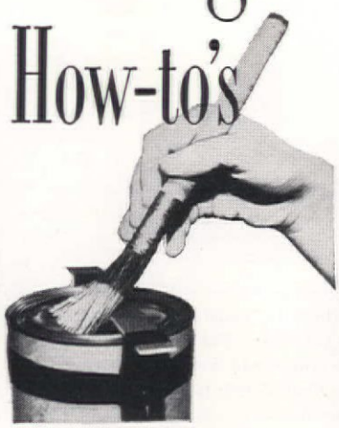
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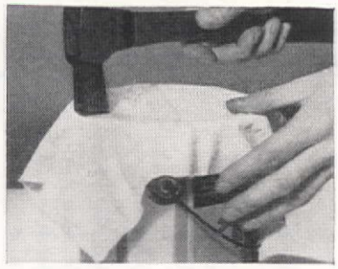


Mice eat the kernels of this tiny, chemically treated grain, then they die—usually within 24 hours (not several days). "A saucer and *Mouse Seed** is all you need"—placed where mice appear. Clean. Easy. Excellent results for over 50 years. Insist on *Mouse Seed**—made only by Reardon. At drug and other dealers. If dealer hasn't it, he can get it from wholesaler or we will ship you 4 packages, prepaid, upon receipt of $1.00. W. G. Reardon Laboratories, Inc., 306 North Main Street, Port Chester, N. Y. **Reg. U. S. Pat. Off.*

Painting How-to's



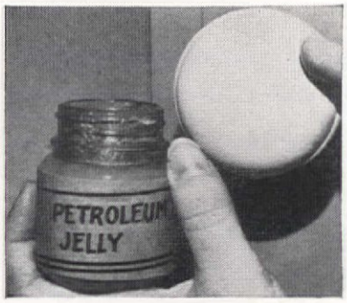
Paint wiped off the brush won't run down the outside of the can if you span the top with a flat piece of wood held in place with tape



A piece of cloth over the top of the container will prevent paint from splattering if you have to hammer the lid down into place

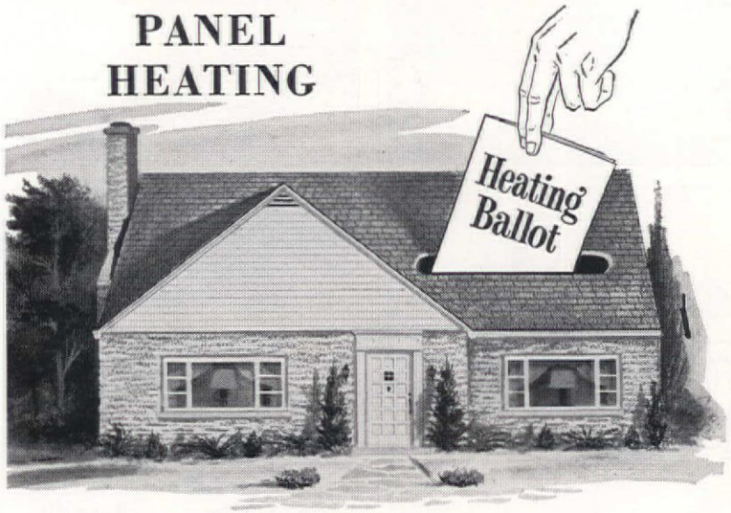


Left-over putty can be kept soft if stored in a jar of water with a tight-fitting cover. Cover putty completely with water



Rub petroleum jelly on pieces of hardware not to be painted. Then, if some paint does get on them, it will be easy to wipe away

Why they all voted for RADIANT PANEL HEATING



for the new house!



Architect

"*Keeping up with the Joneses* took on a new meaning for me when they asked me to plan their new house. They knew what they wanted and they wanted the most modern of everything. But when it came to the heating system I was way ahead of them. When I explained Radiant Panel Heating they went for it in a big way!"



Husband

"After dreaming about building a new home for years I knew exactly what I wanted in a heating system. Comfort, uniform temperature, freedom from drafts, no hot or cold spots. Radiant Panel Heating was the answer."



Wife

"I wanted what my husband did, too, but more than that, I wanted *freedom to decorate.* Because our Radiant Panel heating *units* (panels of steel pipe) are concealed beneath the floor, every inch of every room is now mine to use. My rooms seem larger! I can place my furniture as I please!"



Builder

"Radiant Panel Heating is easy to install in a new house, and my heating men know that *steel pipe,* the most widely used pipe in the world, is just right for it. I've been keeping one *plus* value up my sleeve, though. Just wait until the Joneses find out how warm floors benefit their children!"

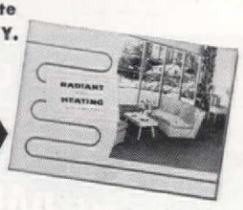
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Please send me without cost or obligation a copy of the 48 page booklet "Radiant Panel Heating with Steel Pipe".

Send for this free booklet.

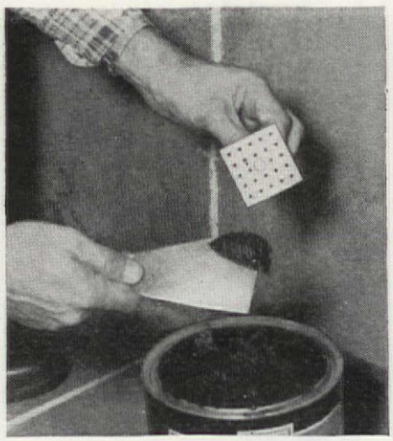


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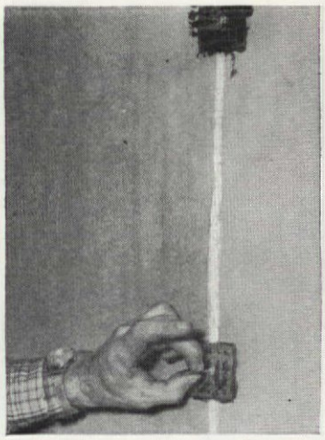
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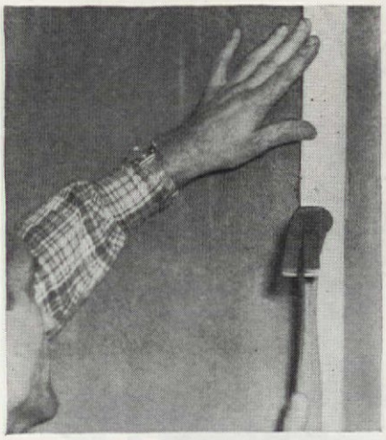




Mark off vertical chalk lines on the wall where the furring is to be placed. For most jobs, the lines should be 24" apart. Apply a small amount of the adhesive—about the size of a walnut—to the back of each anchor nail. The nails can be used on floors as well as walls



The anchor nails should be set about 12" apart along the chalk lines. Put the anchor nail in place and then twist it around a little so that there will be an even coating of adhesive under the entire plate about 1/16" or so in thickness



Allow the adhesive to set for 48 hours. Place furring strips over the nails, and then drive them into place by tapping evenly along the length of the furring. Bend the portion of the nail that projects through the wood over against the wood grain and the job is finished

New Way to Install Furring Strips



This little gadget is called the anchor nail. It also comes with a bolt substituted for the nail

Everyone knows that one of the first steps in fixing up a basement is to line the walls with wood furring to serve as a nailing base for the interior wall material and to keep the inside wall away from the cold masonry. The trick is how to fasten wood to masonry without making a major production out of the job. We think that these little anchor nails that will support about 5 pounds each have solved the problem, for they can be installed without special tools

See "Where Credit Is Due" on page 108



LIGHTS ON!

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for very little additional cost. Also easily installed in old homes. What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers*, 1395 St. Paul Ave., Milwaukee 1, Wis.

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See your plastering contractor or lumber dealer for full details on miracle Zonolite plaster. Mail coupon today for FREE BOOKLET.

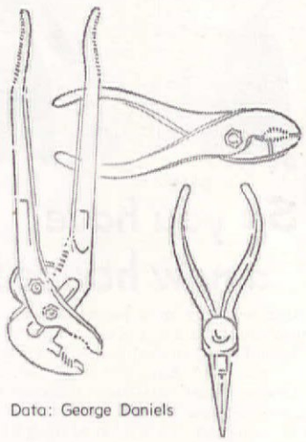
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SEE YOUR LUMBER OR BUILDING MATERIAL DEALER

What To Do In A Pinch



Data: George Daniels

Give a woman a repair job, and the chances are that she'll reach for a hairpin or bobby pin. But many people—mostly men—agree that pliers are far superior to hairpins, even bent ones, except for picking locks and holding the hair in place.

Man puts his faith in pliers, and could never be content with just one kind—so you'll find many different types. One company makes 30 types of pliers, presumably for 30 different jobs. You don't need that many pliers—it would be ostentatious and expensive to have them. The three pliers shown at the top of this page will take care of most home-repair and maintenance jobs along with many hobbies. The pliers at the left are called water-pump pliers. The jaws have grips, are adjustable, and are parallel to each other. This makes them good for turning nuts and bolts and pipes. They are also good for working on water pumps.

The pair in the center are ordinary, everyday slip-joint pliers. Like the water-pump set, the jaws have grips and are adjustable. They are not parallel, and therefore should not be used for turning nuts or bolts, for you'll have trouble if the nuts and bolts are made of softer metal than the pliers—or vice versa. On the other hand, they are fine for all sorts of bending, turning, and holding jobs, and lots of people use them for jobs they shouldn't—such as turning nuts and bolts.

At the right are a pair of long-nose, alias needlenose, pliers. They are swell for electrical work, provided the current is off, and for small jobs. They can be used for bending, turning, and cutting wire.

We once knew an old Air Force Line Chief who claimed that the mechanic who needed more than a pair of water-pump pliers to service and repair flack and fighter damage on a B-17 wasn't no mechanic. He never said anything about bent hairpins!

MORE ABOUT PLIERS ON PAGE 100



Home gardens flourish when treated with new form of trace elements

Growers have long recognized the fact that most plant life needs certain trace elements for healthy growth. Until now, most standard fertilizers have contained only the three major elements: nitrogen, phosphorus, potash. Many soils, therefore, continue to decline in productivity despite the use of regular commercial fertilizers which lack long-lasting trace elements.

Trace element starvation in plants can result in a wide variety of symptoms. Foliage may be sparse, mottled or discolored. Plants may be immature. Crops may be poor in quality and in yield. These defects may be appearing in *your* plants, caused by *your* particular soil conditions.

FTE promotes healthy growth and full yields

A new way of putting the essential trace elements back into soil has been developed by agricultural science. Vital plant minerals can be introduced into your soil in a *slowly-soluble* form called FTE (fritted trace elements).

FTE used by farmers, truck gardeners and nurserymen has produced beneficial effects on vegetables, field crops, fruits, shrubbery and flowers.



Picture above shows the advantage of using non-leaching FTE. Plant on left is growing in normal fertilizer containing *soluble* trace elements. Plant on right is growing in normal fertilizer containing *slow-soluble* FTE.

New, slow-soluble FTE stays available in soil

FTE is a specially formed mineral containing a balanced proportion of iron, manganese, copper, zinc, boron and molybdenum.

The new *slow-soluble* quality of FTE keeps it in the root area, constantly available to plants throughout the growing season. It does not dissolve out of the soil quickly and leave plants starved as is the case with ordinary soluble salts of trace elements. FTE requires only one economical application. Is also nontoxic, can't harm delicate root hairs.

Extensive research at experimental stations, universities and laboratories of the Ferro Corp. demonstrates the results possible when the vital elements are available in this *slow-soluble* form.



Picture above shows influence of FTE on geraniums. Plants on left were grown in good potting soil. Plants on right are in same soil with FTE added.

HOW NEW FTE IS APPLIED

FTE, now available in 1-pound and 5-pound packages, can be applied separately or mixed with standard fertilizers. It should be worked into the soil in the plant root area. Normal application for flower and vegetable growth is about 1 lb. per 400 sq. ft.

FTE will soon be available also as an additive in commercial fertilizers. Consult your local source of supply. Look for FTE on labels or bags. For the name of your dealer, write to FERRO CORPORATION, Cleveland 5, Ohio. In Canada, write to Ferro Enamels (Canada) Ltd., Oakville, Ontario.

FERRO

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(Fritted Trace Elements)

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SAFE WITH CYCLONE FENCE

● Cyclone Chain Link Fence changes your own yard into a *protected* playground. Your children can't dash impetuously into the street. They are kept away from stray dogs that may be vicious. Their natural impulse to wander away from home is curbed.

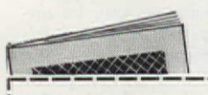
Cyclone Fence also protects your pets, lawn and shrubbery. It stops trespassers and short-cut addicts. It establishes your property lines—and does it *pleasingly*.

With Cyclone, you get a *quality* fence. It is made of heavily galvanized steel and lasts longer than fence made of other materials. Cyclone's own men usually erect this fence; but, if you wish, you can do the job yourself. Send coupon for free illustrated booklet.

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UNITED STATES STEEL CORPORATION
WAUKEGAN, ILLINOIS SALES OFFICES COAST TO COAST

FREE BOOKLET

Our informative booklet is filled with photographs, drawings and graphic descriptions of different styles of fence and gates for the protection of property. Whether you're interested in a few feet of fence or miles of it, you'll find this booklet worth your while. Send for your copy. It's free.



Cyclone Fence, Waukegan, Ill., Dept. 123

Please mail me, without charge or obligation, a copy of your booklet.

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CYCLONE FENCE

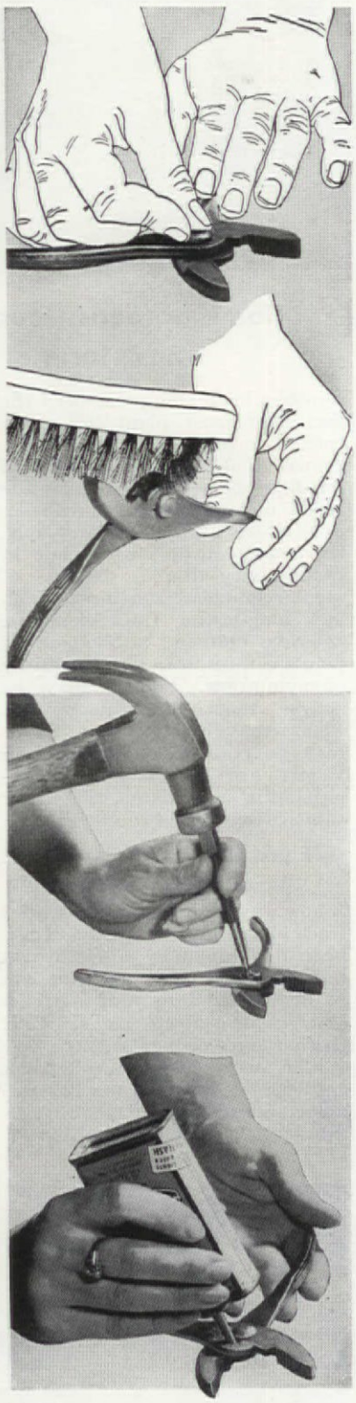
USS

Cyclone is the trade-mark name of fence made only by Cyclone. Accept no substitute.

UNITED STATES STEEL

In a Pinch

(Begins on page 99)



KEEP YOUR PLIERS IN GOOD SHAPE

If pivot nut is loose, jaws become wobbly. Tighten with fingers

Clean grips on jaws with stiff brush and sharpen when necessary with small metal file

Should pivot nut fail to stay secure, tighten with fingers, then dent inner rim of nut with hardened center-punch

If pliers become stiff because of rust forming at the pivot point, apply a few drops of light oil



So you have a new house!

And a lovely new bathroom which you want to keep always sparkling clean. Then you should get Sani-Flush at once. For Sani-Flush is the one cleaner that millions of careful housekeepers depend on to clean the toilet bowl thoroughly.

Sani-Flush does the work chemically. No messy scrubbing. Sani-Flush also disinfects and removes invisible film which harbors germs. Just follow directions on can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.

Sani-Flush



PERFUMED with a mild, fresh fragrance

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The WATERPROOF LIQUID PLASTIC that MENDS EVERYTHING!



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Anchor the guide with Smooth-On No. 1 Iron Cement. It will hold tight, because Smooth-On expands slightly in hardening. Use Smooth-On, too, for much bigger repairs. To stop leaks, seal cracks, tighten loose parts in boilers, furnaces, piping, etc. Get it in 1¾-oz., 7-oz. or 1-lb. size at your hardware store.

FREE Repair Handbook

40 pages, filled with time-saving, money-saving Smooth-On uses. 170 illustrations. Send today.

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SMOOTH-ON CEMENTS

Do it with SMOOTH-ON
THE IRON REPAIR CEMENT OF MANY USES

In a Pinch

(Begins on page 99)



Water-pump pliers are good for many plumbing jobs, but should not be used on plated metal as they will scar the finish. As the jaws are expandable, they can be used on many sizes of pipe

There should be one pair of slip-joint pliers in every home and car. The grips on the inside face of the jaws make them a fine tool for many bending, turning, and holding jobs

Long-nose pliers are excellent for close work such as repairing electrical wiring and cigarette lighters. Jaws have grips right down to the tips, which gives them a firm hold on the object

This is why they call them "slip-joint" pliers. Fit the jaws into one of the holes and the pliers will grip small objects. Slip them into the other hole and they'll open wider for large jobs



Have you heard of the

Beetlebung Tree?

LOU TARR



It isn't listed in any tree handbook I know of; you'll search for it in vain through garden encyclopedias. Only on Martha's Vineyard, that island off the Massachusetts coast famous for its deep-water seamen, will you find it. There, in Chilmark Township, a marker that says "Beetlebung Corner" indicates the last stand of a famous tree, and has probably intrigued and puzzled many a visitor to the hospitable island.

The beetlebung tree got its name in the days when fish were rated more highly than summer boarders; when whaling vessels sailed into and out of Vineyard harbors. Fresh water for their crews and, later, their cargoes of whale oil, had to be securely casked to survive the long voyages. And, however well made the cask, it was the well driven bung that kept its contents secure within it. Because of its tough, non-splitting quality, the wood of the tupelo or sour gum (*Nyssa sylvatica*), then plentiful on the Vineyard, was found to be unsurpassed for making bungs. What better, then, for driving home a bung of tupelo than a heavy chunk of that same wood? So huge mallets or "beetles" were also made of the sour gum tree, both for driving and also for "starting" or loosening the bungs by tapping smartly on the staves of the cask at each side of the bung. And so, in time, a supply of both bungs and beetles came to be included as a part of every well equipped whaler's outfit. Naturally such "foreign" names as tupelo and sour gum—even if they were ever used on the island

PLEASE TURN TO PAGE 102

once again...
IT'S TIME TO FEED VIGORO*

Let early rains ...soak Vigoro deep into your lawn!



VIGORO . . . so gentle, yet so complete it can make grass grow and thrive *even in plain sand!*

● Your lawn wakes up from its winter sleep much earlier than you may think! So feed Vigoro now. It does not require a "warm" soil . . . starts to feed your turf just as soon as growth begins.

Vigoro helps grass get both an early and more vigorous start—develops deep foraging roots. And so, your soil becomes a better storehouse for plant nutrients and moisture. Your lawn stays green and lovely with less watering.

Get Vigoro from your dealer today. Apply it now, even before frost is out of ground, at rate of 3 lbs. per 100 sq. ft.

**Vigoro is the trade-mark for Swift & Company's complete, balanced plant food.*

The VIGORO Family of Gardening Aids!



VIGORO

End-o-Pest • End-o-Weed

End-o-Weed Crab Grass Killer

End-o-Pest ARC
(Ant, Roach, Chigger Killer)



2½ H.P. Power-Ho De Luxe

Only Bolens offers so much for your money

1. *Quicker Hitching.* Patented Snap-Hitch for fast, easy attachment of all implements.
2. *Smoother Running.* Rolls on precision needle bearings. Driven by powerful engine.
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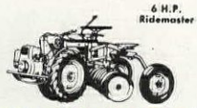
7 tractor models
111 tools and attachments
5 rotary mowers

for countless jobs all year 'round

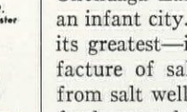
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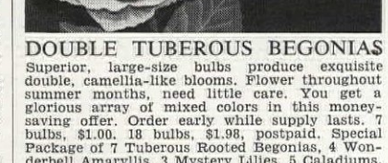
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(All bulbs guaranteed to bloom or money back!)

Beetlebung Tree

(Begins on page 101)

—went into the limbo of forgotten things in favor of "beetlebung." This is memorialized in the tribute paid the tree by salt-water poet Joe Allen of the *Vineyard Gazette* and reprinted here with the author's permission:

" 'Umbrella trees,' the tourist says.
'Twas 'hornbeam' in old English tongue.
But Vineyard craftsmen of the past
Bestowed the name of 'beetlebung.'
For mallet heads ot this firm wood
Stood best when put to task;
No tree supplied so fine a bung
To make secure the cask."

Meanwhile, as "Vineyard craftsmen" were fashioning bungs and beetles, logs of this same tree were being put to a different use up in Central New York on the shore of Onondaga Lake, where Syracuse was an infant city. Its first—and for years its greatest—industry was the manufacture of salt, brine being pumped from salt wells along the shore of the fresh-water lake and piped to evaporating trays. For pipes, tupelo logs were bored or hollowed out with the hole at one end larger than the taper at the other. So tough was the wood that when the logs were driven together the joints needed no iron bands to hold them—bands that would soon have been rusted away by wet soil and brine. A few of the old log pipes—of which in 1826 there were some 25 miles—are preserved in the Salt Museum at Liverpool, N.Y.

Today, salt is mined, not pumped; casks are no longer used to hold water and whale oil on ships; trawlers and sleek yachts have taken the place of square-rigged whalers; and Nyssa sylvatica is just a medium-sized weed tree in farm woodlots and uncultivated, swampy back country where its roots can find water, where it is somewhat sheltered from strong winds, and where the air is free from the gas and smoke of cities. It has thick, glossy, dark green leaves; the branches at first grow out straight from the trunk but in old trees droop, giving a distinctive appearance. Light green, inconspicuous flowers in spring are followed by bluish-purple drupes (one-seeded fruits) which are much appreciated by birds. Also, in the fall the tupelo really comes to life as its foliage turns a vivid, striking scarlet—as if it said, "See, once I was useful; now I am only handsome."

You may know the tree as blackgum or pepperidge (from which came the name of a New England farm and its popular baked products), for there are still tupelos in Central New York and elsewhere, and pepperidge trees in Connecticut and on Long Island. But there's only one place where you'll find beetlebung trees, and that's on Martha's Vineyard.

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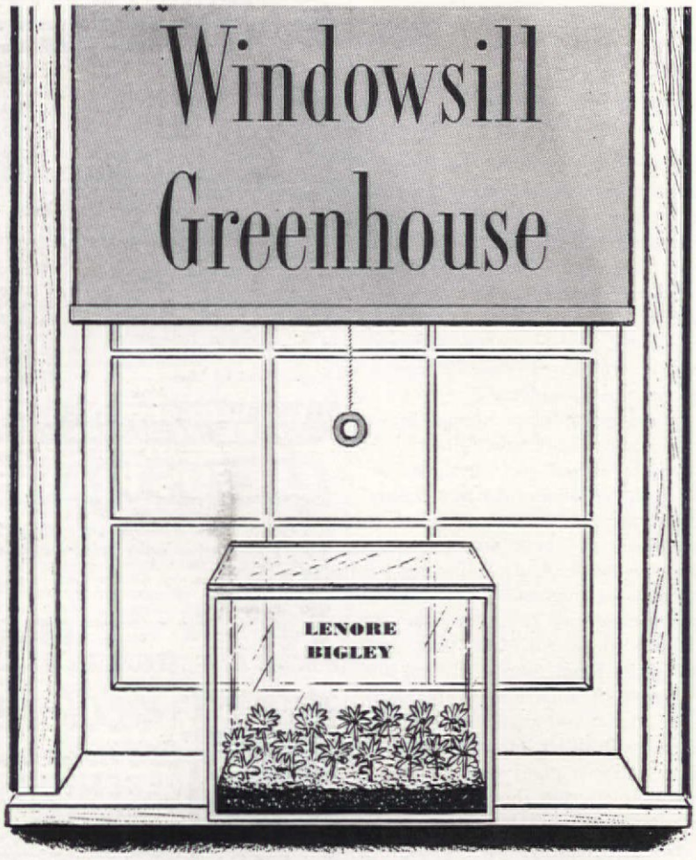
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FLOWERING SHRUBS and TREES

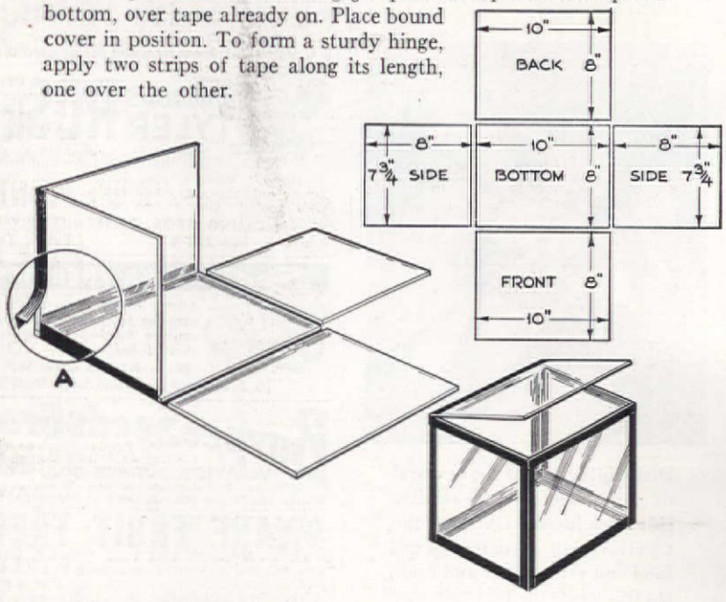
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STAHELIN'S NURSERY, Box W9, Bridgman, Mich.

Windowsill Greenhouse



Hasten spring with the cheerful magic of a tiny windowsill greenhouse in which you can start seeds, root cuttings, or force small plants. You'll need six pieces of glass—four pieces cut 8" x 10" for front, back, bottom, and cover; two pieces 7¾" x 8" for sides. About five yards of waterproof adhesive tape are used to bind glass. Line drawings below show you how each piece should lay for taping—when arranging pieces, leave a space exactly the thickness of the glass between each piece. Cut strips of adhesive this way: four strips 10" long; six strips 8" long; two strips 36" long. First bind cover with one 36" length of tape. Next, fold other strips in half, lengthwise, making crease in exact center. Now tape pieces together: keeping them flat on a table, and the thickness of the glass apart, apply tape, always centering crease. Then turn the structure over so that tape is next to table. Raise the back piece so that it forms a right angle with the bottom and rests *upon* it to make a tight corner. Raise sides in the same way, making sure they meet the back piece *inside* its edges. The front rests *on* the bottom and goes *across* the edges of the side pieces—see "A." Join sides to back and front with folded tape. Run the remaining 36" piece of tape around top and bottom, over tape already on. Place bound cover in position. To form a sturdy hinge, apply two strips of tape along its length, one over the other.



Time to change "problem" soil to

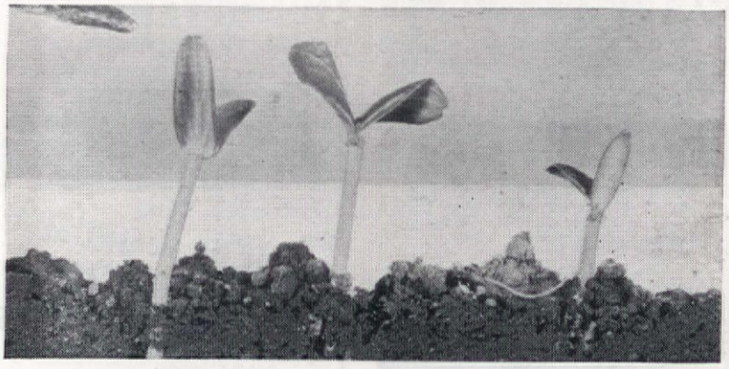
Friendly Soil

If you have "problem" soil in your garden—soil that packs, cakes and cracks—change it to "friendly" soil. Treat it with Krilium soil conditioner—you'll get the same difference in soil structure as you see in the actual "facts-of-life" pictures shown on this page.

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How "problem" soil is changed to "friendly" soil





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New spring issue of "Glories of the Garden," just out, shows all of the above in natural colors, plus the best and newest in ROSES, SHRUBS, EVERGREENS, PERENNIALS, BULBS and FRUITS. Write today for your FREE copy.
"GLORIES of the GARDEN" Free
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Box 82 Middlebury, Ind.

Camellias

(Begins on page 48)

desirable stock cannot be bought locally, it is best to order from a Southern or West Coast nursery. A small plant will naturally take longer to produce flowers, but it will adjust itself more quickly to the shock of changed locations and conditions. Among the many "tough" varieties available are Herme, Pink Perfection, and Dr. C. S. Sargent.

A field-grown plant should arrive with a good ball of roots well wrapped in burlap—balled and burlapped, or "B" & "B" as nurserymen say. Camellias do not mind being pot-bound, so plant in a pot only slightly larger than the root-ball, after having put stones or pot fragments in the bottom for drainage and to cover the vent hole so roots will not grow out through it. Keep root-ball intact and fill around it with a definitely acid, rather heavy soil made lighter with peat moss or other humus and a little sharp sand. Set plant deep enough to leave ample space above the soil for watering, and don't bury the crown. If the root-ball should be broken, prune the plant severely to lessen the demands on the injured root system.

Give the newly arrived (or potted) plant a cool shower in tub or sink, then let it stand almost pot-deep in water until the root-ball is wet through. After a week in a cool, shaded place, give it another shower before putting it in its place indoors (if it is fall), or in the yard (if it is spring). When it is well established and growing, you can give it a small amount of azalea (or other acid type) fertilizer, stirred lightly into the soil—but go easy; probably more camellias are harmed by overfeeding than by getting insufficient food.

Indoors, water it freely from the top every other day, and give the shower and soaking treatment once a week. Always let the leaves dry before putting the plant back in the



Disbudding means the removal of one to several of the smaller side buds in each cluster so the survivors will get more sap and food and grow larger and finer. Do this while the buds are small

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Camellias

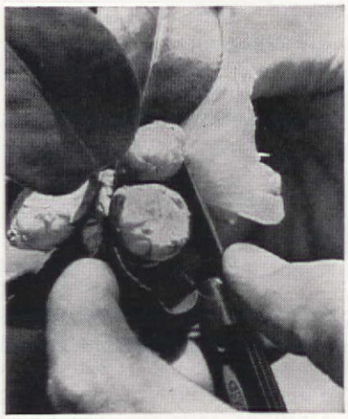
(Begins on page 48)

sun. Every month or so, wash the leaves gently with a mild soap suds, then rinse well with a spray. The principal feeding (a teaspoonful of fertilizer to a small plant) should be done when, in early spring, flowering stops and a new growth of foliage is about to start. Another light feeding can be given when you move the plant outdoors, and a third just before you bring it in in the fall.

Pruning is rarely necessary, but if a plant tends to get too large, it can be reduced and shaped when you cut the flowers; or just after the flowering season, which is also the time to repot if necessary. Use a one-size-larger pot and follow the details of the potting operation, handling the root-ball very carefully. After placing ("plunging") the plant outdoors, soak the soil around it and fill the space in the pot with peat moss or leaf mold. Except in dry spells (when it should be well watered and sprayed with clear water occasionally) it needs no attention until fall. Then bring it in again—but gradually, by leaving it on a porch or terrace for a few days.

To get large, well-shaped flowers you can disbud; that is, remove some of the smaller side buds in each cluster when about pea size. Later, when cutting blooms, avoid injuring the stem wood or leaf buds, especially on small plants. If to be worn, the flowers, being stemless, should be wired and put in a refrigerator (above freezing) for a few hours. On the plant they will last for several days.

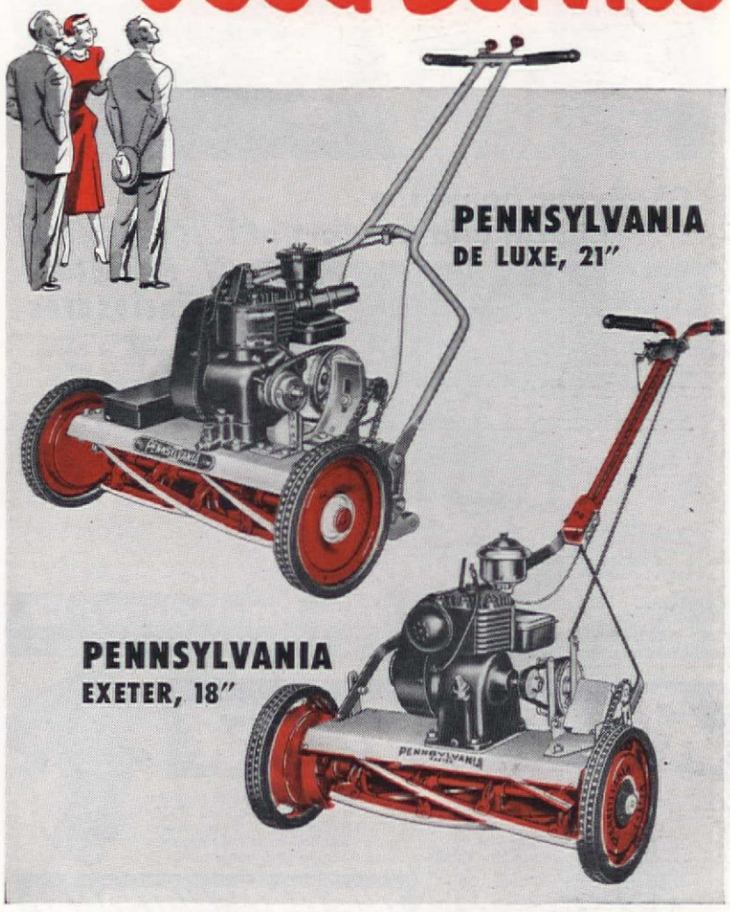
In an emergency, you can take a plant on a summer vacation with you, but it must be protected from wind, sun, and extreme heat; in the closed trunk of a car, it can "roast" in a very short time. At home, a camellia soon becomes a member of the family and its care as routine, easy, and pleasant as any other family chore.



Cut camellia flowers singly with no stem, and wire for corsage or other use. Use sharp blade, but take care not to cut into main stem, or injure the tiny leaf buds near base of the blossoms

PENNSYLVANIA Lawn Mower Users Report

Long Life, Good Service



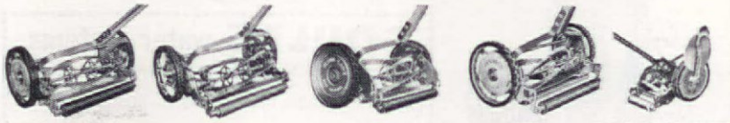
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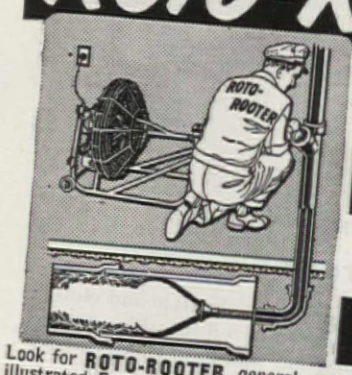


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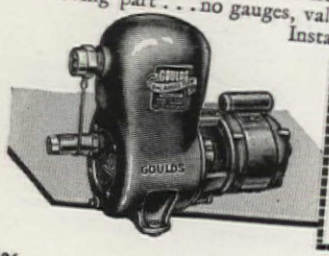
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How the Smiths Made their Garden

(*See page 29*)

The interest, charm, and usability of the Samuel Smiths' garden are apparent on pages 29–31 and opposite. Less obvious, but no less significant, are the details of how the garden was made. Suppose we let Mrs. Smith tell about them:

"First, the lawn. Instead of just rototilling and adding topsoil, we had the lot rough-graded 9 in. deep, then covered with a 4-in. layer of rotted cow manure which acts as a reservoir of food and is, I think, one secret of our success. On top of it went 5" of river-bottom topsoil into which was raked 3 lbs. per 100 sq. ft. of a locally produced 10-6-4 chemical fertilizer. For seeding we used a mixture of 60 per cent heavy Blue Grass, 30 per cent Colonial Bent, and 10 per cent Redtop; after this was raked in, a thin layer of peat moss was spread and rolled lightly.

"In May we make three applications of Scutl to get rid of crab grass; in June, July, and August we feed the lawn with Milorganite, and in summer we apply the fungicide, Tersan, every two weeks or so (1 lb. per 5,000 sq. ft.) to prevent the brown patch and dollar spot diseases.

"The landscaping was designed to blend into one pleasing unit three points of interest. One, nearest the street, is the planting along the white fence—alternating white dogwoods and hemlocks behind it, and rhododendrons and azaleas in front, with tulips between them. Later, deep pink Mme. Landry geraniums replace the tulips and blend well with the blue edging of dwarf ageratum, 'Improved New Riverside.'

"Next comes a sort of 'neutral' area where, because the arborvitaes, firethorns, dogwoods, and Japanese yews dominate the borders, minimum flower color is needed—just a few Floribunda roses, geraniums, and clumps of bulbs for spring effect.

"Then into our 'outdoor living room,' with its flagstone patio leading to the new indoor room, whence we look out upon rhododendrons, azaleas, hollies, and mountain laurels backed by interplanted hemlocks, redbuds, mock oranges, crabs, lilacs, and an occasional forsythia, all so selected and placed that, as they grow, they will provide adequate screening and blend with one another; with a certain amount of pruning, no thinning out will be necessary. The design carries the eye from the rose bed by the patio, past the shrubs to the magnolia and back, via birch clump and maple, to the patio. All the beds of this area are edged with white alyssum and contain lots of annual color."

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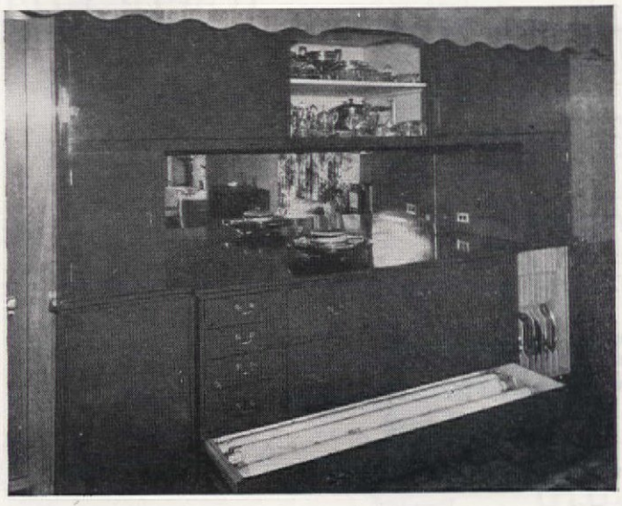
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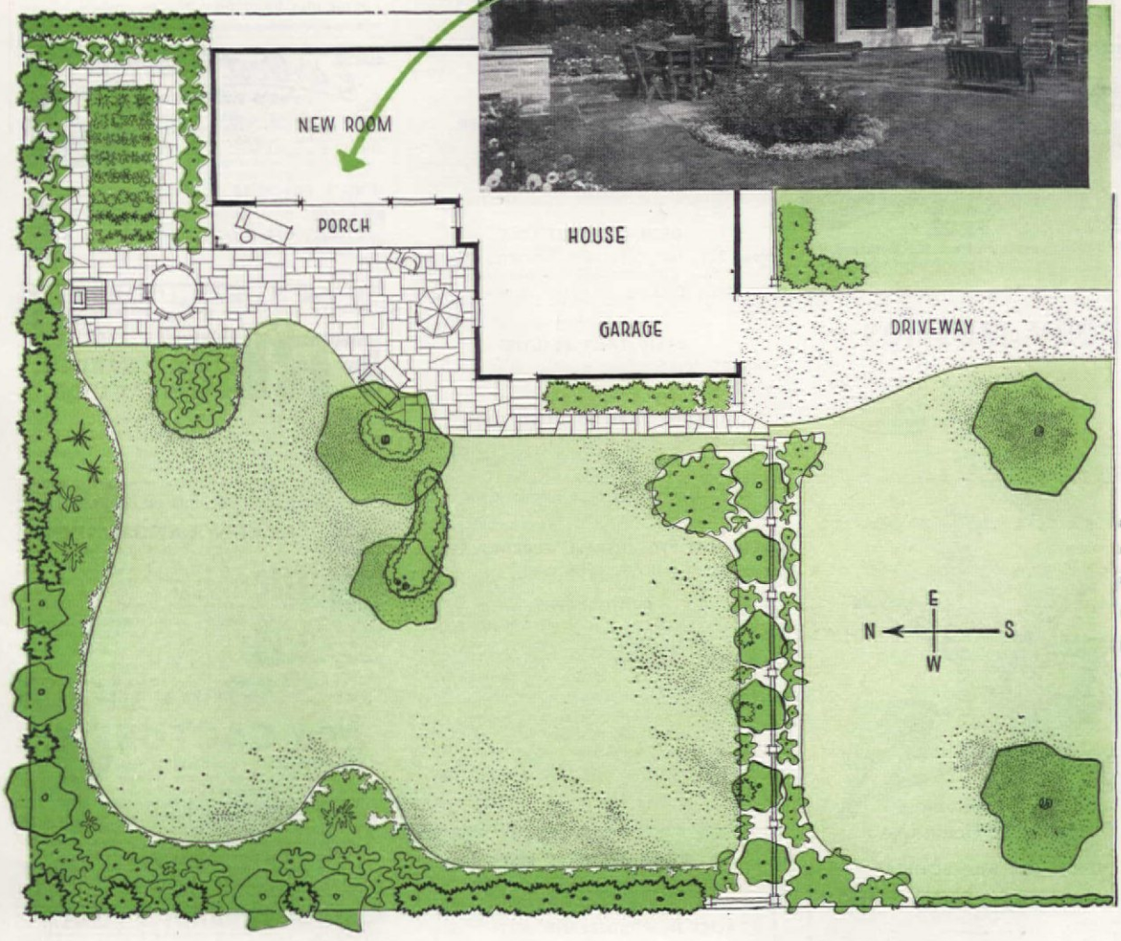
(Begins on page 29)

All the garden there was room for on the original lot was in the tiny backyard, and the planting at the entrance and across the front of the house, as shown at the foot of page 29. The lot added on the west side is all garden, well laid out, with nicely proportioned, curving flower borders backed by protective tree and shrub plantings to set off the three open-centered areas of lawn. These lawns are Mr. Smith's particular pride and joy. To make them called for planning, effort, good materials and, of course, money—as detailed on the opposite page. But he feels that the results are well worth everything he has put into them

"All the storage space a woman could want," says Mrs. Smith of this wall-wide built-in (page 31). It has felt-lined cabinets for silver, china, and glass; felt-lined drawers grooved for flatware, and a long bottom drawer for rolled tablecloths







To appreciate how well the Smiths and Eugene Palermo, their landscape architect, worked out the integration of house and garden, study this plan in relation to these pictures: On page 29, looking about southwest from picture window and terrace, past maple, birch clump, and alyssum-edged flower borders toward street—soon to be hidden by trees; on top of page 30, east across the terrace toward hedged-in cutting garden behind the new addition, and, page 30 below, a view nearly west to where hemlocks will hide the house next door and form a background of green for the brilliant display of bulbs, annuals, perennials, etc., in the borders—all of them neatly edged with alyssum. A fine example this, of good planting and efficient execution



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TWO STORIES FOR BEDTIME

Page 36: Double decker, Englander Co., Inc.; wallpaper, United Wallpaper; linoleum, Armstrong Cork; bedcover, Louisville Textiles; maple chest, H. T. Cushman; captain's chair, Heywood-Wakefield; linen, Silkar Studios.

HOW TO TRIM A RUG

Pages 46, 47: Rug, Sullivan Carpet Co.; wool yarn, David Traum.

PLACE AND SHOW

Page 52: China: "Blue Bell," 5-pc. place setting with 9" dinner plate, $15.65. Haviland France. Silver: "Engagement," 6-pc. place setting, $28.50; 5-pc. place setting, $24.50. Oneida Community Sterling; round fluted butter dish with glass liner, $12.50; fluted ash trays, $1.75 ea. Oneida Ltd. Crystal: "Autumn," stemware, $1.60 ea.; "Aquarius" candlestick holders, $4.00 per pr., Bryce Bros. Linen: 2 runners, 4 Irish linen napkins, $22.50, Pentland Associates. Lighter, "Gloria," $12.25 (plus tax), Ronson. "Vassar" candles, Will & Baumer.

FOOD AMERICA LOVES BEST

Pages 54, 55: Background, Waverly cloth, "Marblehead Diamond," F. Schumacher & Co.; pyrex pie plate, Owens Corning; brown and yellow "Mexicana" plate, Vernon Kilns; canapé tray, Saks Fifth Avenue Guest and Gift Shop; tea canister, Mingfair, Poppers Delicacy Shoppe; white dinner plates, salad plates, tea cups, saucers, "Twin Oaks," Knowles China; "Espenet" salad bowls, servers, Treasureware; salt, pepper shakers, vegetable bowl, "Fruit," sauce bowl, "Magnolia," Stangl Pottery.

TAKE A POUND OF HAMBURGER

Page 56, 57: Blue plate, "Holiday," Atlas China; yellow plate, "Ballerina," Universal China; "Longhorn" platter, Wallace China, Granny-ware pan, Wentz Co.

OPEN AND SHUT CASE

Page 72: (top to bottom) Tapestron, Holland Shade Co.; Columbia Mills; Austin-Wolfe Co.; Glo-Wood, De Jong, Inc.; Ra-Tox, Hough Shade Corp.

BRAID THESE BEAUTIES

Page 75: Warming pan courtesy of B. Altman's Country Shop.

FLOOR TILES DO THESE, TOO

Pages 92, 93: Floor tiles: (1) Mother O'Pearl Vinyl tiles, Sandura Co., Inc.; (2) Pabco Products, Inc.; (3) Congoleum-Nairn, Inc.; (4) Kentile, Inc.; (5) Sloane-Blabon Corp.; (6) Armstrong Cork Co.

NEW WAY TO INSTALL FURRING STRIPS

Page 98: Miracle Adhesives Corp.

PHOTOGRAPHS

Kranzten Studio: pages 29–31, 42–45, 50–51, 107; Anita Fowler: pages 24, 26; F. M. Demarest: cover, pages 32–33, 34–35, 37–41, 46–47, 52, 54–55, 56–57, 58, 61, 62, 75, 82, 84; Jack Roche: pages 48–49, 104–105; Peter Gowland: pages 78, 80; Gene's Studio: pages 87, 88; Courtesy the "Vineyard Gazette": page 101. Drawings by—Sigman-Ward: pages 87, 88, 107; Margaret Neilsen: page 50; Doris Wright: pages 92–93.

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Pattern Order Form

Please allow 3 weeks for handling and mailing

(Patterns contain tracings, directions, color guide, list of materials as required)

- ☐ 1460 Oval braided rug composed of 3 circles. A colorful braided border encircles all three. Old New Hampshire design — 25c
- ☐ 1246 Another unusual braided rug—13 circles, all joined together with braided triangles, the whole bordered with many rows all around central motif — 50c
- ☐ 1425 Small oval braided rugs for stair treads. These are good to look at and very **fast** ... — 20c
- ☐ 1353 This pattern has directions for a "twisted" cotton rug which looks much like a braided rug plus a transfer pattern for a hooked chair pad ..... — 45c
- ☐ 1354 Hooked-rug design "mille fleur," size 40 inches by 58 inches. This is a transfer pattern ..... — $1.00
- ☐ 762 Hooked designs for a fine stair runner. Old-fashioned designs of Eagle, Steamboat, Mayflower, Paul Revere's Ride, John Smith and Pocahontas, Spinning, Spirit of 1776, Liberty Bell make treads historically and pictorially interesting. Treads are Roman striped. Transfer design of 8 motifs ..... — 70c
- ☐ 1349 Large hooked rug, size 9 feet 9 inches by 8 feet. A large tracing design of floral motifs. Use old woolen clothing cut into strips ..... — 75c
- ☐ 1350 4 amusing designs for hooked stair treads; cow and calf, train, ship, running colt. This is a transfer pattern ..... — 55c
- ☐ 1351 Braided stair runner. This is easy to do and works up quickly from old woolen clothing and remnants .... — 25c
- ☐ 1352 Hooked welcome mat greets you at the door bedecked with roses. Transfer pattern .... — 60c
- ☐ 1376 Two textile-painting designs for place mats, tablecloths, towels. One is a wonderful peasant rooster, the other a gay Swedish toy horse .... — 25c
- ☐ Complete list of all available patterns — 10c

Name

Street Address

City *Zone No.* *State*

See instructions below for ordering patterns.

Order Your Blueprints Here

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(Blueprints contain lists of materials, construction drawings, instructions)

- ☐ 2010 Blueprint construction pattern for building a fine "dry sink." This one has three drawers on top shelf for silver, one large drawer over cupboard section, copper-lined "sink" section and generous cupboards ..... — 50c
- ☐ 1385 Blueprint construction pattern for building a pipe box with two small "tobacco" drawers. Use for a nice old-fashioned planter. The drawers store keys or any small items. Full size cut-outs ... — 50c
- ☐ 1348 Blueprint construction pattern for building a nice schoolmaster's desk. Useful for living or bedroom ..... — 50c
- ☐ 1279 Blueprint construction pattern for building a very excellent modern dining table. Easy to make with flush door top .. — 50c

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PRINT name and address in coupons, which will be used as labels for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

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SUCTION REGULATOR, to overcome the difficulty of vacuuming deep carpets, is located in handle of this tank-type cleaner. Disposable paper bags are inserted and removed without touching dirt. Cleaner appox. $78.95. Hoover Co., North Canton, Ohio.



DUOMATIC, a new washer-dryer combination, washes and dries clothes—no lifting from one appliance to the other. Equipped with a booster water heater, it will be priced under the combined price of separate washer and dryer. Bendix Home Appliance Co., So. Bend, Ind.

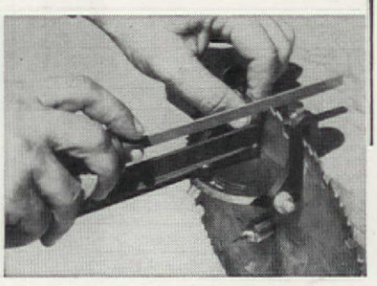
WINDOW SHADE PULL slides over bottom slat of shade to make raising and lowering easier. Sleek and attractive, it is molded of Bakelite, is 3½" long. Just wipe it with a damp cloth to keep it looking new. Winette Co., 2500 Harriet Ave., Minneapolis, Minn.



TV SPRAWLER, for those who like to hug the floor while viewing, folds into space 29" x 14½" x 3¾", weighs 6 lbs. Mahogany, walnut, or black finish, $5.75; blond slightly more. Marlis Furn. Co., Grand Rapids, Mich.

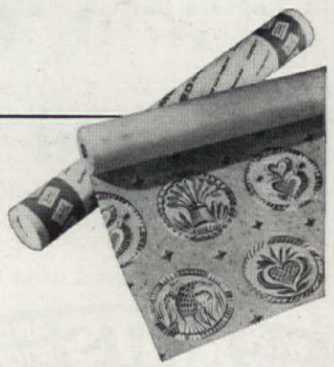


CIRCULAR SAW SHARPENER, clamped on work bench, sharpens cross-cut and rip-saw blades as well as circular saws. Complete with 3 cornered file, 4 mandrels, and instructions for using. $6.95. Speed Corp., 512 N. E. 73rd Ave., Portland, Oregon.

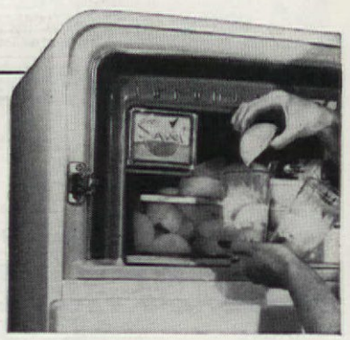




SOFT-TOUCH GLOVES for gardening or household chores look and feel like fine leather, are lightweight, waterproof, grease-resistant, and easily washed. In blue, green, or yellow for touch of glamor. One standard size. Approx. $1 per pr. Brookville Glove Co., Brookville, Pa.



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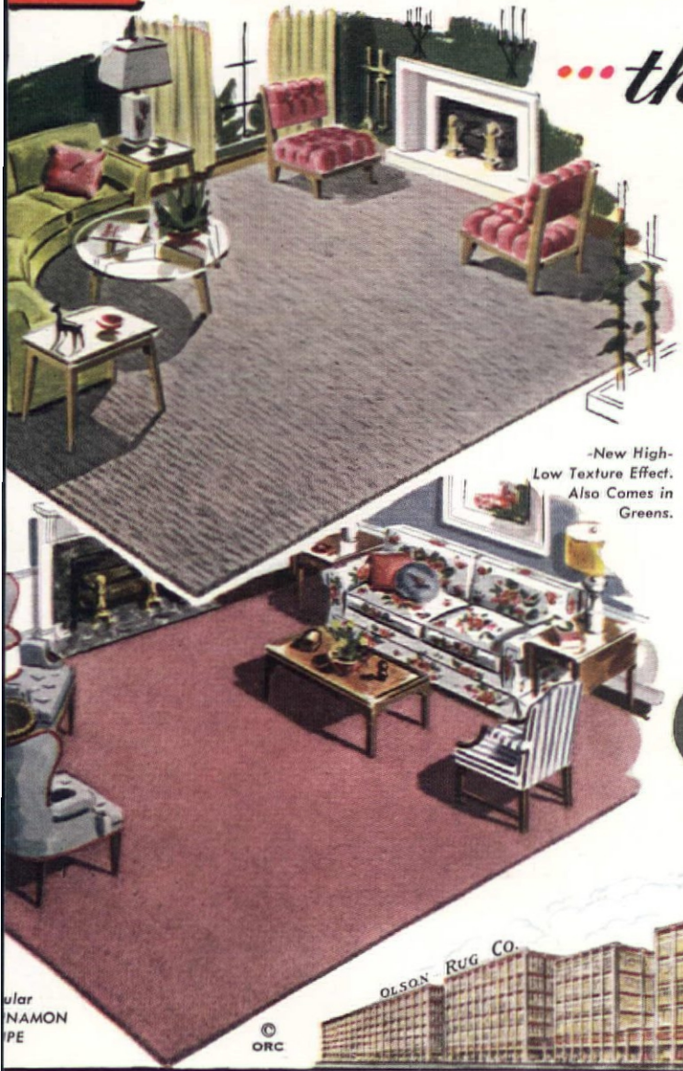
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